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Subject: Request for Applications (RFA) Number: RFA-612-15-000003

Activity Title: MOVING INTO THE FUTURE WITH THE YOUTH
(PaMawa ndi a Chinyamata)

To All Eligible Applicants:

The United States Agency for International Development (USAID) Mission in Malawi (USAID/Malawi) is seeking applications for funding to support a program entitled **MOVING INTO THE FUTURE WITH THE YOUTH (PaMawa ndi a Chinyamata or PaMawa)**. The authority for the RFA is found in the Foreign Assistance Act of 1961, as amended and applicable sections of the Federal Register 2CFR200.

The purpose of the PaMawa activity is to increase the adoption of positive behaviors related to climate change adaptation and sexual reproductive health and family planning among youth. The Recipient will be responsible for ensuring achievement of the activity objectives. Please refer to Section A - Program Description for a complete statement of goals and expected results.

Subject to the availability of funds, USAID intends to provide approximately \$6,000,000 in total USAID funding allocated over a four year period of performance. USAID reserves the right to fund any or none of the applications submitted.

Applications must be received by the closing date and time indicated at the top of this cover letter. Applications received after the deadline may not be accepted.

This RFA is issued and consists of this cover letter and the following:

- Section A - Program Description
- Section B - Federal Award Information
- Section C - Eligibility Information
- Section D - Application and Submission Information
- Section E - Application Review Information
- Section F - Federal Award and Administration Information
- Section G - Federal Awarding Agency Contacts
- Section H- Other Information
- Section I – Attachments
- Section J –References

Applicants are requested to submit technical and cost portions of their applications in separate volumes in electronic format (email). Applications must be submitted electronically with the name and address of the applicant and RFA-612-15-000003 inscribed thereon, to: **Craig Riegler** Supervisory Agreement Officer at e-mail: criegler@usaid.gov with a copy to Procurement Specialist Manale Jimu, mjimu@usaid.gov.

Issuance of this RFA does not constitute an award commitment on the part of the Government, nor does it commit the Government to pay for costs incurred in the preparation and submission of an application. In addition, final award of any resultant grant cannot be made until funds have been fully appropriated, allocated, and committed through internal USAID procedures. While it is anticipated that these procedures will be successfully completed, potential applicants are hereby notified of these requirements and conditions for award.

This RFA is being posted through www.grants.gov. The RFA and any future amendments can be downloaded from this website (www.grants.gov). It is the responsibility of the Applicant to ensure that they have downloaded a full version of the RFA from www.grants.gov. USAID bears no responsibility for data errors resulting from transmission or conversion processes. If there are any problems in downloading the RFA, please contact Ms. Manale Jimu at mjimu@usaid.gov.

Applicants must retain one copy of their application including any accompanying enclosures for their records.

Sincerely,



Craig Riegler
Supervisory Agreement Officer
USAID/Malawi

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SECTION A - PROGRAM DESCRIPTION:

1. Introduction

The Pamawa ndi a Chinyamata (PaMawa), or “moving into the future with the youth”, will be a 4-Year Social Behavior Change Communication (BCC) activity that will increase the adoption of positive behaviors related to climate change adaptation and sexual reproductive health and family planning among youth¹. An integrated approach to behavior change communication will advance USAID/Malawi objectives for climate change resiliency and family planning while linkages with other activities help advance broader priorities.

The PaMawa activity supports implementation of the USAID/Malawi’s Country Development Cooperation Strategy (CDCS). The overall goal of the CDCS is to improve Malawian’s quality of life. PaMawa primarily supports this objective through development objectives one, Social Development Improved; and two, Sustainable Livelihoods Increased. It particularly supports IR 2.1, Resiliency to climate change strengthened and the cross-cutting Sub-Intermediate Result (SIR) 4: Positive behaviors adopted. USAID/Malawi’s CDCS emphasizes integration of activities across sectors through the Mission’s “3C” approach.” The 3C approach involves:

- Co-locating interventions to the extent that it is sensible;
- Coordinating better within USAID and with other Development Partners (DPs); and
- Collaborating to foster linkages among implementing partners and the DPs to improve results, and sustainability.

Through this approach USAID hypothesizes: **if** assistance is integrated **then** development results will be enhanced, more sustainable, and lead to achievement of our CDCS goal: ***Malawians’ quality of life improved.***

PaMawa is authorized under USAID/Malawi’s Mission-wide project titled “Tomorrow’s Generations Empowered: Trade, Health, Environment and Reading (TOGETHER)”, which aims to advance an integrated and inclusive development approach in selected districts and sectors. As a key implementing mechanism for the broader TOGETHER project, PaMawa will support adoption of climate change adaptation practices (Output 3.1) and empowerment of youth to choose a sustainable future (Output 3.5).

The PaMawa activity will be implemented primarily in Balaka, Machinga and Mangochi districts. It has been intentionally co-located in the CDCS focus districts of Balaka and Machinga, two of the

¹ In this activity, youth is defined as any male and female between the age of 10 and 35 years. The Malawi Youth Policy defines youth as all young people, female and male, from the age of 14 to 25 years. However, it is recognized that youth is not a chronological definition but also a term commonly used to describe roles in society ascribed to the young. The policy is flexible to accommodate young people less than 14 years and over 25 years, depending on their social and economic circumstances. The mission recognizes that there are many sub-groups within “youth” that have SBCC needs and require Recipient to segment populations based on formative research/evidence generated as part of the message development activities. Although PaMawa focuses on the youth, it does not limit the Recipient not to work with the parents to improve parent-child communication.

districts identified for full integration of USAID sectors and where there will be ample opportunities for better coordination and collaboration across activities and with Development Partners (DPs) (see section 6.2 below). However, USAID intends for some interventions, under Sub-outputs 1.1, 1.2, 2.1 and 2.2, to have a national focus to ensure the activity's communication efforts will be as wide reaching and cost effective as possible. At the site level, the PaMawa activity is expected to work with both in-school and out-of-school youth in Balaka, Machinga and Mangochi. In order to reach-out to more female youth in Balaka and Machinga, PaMawa will "wrap-around" the Girls' Empowerment through Education and Health Activity (ASPIRE) program, working with the same youth where ASPIRE will be operational and integrate cross messaging where possible (see section 4.2 on integration for additional detail).

The development hypothesis for PaMawa is: *If* youth are provided with the knowledge and skills to undertake climate adaptive actions and make more informed sexual reproductive choices, *then* resiliency to climate change will be strengthened and sustained over the long term.

2. Background

2.1 Development Problem

A decade ago, the UN's Millennium Ecosystem Assessment warned that "human activity is putting such strain on the natural functions of Earth that the ability of the planet's ecosystems to sustain future generations can no longer be taken for granted"². Malawi is one of 15 population and climate change hotspots characterized by a high population growth rate, a high projected decline in agricultural production and low resilience to climate change. Malawi's population continues to grow fast and is projected to reach 26 million by 2030. This growth is mostly driven by high fertility, which has declined modestly from 7.2 children per woman in 1970 to 5.8 children per woman in 2010. There is increasing demand for smaller families, and use of modern contraception increased from 13% in 1992 to 46% in 2010. Nevertheless, 26% of married women who want to postpone the next birth or stop childbearing altogether are unable to access or use contraception³. It is important to note that the level at which Malawi's population will peak and stabilize will mostly depend on how fast the level of fertility declines.

According to the 2014 Malawi Youth Data Sheet, the age structure of Malawi's population is extremely youthful. Two-thirds of the population is under age 25. Many of these youth are having children. Adolescent girls ages 15 to 19 are 10 times more likely to be married than adolescent boys, 26% of girls aged 15 – 19 have already begun child bearing. Use of contraception is low among sexually active 15-to-19-year-olds, especially among married girls. Fewer than 1 in 3 unmarried girls and 2 in 5 boys are using a modern method of contraception. Young people often face obstacles to accessing contraceptives and youth friendly health services, increasing the risk of unintended pregnancies.⁴ The unmet need for family planning for this age group is estimated to be

² Millennium Ecosystem Assessment, 2005

³ Population Action International and the African Institute for Development Policy 2012. Population, Climate Change, and Sustainable Development in Malawi Policy and Issue brief.

⁴ Population Reference Bureau, 2014. Malawi Youth Data Sheet.

24.9%⁵. This means that the population will continue to grow for several generations even after reaching a level where every woman will be bearing only 2 children because of the number of people in their childbearing years. The youth and children they are bearing will have to face the combined pressures of climate change and a rapidly growing population.

USAID supports education programs to improve early grade reading and efforts to keep girls in school. Evidence clearly shows that when girls stay in school longer, they have fewer and healthier children with increased opportunities to succeed. Recent studies by the World Bank and the Center for Global Development concluded that educating girls and women is one of the best ways of ensuring that communities can adapt to climate change and are less vulnerable to extreme weather conditions.⁶

Over 80% of Malawi's population is rural and is entirely dependent on natural resources for its livelihoods and income. The Malawi Climate Change Vulnerability Assessment of 2013⁷ funded by USAID and other related assessments demonstrate the extent of Malawi's vulnerability to the effects of climate change. Climate change will bring increased temperatures, increasingly uncertain rainfall patterns and more extreme weather events to Malawi with major implications for agricultural productivity, human health and disaster risk. Evidence suggests population (in relation to current productivity, income and natural resources) is one of the key factors that determine the vulnerability of a system exposed to climate change impacts. Rapid increase in the population, especially in low-income countries like Malawi and particularly within vulnerable communities will almost certainly exacerbate climate change vulnerability and impacts. A recent study demonstrated that slowing population growth might improve the ability of less developed countries (LDCs) to adapt to the expected impacts of climate change. Reduced demographic pressure in the form of lower fertility and slower population growth would make developing countries more resilient to the expected impacts of climate change especially in agriculture, health and environmental security⁸.

If Malawians choose smaller families and reach replacement level fertility sooner, the country's population will stabilize at a lower level. Furthermore, when birth rates decline rapidly, there are more working-aged adults relative to dependent children. This can boost economic growth through increased productivity, greater household savings, and lower costs for basic social services which in the long run may help these smaller families to adapt to climate change impacts. The Government of Malawi (GoM) has identified Climate Change adaptation as one of its priority areas (Draft National Climate Change Policy of 2012)⁹ as the majority of poor Malawians will likely experience climate change's most deleterious consequences. Understanding and reducing climate vulnerability are at the center of effective adaptation. Development solutions that effectively address the twin challenges of climate change vulnerability and population growth are essential to Malawians' quality of life. Addressing them in an integrated manner can lead to a more sustainable future.

⁵ DHS 2010.

⁶ Anderson, Allison. Combating Climate Change through Quality Education. The Brookings Institution, 2010, page 6.

⁷ USAID 2013. Malawi Climate Change Vulnerability Assessment.

⁸ O'Neill B, MacKellar LF and Lutz W. Population and Climate Change. Cambridge University Press 0521018021: Preface; xi-xiv.

⁹ Government of Malawi, 2012. Draft National Climate Change Policy

2.2 Statutory Requirements

The PaMawa activity will increase the adoption of positive behaviors related to climate change adaptation and sexual reproductive health/family planning in an integrated manner. Subject to the availability of funds, it is anticipated that the funding from the Adaptation Pillar will comprise approximately 75 percent of the PaMawa activity. Adaptation activities through PaMawa must meet all statutory requirements and align with guidance in USAID's Global Climate Change Strategy. In particular, direct Adaptation funding should have an explicit, primary climate change adaptation goal or objective and should address the following priority areas, as appropriate:

- Strengthened science and analysis to inform decision making in topics sensitive to climate;
- Improved governance to address climate-related risks; and
- Piloting, evaluating and implementing effective adaptation strategies and actions to address climate-related risks.

The PaMawa activity also supports USAID's Global Health Initiative's, Population, Reproductive Health and Family Planning Strategic Framework by advancing and supporting voluntary family planning/reproductive health programs. Subject to the availability of funds, it is anticipated that the remaining 25 percent of the budget for PaMawa will come from the Family Planning funding and must follow the seven core programming principles:

- Focus on women, girls and gender equality while encouraging male participation;
- Encourage country ownership and invest in country-led plans;
- Build sustainability through health systems strengthening;
- Strengthen and leverage key multilateral organizations, global health partnerships and private sector engagement;
- Increase impact through strategic coordination and integration;
- Promote learning and accountability through monitoring and evaluation; and
- Accelerate results through research and innovation.

3. Objectives

PaMawa will focus primarily on youth in upper primary school education, youth in secondary school and out of school youth. Interventions will achieve the following outputs:

Output 1: Key integrated messages on climate change resiliency and population dynamics developed;

Output 2: Integrated information on climate change resiliency and population dynamics disseminated; and

Output 3: Access to sexual reproductive health/family planning services and climate resilient livelihood options for targeted youth increased.

By extending integrated climate change and sexual reproductive health messaging, increasing demand for family planning services and advancing climate change resiliency, PaMawa supports the achievement of a key USAID/Malawi CDCS cross-cutting sub-intermediate result: positive behaviors adopted. Through its strong focus on youth, PaMawa will also advance Mission objectives regarding youth engagement and empowerment.

The logical framework for PaMawa, including how it fits into USAID/Malawi's broader CDCS, is presented in Figure 1.

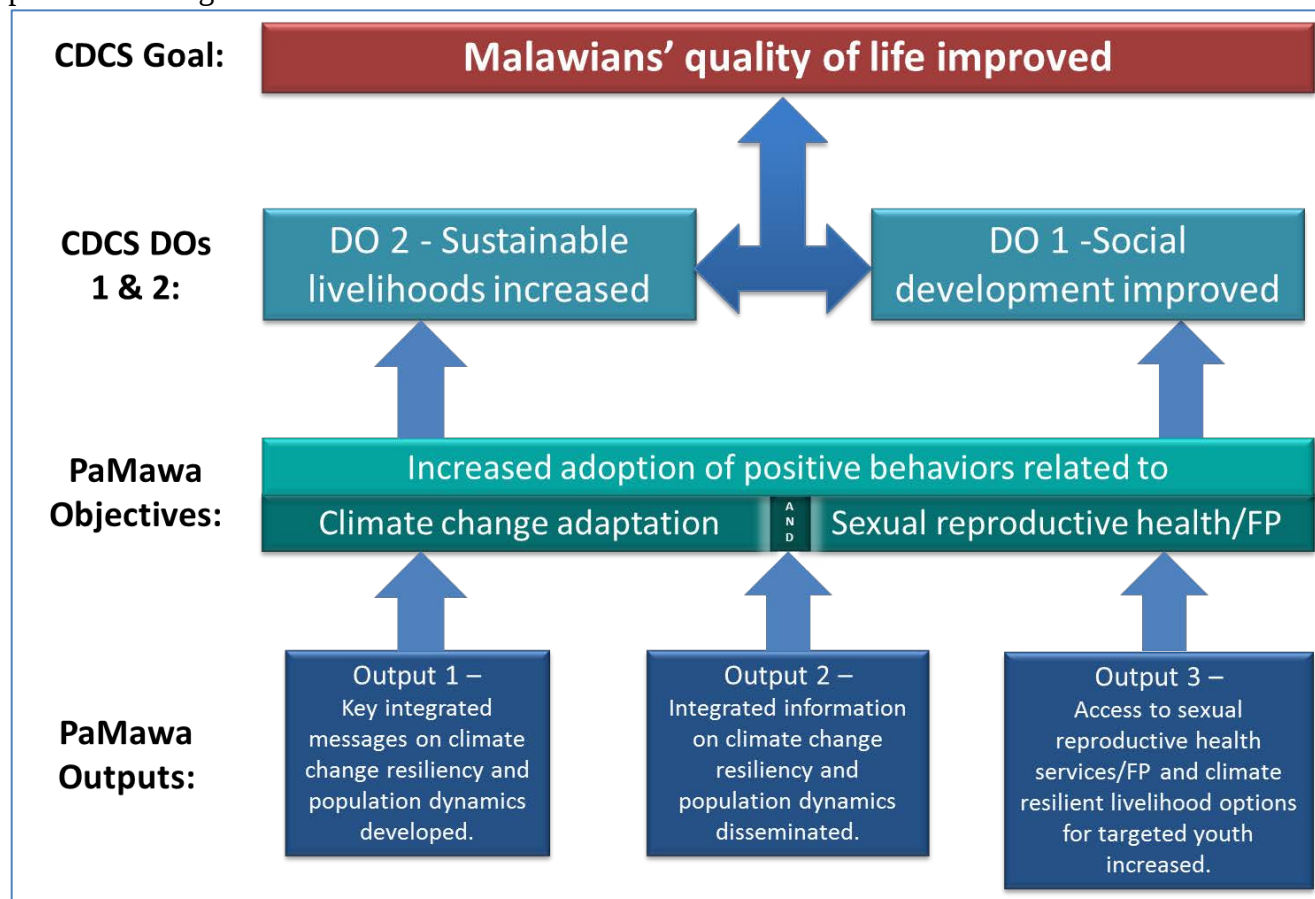


Figure 1: Logical Framework for PaMawa

To achieve the overall objectives of PaMawa, the three outputs, illustrated in the logical Framework, will be required. By developing and communicating key messages and strategies of effective integrated climate change adaptation and sexual reproductive health (Output 1 and 2) and increasing access to sexual reproductive health services and climate resilient livelihood options (output 3), PaMawa aims to increase adoption of positive behaviors related to climate change adaptation and sexual reproductive health and family planning at a broad level (overall objective).

4. Results

4.1 Outputs

Output 1: Key integrated messages on climate change resiliency and population dynamics developed – Despite the development significance of the linkages between increased population and people’s vulnerability to climate change impacts and their resiliency to climate change, a full accounting of their relationship and effective integrated solutions remains a work in progress. Although information on sexual reproductive health and family planning is readily available in some locations, the available information on climate change adaptation is often in forms that are not readily usable by policy makers, vulnerable groups¹⁰, and other stakeholders, particularly youth. It is often presented at scales that are too large to be of practical importance especially to vulnerable groups and youth. PaMawa is designed to address the need for developing appropriate key synergized communication messages on climate change adaptation and how this relates to population dynamics by: a) identifying, evaluating and prioritizing barriers and behavior change needs for integrated climate change adaptation and sexual reproductive health behavior change and communication (BCC); and b) producing and testing BCC materials.

Sub-output 1.1: Barriers and behavior change needs for integrated climate change adaptation and sexual reproductive health behavior change and communication identified and assessed - The Recipient must, in coordination with relevant efforts supported by the GoM, USAID and other development partners, assess barriers and behavior change needs and motivators to climate change adaptation and the adoption of positive sexual reproductive health choices (including family planning measures) among youth. The assessment should consider the wide range of relevant activities already underway in both sectors at the national level and the three target districts and identify gaps that can cost-effectively be addressed through integrated approaches to youth engagement and mobilization.

Sub-Output 1.2: Behavior change and communication materials for integrated climate change adaptation and sexual reproductive health messaging developed - In collaboration with GoM and other key stakeholders, the Recipient must use the information generated under sub-output 1 to develop BCC materials regarding integrated approaches to climate change adaptation and sexual reproductive health, and a sound plan for measuring the effectiveness of these approaches. Communication materials and approaches should also be targeted to effectively reach both readers and non-readers and be used for interpersonal communication. These materials and approaches could be written, audio-visual or in a combination thereof but must have proven reach and accessibility.

Output 2: Integrated information on climate change resiliency and population dynamics disseminated – Through this output, the Recipient must a) communicate the messages on effective climate change adaptation strategies, and the link between increased population and people’s

¹⁰ Vulnerable group(s) in this activity is defined as people that are exposed to hazards (shocks or processes) and are not resilient (not able to manage) the hazards. From the perspective of vulnerable Malawians, hazards could include natural shocks such as drought, or economic shocks such as currency depreciation. Resilience relates to ‘coping strategies’ at the individual, household, community and group levels.

vulnerability to climate change impacts developed under output 1; and b) conduct research to assess the impact of the communications efforts.

Sub-output 2.1: Messages on climate change, effective climate change adaptation strategies, and the link between increased population and people's vulnerability to climate change impacts and their resiliency to climate change communicated - This sub-output will allow individuals and communities to stimulate dialogue and raise awareness about issues of population and climate change adaptation, and should help stimulate demand for relevant services. For national level activities, based on the reach and audiences of different media in Malawi, USAID sees a large potential for radio programming. However, other avenues could be used to disseminate this information at a national level. The Recipient must ensure that all efforts under this sub-output are tightly coordinated with existing national-scale communication approaches to population growth and climate change including those supported by USAID. For site level activities, for both in and out-of-school youth: In Balaka and Machinga, the Recipient is expected to work in schools where ASPIRE will be working to provide the integrated Climate Change and Sexual Reproductive Health messages using both the ASPIRE already established groups to reach the girls and use other existing groups in those schools to ensure that boys in these schools are also reached. However, the Recipient may need to mobilize new groups from the out-of-school youth and for the youth in Mangochi

Sub-output 2.2: Research impact of the communication materials and linkages between climate change resiliency and population dynamics tested and communicated - Although there is data and evidence linking climate change resiliency and population growth as discussed above, further strengthening of the evidence base is required. There is some evidence that populations that have smaller family sizes are generally more resilient to climate change or climate shocks, at least at a broad geographic scale; however, there is clearly a need for more research and analysis in this area. Very little research has been done on the inverse question: to what extent do climate impacts and shocks affect family reproductive health choices? The Recipient must utilize rigorous research techniques to build the evidence base in regard to both questions. There are also ME&L related opportunities to better understand gender dynamics around youth reproductive health and the effects of climate change. The Recipient must monitor and assess the efficacy of its approach to linking national-scale media efforts with on-the-ground activities in the targeted districts, such as listening clubs as well as the impact on choices being made by the target audience. In addition, the Recipient must also test whether joint communication of climate change and population messages is more effective than single-topic messages.

Output 3: Access to sexual reproductive health/family planning services and climate resilient livelihood options for targeted youth increased - This output focuses on promoting climate resilient livelihood and sexual reproductive health/family planning interventions that respond to individual's and/or communities' own assessment of their needs and priorities and facilitating linkages with other USAID activities operating within the focus geography that are making relevant investments in resiliency and family planning, but whose services are often not immediately accessible to vulnerable youth.

Sub-output 3.1: Climate resilient livelihood interventions and sexual reproductive health/family planning promoted – These interventions must be promoted based on assessments of the needs and priorities of targeted youth in particular. Under this output, the Recipient and other USAID activities that the Recipient collaborates with should focus on low-cost interventions with demonstrable resiliency benefits that are also responsive to long-term climate change stresses and that leverage resources and structures already in place through other efforts.

Sub-output 3.2: Linkages with relevant service providers facilitated - USAID/Malawi is undertaking a large and highly integrated set of development investments within the CDCS focus districts that PaMawa is intentionally aligned to (see section 6.3). This presents an opportunity for PaMawa to connect participants and interventions with other activities that do not always explicitly target or effectively reach youth. Under this output, the Recipient should help create linkages across sectors and projects in support of cross-cutting CDCS objectives and as a means of cost-effectively widening PaMawa's reach and impact. This sub-output must strive to create a supportive environment that encourages youth to seek preventive services and take action on their SRH and calls for advocacy with traditional, government and other relevant leaders who may be creating constraints that hinder young people's willingness to seek and use FP/RH services. The Recipient will be expected to use existing community and school-level organizing structures to implement this sub-output when possible, and activities under this output should be highly coordinated with relevant activities under outputs 1 and 2.

4.2 Crosscutting Themes

In addition to the Outputs and Sub-Outputs described above, the Recipient must emphasize the following four cross cutting themes:

4.2.1 Sustainability – Ensuring sustainability, even under a changing climate, will depend on practicing adaptive management, building in flexibility for the activity to evolve as it meets changing needs and priorities, and supporting local ownership and leadership. The Implementing Partner must directly collaborate with the GoM and other key stakeholders and utilize existing governance structures where possible and practical. Participatory processes should be robust, allowing stakeholders to own and redefine approaches in order to ensure buy-in and in turn, sustainability. Interventions under PaMawa should be informed by analysis of the successes and failures of related past projects and lessons learnt taken on board to ensure long term sustainability, and based on this should develop a clear exit strategy that ensures that access to youth-friendly services as well as structures of knowledge sharing, management and good governance will continue beyond the project support period. In addition, climate change activities should be responsive to expected long-term climate change stresses. In advance of activity completion, the Recipient should work to ensure that the GoM and other donors will continue providing support for relevant interventions.

4.2.2 Integration– In line with the focus on integration within USAID/Malawi's CDCS, the Recipient must exemplify co-location, coordination, and collaboration with the GOM, other DPs, and other USAID/Malawi activities. Where it supports the activity's objectives, the Recipient must leverage and support concomitant investments in sexual reproductive health, family planning and

climate change adaptation. The aim of integration must be overall efficiency gains, including: reducing duplication or parallel structures, establishing synergies between investments, and adjusting to participant time and resource constraints. The Recipient must implement a clear strategy to proactively create synergies and capitalize on windows of opportunity. More information on coordination with host country counterparts and other implementing partners can be found in section 6.

PaMawa must be designed to “wrap around” the ASPIRE activity in Balaka and Machinga (see 6.3 for a brief on ASPIRE). For youth in school (both boys and girls), PaMawa will primarily work with the ASPIRE schools and leverage ASPIRE activities with messages on reproductive health and climate change adaptation. For out of school youth, the Recipient is not limited to only the ASPIRE targeted youth. The Recipient can use already organized structures, such as reading clubs, formed by other activities to deliver the reproductive health and climate change adaptation messages. The Recipient will work closely with the ASPIRE Implementing Partner to ensure that PaMawa activities achieve their intended results. Operationally, this level of integration will likely entail a certain degree of joint planning and coordination on interventions, which will require close collaboration between the implementers. It does not limit PaMawa to youth that are not targeted by PaMawa nor demand an umbrella approach to result frameworks or targeting. Additionally, the Recipient must seek avenues for leveraging mutual impacts with four USAID/Malawi activities, working under DO 2: Sustainable Livelihoods Increased, titled Protecting Ecosystems and Restoring Forests in Malawi (PERFORM), Fisheries Integration of Society and Habitats (FISH), Integrating Nutrition in Value Chains (INVC) and the Njira¹¹ Activity who will do site based work in Balaka, Machinga and Mangochi districts. The Recipient’s efforts should promote positive behavior change to increase resiliency to climate change and must be aligned with site-based work under PERFORM, FISH, INVC and Njira. Likewise, the Recipient must pursue linkages with planned activities and ongoing activities in sexual reproductive health/family planning in the target districts with support and guidance from the Mission.

4.2.3 Local Capacity Development – In line with the Local Solutions Framework of USAID, PaMawa’s design is grounded in the large and growing evidence base that development efforts that build local institutional capacity and human capital have the greatest chance of achieving lasting impact. The Recipient must ensure that PaMawa achieves these aims, by engaging local youth organizations in every step of implementation, building technical and management capacity within targeted institutions and communities, working with or through host country systems (including the local private sector) when appropriate.

4.2.4 Gender – Underlying an individual’s ability to act on climate change adaptation strategies and sexual reproductive health information are gender related barriers and social norms that influence men and women’s behavior differently. PaMawa seeks to strengthen women and girls empowerment and equality and also to recognize critical importance of male youth perspectives and gender identities on both SRH and livelihoods behaviors. A woman’s lack of empowerment and, often, financial dependency, may affect her self-efficacy to make decisions, which could negatively affect her and her families health. Unequal power dynamics may be exacerbated by

¹¹ This is the name of the activity which means “Pathways” in English.

social and cultural norms, which perpetuate gender challenges. PaMawa must focus on understanding and seeking to improve the social structures that influence gender norms--and that lead to harmful or negative SRH/FP outcomes within a climate-challenged livelihoods environment. PaMawa's messaging must reach all of those who affect and are affected by these behaviors, and use multi-pronged and innovative approaches and tools to promote gender equity and female empowerment.

4.2.5 Private Sector Engagement – The Recipient should consider opportunities for engaging the private sector through activity implementation, particularly with regard to climate-resilient livelihood opportunities

4.3 Monitoring and Evaluation

The PaMawa activity must utilize a strong Monitoring and Evaluation Plan (MEP) to track progress towards its objectives and results. The plan should include a description of a methodologically appropriate means of evaluating the program's relevance, effectiveness, efficiency, impact and sustainability. The list of standard indicators below is mandatory under USAID/Malawi's CDCS or under initiative and earmark guidance. The provided indicators are intentionally not comprehensive. The Recipient should propose additional standard or custom indicators that will comprehensively demonstrate progress toward PaMawa's major intended results (see section 4.1). All data on custom indicators will need to be appropriately disaggregated, including by gender, age group and schooling status.

- Number of stakeholders with increased capacity to adapt to the impacts of climate change as a result of USG assistance disaggregated by:
 - Implementing risk-reducing practices/actions to improve resilience to climate change
 - Using climate information in their decision making
 - With increased knowledge of climate change impacts and response options
- Number of communities implementing risk reducing practices to improve resiliency to climate change increased from ___ to ___ (CDCS IR 2.1; Output 1, 2 & 3).
- Number of people receiving training in climate change adaptation as a result of USG assistance (Standard - 4.8.2-6).
- Percent of audience who recall hearing or seeing a specific USG supported FP/RH message (Standard 3.1.7.2-1).
- Number and type of new technologies tested in communities (CDCS SIR 2; Output 1).
- Percent of assisted communities or organizations adopting improved technologies (CDCS SIR 2; Output 1).

4.4 Communications Strategy

Along with a strong monitoring plan, PaMawa will need an effective communications strategy for sharing information, knowledge and lessons learned. Communication efforts should reach a range of audiences and stakeholders both at regional and national level, focusing on Malawian communities, stakeholders and policy makers. Communications efforts should increase public knowledge and awareness of Malawi's population and climate change adaptation issues, showcase success stories and lessons learned, influencing policy and practice, and most importantly, enhance and sustaining behavior change.

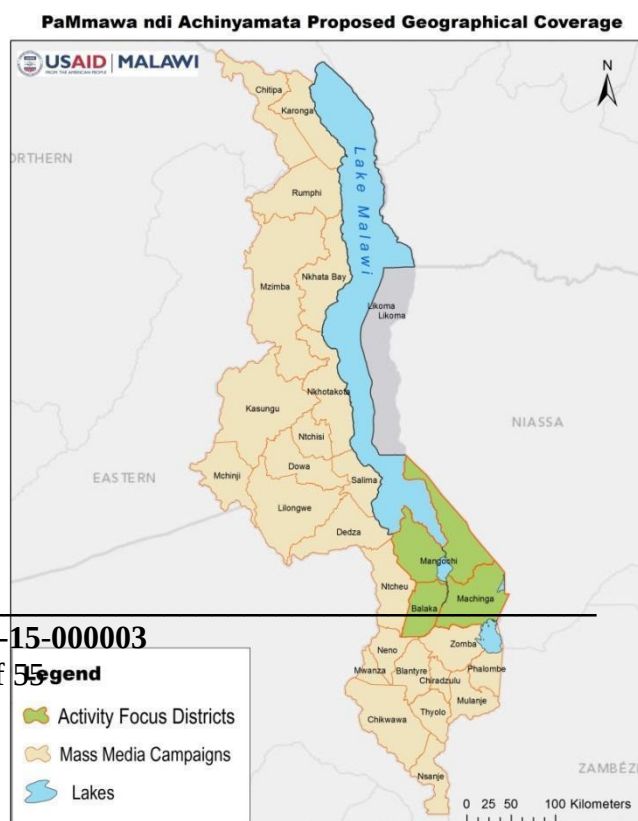
4.5 Geographic Information Systems (GIS)

USAID Malawi is currently developing a Mission wide GIS to support informed decision making and increase the use of evidence to affect decisions and resource allocations across the portfolio. This will include elements of data management, standardization and collection using global positioning system hand held receivers (GPS Units) to capture geo-referenced location data of activities, etc. All USAID/Malawi activities are required to collect and provide spatial data as appropriate, and the use of GIS for spatial data development and reporting should be included. The Recipient must provide electronic primary data sets to the USAID/Malawi AOR. All locations where implementation is occurring must be geo-referenced (villages and households, perimeter locations, etc). At a minimum, data must be provided in an MS Excel sheet with latitude and longitude locations in decimal degree format and include District, TA/SC and Extension Planning Area location names and other attribute data that will be agreed upon in coordination with the AOR. USAID/Malawi prefers the submission of data in the ESRI shapefile format with an associated meta data file. USAID/Malawi is moving towards implementation of a Mission-wide Management Information system. Once operationalized the Recipient will be required to use the provided web based system for data and report submission as well as activity information upload.

5. Place of Performance

Figure 2: Map of PaMawa place of performance

Figure 2 illustrates the general focal geography of PaMawa. The PaMawa activity will focus in upper southern Malawi in an area that ASPIRE, FISH, PERFORM, FEED THE FUTURE/INVC and Njira activities will be implementing their site based work. PaMawa will be primarily implemented in the districts of Mangochi, Machinga, and Balaka. Some interventions may extend beyond the focal area, particularly messaging and communication efforts under outputs one and two that may logically have a national focus.



It would be unrealistic to assume that PaMawa can successfully address all behavior change related challenges in a comprehensive way within this geography. Though some interventions may cover the entire focal geography, it is anticipated that focused interventions would target areas where they can have the greatest impact, with careful consideration of the focal geography of other ongoing and planned activities.

6. Coordination with Host Country Counterparts and other Implementers

The Recipient must coordinate and collaborate closely with GOM-mandated and funded programs, other donor-funded activities and other implementers' funded activities that may be active in SBCC at the national level and in the target zones and districts.

6.1 GOM Colocation, Coordination, and Collaboration

PaMawa is aligned with priorities of the GOM. Malawi's Growth and Development Strategy (MGDS II) prioritizes climate change, natural resources and environment management as a major focus area.. In the National Environmental Action Plan (NEAP) of 1994, the need for increased public environmental awareness and participation in environmental management was identified as a key priority to addressing environmental problems. In response to inadequate knowledge of the causes, impacts and consequences of environmental degradation and climate change, the Government of Malawi developed a National Environment and Climate Change Communication Strategy (2012-2016) which aims at increasing public awareness and promoting positive behavioral change for sustainable development. The strategy contains principles, goals, objectives and strategies for enhancing effective communication and delivery of climate change programs and activities in the country. In June 2013, Malawi also developed a strategy on climate change learning which aims to strengthen human resources and skills development for the advancement of green, low emission and climate resilient development. In health, the government is implementing activities to address the high drop-out rate through promotion of education, especially for girls, and strengthen Malawi's health delivery services to provide information to mothers and girls that promote reproductive health and safe motherhood.

In view of this, the Recipient must collaborate with multiple Ministries, Departments, and decentralized structures of the GoM. Existing structures should be utilized and strengthened whenever possible, avoiding duplication of efforts or the creation of parallel structures. Close collaboration with the Ministry of Natural Resources, Energy and Mining, Ministry of Health and Population and Ministry of Youth Development and Culture will be critical to successful interventions in PaMawa.

6.2 DP Co-location, Coordination, and Collaboration

PaMawa will be expected to coordinate with other development partners, and to use information from other activities to avoid overlap and ensure cooperation and coordination. Interventions should target gaps in coverage of existing activities and compliment other ongoing activities. Listed and described below are ongoing development efforts on reproductive health/family

planning and climate change adaptation communication funded by DPs, which PaMawa should consider coordinating with:

Department for International Development (DFID) – Multiple DPs, with DFID in the lead, are supporting the Enhancing Community Resilience Program (ECRP). The goal of the program is to achieve sustainable, disaster-resilient communities through community-based best practices, public awareness and policy change. The intervention area is broad but does include Machinga district, necessitating appropriate coordination.

European Union (EU) – The EU is developing a EUR 8 million Global Climate Change Alliance (GCCA) project that is largely aligned with ECRP. The overall objectives are to 1) contribute to climate change mainstreaming at regional and district levels and 2) increase the resilience of vulnerable communities to climate variability and change.

United Nations Development Program (UNDP) – Through the National Climate Change Program (NCCP) and the Environment and Natural Resource Management activity, UNDP is promoting media campaigns to ensure that issues on climate change are well known; raising awareness on weather and climate forecasts to key sectors including schools and colleges; strengthening community rural radio stations on climate change and meteorology programs; strengthening network of climate journalists; and supporting the development of teachers resource books on climate. PaMawa should coordinate and collaborate with the NCCP to ensure alignment and synergies. With GEF funding and executed through UNDP, Government of Malawi is also implementing an adaptation project on climate proofing local development gains. It will be implemented in Mangochi and Machinga.

World Bank – The Shire River Basin Management Project is a \$125 million project focused on basin planning, management, and infrastructure. Coordination, especially with respect to national policy and guidelines, will be necessary to ensure alignment of activities. Likewise, the Shire Basin Management Project will include extensive hydro-meteorological modeling. PaMawa should avoid duplication while finding synergies with efforts supported by the World Bank.

Millennium Challenge Corporation (MCC) – A 5-year \$350 million compact focuses on sustainable increases in power generation, with an emphasis on supporting improved hydropower generation on the Shire River. Within the compact, MCC is planning to support natural resource management efforts such as agroforestry and reforestation through either a grant mechanism or development of a trust. These efforts are relevant to PaMawa's provision of information regarding disaster risk reduction and if information regarding sustainable livelihoods is provided.

6.3 *USAID/Malawi Colocation, Coordination, and Collaboration*

With the focus on integration of activities under USAID/Malawi's CDCS, the Recipient should be highly cognizant of how the activity is embedded within and supportive of broader development goals of USAID/Malawi. Listed below are activities that are particularly relevant:

The Girls' Empowerment through Education and Health Activity (ASPIRE) will improve reading skills for girls in upper primary school so they have the foundation of reading to succeed in secondary school. ASPIRE will focus on all primary and secondary schools in Balaka and Machinga districts. Interventions will achieve the following outputs: 1) Reading skills for girls in upper primary school improved; 2) Adoption of positive sexual and health-care seeking behaviors, and social norms among youth ages 10-19 increased; and 3) Key structural and cultural barriers for girls' access to schooling decreased. The implementing partner is Save the Children Federation.

Integrating Nutrition in Value Chains (INVC) - This Feed the Future flagship activity drives inclusive value chain development focused on soy, groundnuts and orange fresh sweet potatoes. INVC promotes gender-equitable, agriculture-led, integrated economic growth to increase the competitiveness of the value chains through improved productivity; soil and water management practices; fostering innovation; promoting climate resilience; and developing the capacity of local organizations and systems. INVC addresses chronic under nutrition through Care Groups, theatre and behavior change communication. The current INVC activity began in 2012 and concludes 2016. The contractor is DAI.

Njira Project – This is one of the two activities under the five-year Development Food Assistance Program (DFAP) that is being implemented in Balaka and Machinga districts, targeting the most vulnerable population. Njira aims to increase access and availability of vulnerable households to diverse and nutritious foods, improve health and nutrition of pregnant and lactating women and children under five and improve resilience of vulnerable households. Njira activities will include agriculture and natural resource management, increasing market access, information, and orientation, and improving maternal and child health and nutrition. The implementing partner is Project Concern International (PCI).

Protecting Ecosystems and Restoring Forests in Malawi (PERFORM) – A five year Climate Change Sustainable Landscapes and Enhancing Capacity for Low Emissions Development activity, PERFORM, aims to advance low-emissions growth, climate change resilience and sustainable natural resource management in support of Malawian's quality of life. Key expected results include: 1) REDD+ readiness advanced; 2) Low-emission land use opportunities increased; and 3) Low-emission development capacities improved. PERFORM activities will be implemented in Machinga, Balaka and Mangochi districts, contributing to the achievement of USAID Malawi CDCS objectives. The contractor is Tetra Tech ARD.

Fisheries Integration of Society and Habitats (FISH) - The five year FISH project will increase social, ecological, and economic resilience to climate change and improve biodiversity conservation within freshwater ecosystems through sustainable fisheries co-management. FISH will focus on a key cross section of Malawian fisheries located in the Upper Shire Water Basin, the Southern shore of Lake Malawi, and the smaller lakes Chilwa, Malombe, and Chiuta. FISH will be promoting climate change adaptation strategies in Balaka and Machinga.. The implementing partner is PACT.

Family Planning and Sexual and Reproductive Health Program (FP/SRH) - USAID/Malawi has worked alongside Malawi's Ministry of Health (MOH) to strengthen its FP/SRH Program through a comprehensive approach that includes targeted service delivery, supply chain strengthening, advocacy and policy interventions. USAID's activities raise awareness of the impact of rapid population growth through national and district level advocacy interventions that target communities, religious leaders and decision makers to increase support of voluntary FP/SRH. Major activities within the overall program include Support for Service Delivery (SDDI) implemented by Jhpiego; the Community-Based Family Planning Program implanted by Adventist Health Services; and the Support for International Family Planning Organizations (SFIFPO) implemented by PSI/Malawi. The SFIFPO activity includes a major focus on youth access to sexual reproductive health services and is therefore a particularly important activity for coordination.

SSDI Communications - Support for Service Delivering Integration (SSDI-Communication) is a social and behavior change communication (SBCC) project implemented by The Johns Hopkins Bloomberg School of Public Health Center for Communication Programs (JHU-CCP) that promotes normative and behavior change in several health areas. The project began on September 16, 2011 and will run through September 15, 2016. The goal of SSDI-Communication is to contribute to progress in three critical areas: 1) Reducing fertility and population growth, which are essential for attaining broad based economic growth; 2) Lowering the risk of HIV/AIDS to mitigate the enormous impact on human resources and productivity; and 3) Lowering maternal and infant and under-five mortality rates.

(End of Section A)

SECTION B - FEDERAL AWARD INFORMATION:

1. Estimate Of Funds Available:

Subject to the availability of funds, USAID intends to provide approximately \$6,000,000.00 in total USAID funding for the life of the activity. USAID intends to make one (1) award as a result of this RFA. USAID reserves the right to fund any or none of the applications submitted.

Funding for the successful Applicant (Recipient) will be provided on incremental basis subject to the availability of funds and successful performance. USAID reserves the right to change the funding amounts, cycle, and terms of the resulting Cooperative Agreement as a result of availability of funding and US Government requirements. The Recipient will be notified in writing should such changes occur.

2. Start Date and Period of Performance for Federal Awards

The period of performance anticipated herein is Four (4) years with an estimated start date of October 5, 2015.

3. Substantial Involvement

USAID anticipates that the award will be a Cooperative Agreement. In accordance with ADS 303.3.11, Cooperative Agreements permit the “substantial involvement” of USAID in certain aspects of the supported program (see below for details).

To help the Recipient achieve the agreement objectives, USAID will during implementation of activities be substantially involved in the following ways:

a) Approval of Recipient’s Implementation Plans and Sub-awards:

- Approval of the Recipient’s annual work plans.
- Approval of sub-grants.
- Approval of any amendments to the work plans as a result of the Strategic Planning Sessions.
- Approval of initial and annual Activity Monitoring & Evaluation Plan (Activity M&E Plan).
- Approval of Quarterly, Annual and Final Reports.

The Agreement Officer has delegated authority to approve work plans to the Agreement Officer's Representative (AOR). The AOR will only approve activities that are consistent with the program description and that are in line with the terms and conditions of the resulting Cooperative Agreement.

b) Approval of Specified Key Personnel:

The following positions have been designated as key to successful implementation of the activity objectives and are subject to approval by the USAID Agreement Officer:

- 1) Chief of Party
- 2) Deputy Chief of Party
- 3) Lead Program Management Specialist – Climate Change Adaptation
- 4) Lead Program Management Specialist – Reproductive Health/Family Planning
- 5) Monitoring, Evaluation, Research and Learning Specialist

Changes in these key personnel in the course of performance of the Activity are also subject to approval. Prior to replacing any of the specified individuals, the Recipient must immediately notify both the Agreement Officer and AOR reasonably in advance and must submit written justification (including proposed substitutions) in sufficient detail to permit evaluation of the impact on the program. No replacement of key personnel shall be made by the Recipient without the written consent of the Agreement Officer.

c) Agency and Recipient Collaboration and/or Joint Participation:

The parties to this agreement recognize that this activity is critical to meeting US Foreign Policy objectives. USAID substantial involvement will ensure continuous alignment as US Foreign Policy changes and adapts to unfolding events and other factors.

USAID and Recipient collaboration or joint participation will include one or more of the following:

- 1) Collaborative involvement of selection of advisory committee members (USAID may also choose to become a member), if the Recipient proposes to establish such a committee.
- 2) USAID concurrence on the selection of sub-award recipients and/or the substantive technical/programmatic provisions of sub-awards in line with 2 CFR 200.308.
- 3) USAID monitoring to permit direction and redirection because of interrelationships with other projects. All such activities must be included in the program description, negotiated in the budget, and made part of the award.
- 4) Funding for PEPFAR activities, including PaMawa is approved annually through the PEPFAR Country Operational Plan (COP) process. The AOR will communicate any required changes in technical guidance and funding levels that may impact activity implementation.

d) Approval of Monitoring and Evaluation Plan (MEP):

Within 60 days of award, the Recipient must finalize the Monitoring and Evaluation Plan (MEP) in conjunction with the AOR. The PMEPP measures impact and progress toward achieving collection methods, baseline information, benchmarks and periodic evaluations, and data quality assessment reports. Data collected under the PMEPP must be submitted with the final report. Regardless of the start date of this award, the PMEPP will be adjusted to the USG fiscal calendar of October 1-September 30. As necessary, the PMEPP may be updated each year of this award as part of the work plan approval process.

The Recipient must adhere to the relevant ADS provisions with respect to monitoring and evaluation activities for the design and final program. The activity must include indicators against which results will be measured. These indicators are expected to include USG standard indicators and additional indicators as identified by the recipient in their application.

4. Title to Property

Property title under the resultant agreement will be vested with the Cooperating Country (Host Government).

5. Authorized Geographical Code:

The Authorized Geographic Code for procurement of goods and services under the resulting award is 935. This includes any area or country in the Free World, including the cooperating country. The Free World does not include the foreign policy excluded countries.

(End of Section B)

SECTION C - ELIGIBILITY INFORMATION:

1. Eligible Entities

This RFA is open to all qualified Applicants that may be U.S. private voluntary organizations (U.S. PVOs), Malawian or other non-U.S. non-governmental organizations (NGOs) or private and non-profit organizations (or for profit companies willing to forego profits).

Applicants must have established financial management, monitoring and evaluation processes, internal control systems, and policies and procedures that comply with established U.S. Government standards, laws, and regulations. The successful applicant(s) will be subject to a responsibility determination assessment (Pre-award Survey) by the Agreement Officer (AO).

Applicants are reminded that U.S. Executive Orders and U.S. law prohibits transactions with, and the provision of resources and support to, individuals and organizations associated with terrorism. It is the legal responsibility of the Recipient to ensure compliance with these Executive Orders and laws. This provision must be included in all sub-awards (if any) issued under the resulting Cooperative Agreement.

2. Cost Sharing or Matching

There is no Cost Share requirement.

3. Other

Organizations may submit only one application under this RFA.

(End of Section C)

SECTION D - APPLICATION AND SUBMISSION INFORMATION:

1. Agency Point of Contact

All questions relating to this RFA must be submitted to Craig Riegler - Supervisory Agreement Officer via e-mail at criegler@usaid.gov with a copy to Procurement Specialist Manale Jimu at mjimu@usaid.gov no later than **June 24, 2015** to provide sufficient time to address the questions and incorporate the questions and answers as an amendment to this solicitation. Any information given to a prospective Applicant concerning this RFA will be furnished promptly to all other prospective Applicants as an amendment to this RFA, if that information is necessary in submitting applications or if the lack of it would be prejudicial to any other prospective Applicant. Unless otherwise notified by an amendment to the RFA, no questions will be accepted after the due date. Applicants must not submit questions to any other USAID staff.

2. Content and Form of Application Submission

Applicants are expected to review, understand, and comply with all aspects of the RFA. Failure to do so is at the Applicant's risk.

The application package must be submitted **electronically** in two separate volumes (**technical and cost applications**). Email submissions must include the following in the subject line:

2.1. **Technical Application** under RFA-612-15-000003, submitted by: (organization name).

2.2. **Cost Application** under RFA-612-15-000003, submitted by: (organization name).

Applications must be submitted to: Craig Riegler – Supervisory Agreement Officer at e-mail: criegler@usaid.gov with a copy to Procurement Specialist Manale Jimu at mjimu@usaid.gov.

All applications received by the deadline will be reviewed for responsiveness to the specifications outlined in these guidelines and the application format. Late or incomplete applications will not be considered.

Each applicant must provide the information required by this RFA. Applicants must sign the application and print or type their name on the Cover Page of the technical and cost applications. Applications signed by an agent must be accompanied by evidence of that agent's authority, unless that evidence has been previously furnished to the issuing office.

Applicants who include data that they do not want disclosed to the public for any purpose or used by the Government except for evaluation purposes, will mark the title page with the following legend:

"This application includes data that shall not be disclosed outside the U.S. Government and shall not be duplicated, used, or disclosed - in whole or in part - for any purpose other than to evaluate this application. If, however, an award is awarded to this applicant as a result of - or in connection with - the submission of this data, the U.S. Government shall have the right to duplicate, use, or disclose the data to the extent provided in the resulting award. This restriction does not limit the U.S. Government's right to its data if it is obtained from another source without restriction. The data subject to this restriction are contained in sheets; and Mark each sheet of data it wishes to restrict with the following legend: "Use or disclosure of data contained on this sheet is subject to the restriction on the title page of this application."

The application must be prepared according to the structural format set forth below.

3. Application Submission Procedures

Applications must contact Craig Riegler – Supervisory Agreement Officer at e-mail: criegler@usaid.gov with a copy to mjimu@usaid.gov if experiencing difficulty with submission.

For an application sent by multiple emails, please indicate in the subject line of the email whether the email relates to the technical or cost application, and the desired sequence of multiple emails (if more than one is sent) and of attachments (e.g. "No. 1 of 4", etc.). For example, if your cost application is being sent in two emails, the first email should have a subject line which says: "**[organization name], Cost Application, Part 1 of 2**".

Our preference is that the technical application and the cost application be submitted as single email attachments, e.g. that you consolidate the various parts of a technical application into a single document before sending them. If this is not possible, please provide instructions on how to collate the attachments. USAID will not be responsible for errors in compiling electronic applications if no instructions are provided or are unclear. All applications received by the submission deadline will be reviewed for responsiveness to the RFA and the application format. No addition or modifications will be accepted after the submission date.

After you have sent your applications electronically, immediately check your own email to confirm that the attachments you intended to send were indeed sent. If you discover an error in your transmission, please send the material again and note in the subject line of the email. Do not send the same email more than once unless there has been a change, and if so, please note that it is a "corrected" email.

4. Two-tiered Review System

There are two tiers of review. Applicants will first be evaluated based on their Concept Paper submission. Based on the Selection Committee's review of these submissions, the Agreement Officer will select the best submissions and conduct a second level review with the selected

applicants. This second level, Oral Presentation stage, will follow the format and instructions identified in Section D.

5. Concept Paper Format

The concept paper should be specific, complete and presented concisely. It should demonstrate the Applicant's capabilities and expertise with respect to achieving the goals of this program. The application should take into account the requirements of the program and evaluation criteria found in this RFA.

Applications must be submitted in MS. Word format, written in English, single-spaced, using Times New Roman font size 12 with each page numbered consecutively, and have at least one inch margins on the top, bottom and sides.

The technical application must be organized so that it follows the technical evaluation factors listed in **Section E**. Applicants must only provide information that is required as stated in specific RFA instructions.

The concept paper must not exceed **15 pages in length (including graphics and charts but excluding annexes)**. The pages that exceed this page limitation will NOT be evaluated.

The following Annexes are required:

1. Resumes of Key Personnel (No longer than three (3) pages each)
2. A brief illustrative MEP (No longer than ten (10) pages total)
3. Non-exclusive Letters of Commitment for Key Personnel
4. Management Approach and Staffing Plan (No longer than ten (10) pages total)
5. Five (5) Applicant Performance Reports; three (3) Reports of each significant sub-partner (with Part I completed)

Applicants must not provide any additional annexes; they will not be evaluated. The MEP should include an explanation of the development hypothesis, a results framework that builds on the one contained in this RFA, and a listing of key proposed indicators. It should also include information on baseline data collection, illustrative targets for each major indicator, and concise performance indicator reference sheets.

Cover Page: This is not included in the page limit. Cover page must identify the activity title and RFA number, the names of the organizations/institutions involved, and the lead or primary Applicant clearly identified. Any proposed sub-grantees (or implementing partners) should be also be identified. In addition, the Cover Page must provide a contact person for the prime Applicant, including this individual's name (**both typed and his/her signature**), title or position with the organization/institution, address, telephone and fax numbers and e-mail address. State whether the contact person is the person with authority to negotiate and sign agreements for the Applicant, and if not, that person should also be listed with contact information.

Applications must include:

A. TECHNICAL APPROACH:

The technical application must address the Program Description provided in Section A of this document. Applications must demonstrate the applicant's capabilities and expertise with respect to achieving the strategic and program objectives of the program. Technical applications must be specific, complete and concise.

Applicants must describe their understanding of the *PaMawa* goal and strategic implementation. The Applicant should articulate a technical approach to achieving the results that not only reflects state-of-the art technical knowledge, creativity and innovation but is also holistically responsive to all program technical areas and requirements. The Application must reflect a thorough understanding of the current context of challenges and opportunities to integrate climate change and population dynamics issues in Malawi. The feasibility of the program approach and strategies proposed to achieve the project's results over the 4-year life of the project should be justified.

Applications must outline how the Applicant will achieve the activity's expected results as outlined in section A.4. At a minimum, 1) the technical application must summarize how the Applicant will achieve the prospective expected outputs indicated in section A.4.1. Applicants are encouraged to propose innovative activities to achieve desired outputs; 2) the types of interventions that achieve the expected outputs must also address crosscutting themes of sustainability, integration, local capacity development and gender indicated in Sections A.4.2; To achieve greater impact, Applicants are encouraged to include innovative approaches to achieve the intermediate results based on global evidence, and lessons learned through adaptive management. Applicants must clearly articulate their methodological approach and ensure the feasibility and appropriateness of their implementation process, sequence, and expected results given the current context in Malawi. It should utilize an approach that will ensure ownership of the results by stakeholders themselves and embody adaptive management to respond to stakeholder priorities.

The application must outline links between the proposed results, conceptual approach, performance milestones, and a realistic timeline for achieving the semi-annual, annual, and end of project results.

The Applicant must also summarize its MEP and explain how it intends to measure progress and achievement of the activity goal, purpose, sub-purposes, outcomes and outputs. This summary can be further detailed in the MEP Annex.

B. MANAGEMENT APPROACH AND STAFFING PLAN:

The integration of climate change adaptation and reproductive health/family planning activities within a single implementing mechanism and a strong learning agenda are key components of the

PaMawa activity. Therefore, the Applicants should clearly present a sound description for project management and staffing.

Information provided in the Annex should be relevant to the evaluation criteria set forth in Section E. The management plan should describe how the Applicant will manage proposed roles, responsibilities, and lines of reporting and communication between home- and field-based personnel. If sub-partners will be proposed, this section should also address uses of the sub-partners, including their rationale, contributions to PaMawa's objectives, and the management approach.

The staffing plan should demonstrate a solid understanding of key technical areas and organizational requirements and an appropriate mix of skills. This should include:

- a) The staffing plan should clearly show how the individuals as well as the proposed staffing mix are appropriate for achieving PaMawa's results and supporting the implementation at all levels. In addition to Key Personnel, Applicants must propose other full or part-time staff and consultants' or intermittent staff necessary to fulfill the requirements of the activity description.
- b) Include a summary staffing plan and organizational chart which, together, show the totality of positions proposed for all components of the implementation plan, inter-staff relationships and lines of communications.

C. KEY PERSONNEL:

Applications must include proposed key personnel to manage the program and an explanation of how the background and expertise needed for proposed key positions and personnel will complement each other and benefit the activity.

The proposed key personnel for this Cooperative agreement must include the Chief of Party, Deputy Chief of Party, Technical Specialists for the two technical areas, and a Monitoring and Evaluation Specialist.

Applicants must provide summary descriptions of roles, responsibilities and qualifications of all key personnel relevant to successful implementation of the proposed technical approach. Applicants must also include, in an Annex, resumes for all key personnel candidates. Resumes must not exceed three pages in length and shall be in chronological order starting with most recent experience with a list of three (3) references with telephone numbers and email addresses should be included in the Annex for each proposed key personnel. The Applicant must include a non-exclusive letter of commitment for each Key Personnel in an annex. The U.S. Government retains the right to contact employment references for all key personnel (including those not provided by the Applicant), and to use this information in the rating of personnel proposed. Noting that all staff may not be available or needed at inception, dates that key personnel are available to start work full-time with the project are also required.

Required and desired key personnel qualifications are as follows. Complementarity of key personnel qualifications and skills across the five required positions is a key consideration that should be discussed in the Management Approach and Staffing Plan Annex.

Chief of Party (COP) and Deputy Chief of Party (DCOP)

Required

- *Management and supervisory experience commensurate with the scale and scope of PaMawa.* At minimum, the proposed COP must have at least five years of progressively more responsible supervisory work experience that involved direct leadership of professional and support staff, oversight and evaluation of staff performance and deliverables, and contract/grant management. The same minimum level of experience is required for the DCOP.
- *Demonstrated track record of achieving results in a development context.* Specific and relevant development outcomes achieved as a result of the proposed COP and DCOP's leadership should be documented in their CVs and summarized in the Annex.
- *Demonstrated track record of working in teams and fostering partnerships.* Effective partnerships with relevant institutions and structures are critical to PaMawa's success. Specific instances when the proposed COP and DCOP have formed led or participated in relevant partnerships should be highlighted in their CVs or in the Annex..
- *Oral and written communication abilities.* Both the COP and DCOP should possess an ability to effectively communicate with a wide variety of stakeholders including government counterparts, to communicate goals and expectations to their teams, and to deliver timely and high quality oral and written analysis and reporting.
- *Demonstrated capacity to oversee monitoring, evaluation and learning.* In combination the proposed COP and DCOP must possess a demonstrated ability to provide oversight and leadership for high quality results monitoring and assuring data quality, and for evidence-based adaptive management.

Desired (for the COP and DCOP in combination):

- *Experience working within Malawi and/or a strong demonstrated understanding of the country context.* Understanding of the country context may be demonstrated through a track record of successful project implementation in Malawi or within the region (links to any relevant evaluations should be included in the Annex), through publications, and/or through leadership of relevant institutions or forums.
- *Leadership experience managing or evaluating cross-sector development programs.*
- *Proficiency in one or more local languages.*

Lead Program Management Specialist – Climate Change Adaptation

Required

- *Demonstrated technical capacity for overseeing implementation of adaptation activities under PaMawa.* This includes knowledge of the physical science of observed and projected climate change and associated development impacts, vulnerability analysis, and the design

and implementation of adaptive response options. An understanding of the linkages between climate change and other areas of development investment is also essential.

- *Strong technical communication abilities.* Behavior change communication is central to PaMawa's objectives. The Lead Program Management Specialist for Adaptation must possess relevant and demonstrated abilities to develop and disseminate age and context-appropriate communication products and messages.

Desired

- *Proficiency in Chichewa and/or another local language.*

Lead Program Management Specialist – Reproductive Health/Family Planning

Required

- *Demonstrated technical capacity for overseeing implementation of reproductive health and family planning activities under PaMawa.* This includes a strong understanding of the country context including relevant efforts already underway, the constraints on youth access to these services, and the opportunities and limitations of behavior change communication approaches as a means of increasing access. A strong understanding of cross-sector linkages is also essential.
- *Strong technical communication abilities.* Behavior change communication is central to PaMawa's objectives. The Lead Program Management Specialist for Reproductive Health and Family Planning must possess relevant and demonstrated abilities to develop and disseminate age and context-appropriate communication products and messages.

Desired

- *Proficiency in Chichewa and/or another local language.*

Monitoring, Evaluation, Research and Learning Specialist

Required

- *Demonstrated experience in overseeing a monitoring, evaluation and learning system of broadly comparable size and scope to that required for PaMawa.* This includes ensuring that PaMawa's monitoring and evaluation system will generate meaningful information on the research questions of interest to USAID and other stakeholders (see Program Description).
- *Demonstrated experience in relevant data collection and processing methodologies, and with regard to ensuring data quality.*

Desired

- *Experience working within Malawi and a demonstrated understanding of the country context.*
- *Proficiency in Chichewa and/or another local language.*

D. INSTITUTIONAL CAPACITY:

Applicants should furnish evidence that they have the ability to plan, implement and monitor the activity effectively. They should demonstrate their experience in the geographic and activity areas identified in the Program Description. Applicants should clearly describe their demonstrated ability to manage multiple complex activities involving collaborative efforts, and maintain clear and effective lines of communication between and among implementing partners and sub-partners.

If the Applicant intends to develop institutional partnerships/teaming arrangements for implementation of the cooperative agreement (sub-recipients or alliances), the Applicant must also describe the organizational linkages, knowledge, capability, and experience of those other proposed team members (sub-grantees and/or contractors) in successfully managing similar programs. This includes their relationships between each other, lines of authority and accountability, and patterns for utilizing and sharing resources. Applicants that intend to utilize sub-awards must indicate the extent intended, the method of identifying sub-awardees, and the tasks/functions they will be performing. Applicants that plan to team up with other organizations, or government agencies for the implementation of the agreement must outline the services to be provided by each such agency or organization and discuss how the collaboration with these partners fits into the Applicant's proposed management plan. Applicants should state whether or not they have any existing relationships with the proposed partners and, if so, must include the Memoranda of Understanding (MOUs) in the Annex. Applicants should clearly identify significant proposed partners. "Significant" is defined as a sub-partner whose total estimated budget equals 10 percent or more of the Applicant's total estimated amount. To the maximum extent possible, the Application must describe short-term technical and advisory assistance that will be needed, if any, over the life of activity to supplement or complement the work of the long-term advisors and depending on the technical approach.

E. PAST PERFORMANCE:

The application must identify the five contracts, grants, or Cooperative Agreements involving the most similar or related programs completed during the past five years. The Applicant must also identify the three most similar or related activities completed during the past five years for the significant proposed implementing sub-partners (if any) as well. "Significant" is defined as a sub-partner whose total estimated budget equals 10 percent or more of the Applicant's total estimated amount. The Applicant must provide this information by completing Part I of the Applicant Performance Reports (provided in Section IX, Attachment 1) in an annex.

USAID reserves the right to obtain performance information from other sources including those not named in the applications.

F. INITIAL COST APPLICATION FORMAT:

The initial cost application must be submitted separately from the technical application and must include all direct costs associated with implementation and completion of activities, as well as any indirect costs and program costs such as those related to any sub-agreements as may be necessary.

Cover Page: This must be a single page that identifies the activity title and RFA number, the names of the organizations/institutions involved, and the lead or primary Applicant clearly identified. In addition, the Cover Page must provide a contact person for the prime Applicant, including this individual's name (**both typed and his/her signature**), title or position with the organization/institution, address, telephone and fax numbers and e-mail address. State whether the contact person is the person with authority to negotiate and sign agreements for the Applicant, and if not, that person should also be listed with contact information.

The initial cost application must consist of a summary budget, in US dollars, which provides a breakdown by major cost element, the activity anticipated costs using Standard Form 424 – Application for Federal Assistance, 424A – Budget Information – Non-construction Programs, and 424B – Assurances – Non-construction Programs.

The initial cost application must address proposed expenditure for the entire project duration. The summary budget must be submitted in the following format:

Category	Year 1	Year 2	Year 3	Year 4	Total
Personnel					
Fringe Benefits					
Travel					
Equipment					
Supplies					
Contractual (sub-grants)					
Other Direct Costs					
Indirect Costs					
Total Activity Amount					

Note: Other costs that may be considered are for: branding and marking, monitoring and evaluation activities, environmental compliance, and participant training activities, if any.

The summary budget must be supported with a budget narrative which briefly provides justification for the proposed costs by category and explains how costs were derived. While there is no page limit for the budget narrative, Applicants must be brief and concise.

Indirect Costs: Applicants must provide a copy of the negotiated indirect cost rate agreement (NICRA) with USAID to support calculations of the proposed indirect costs. However, if the apparently successful recipient has never received a negotiated indirect cost rate, the recipient may choose to charge a de minimus rate of 10% of modified total direct costs (see 2 CFR 200.414(f)). If the prospective applicant chooses the de minimus rate, the AO must incorporate the 10% indirect cost rate in the award budget and the recipient must follow the requirements in 2 CFR 200.414(f).

No Cost share is required under this RFA.

6. ORAL PRESENTATION STAGE:

Based on USAID's evaluation of the Concept Papers, the best submissions will be invited to Lilongwe, Malawi to participate in the second tier, oral presentation stage.

USAID/Malawi intends to hold the oral presentations approximately three weeks after notifying those Applicants that have been selected for the second tier review. Successful Applicants for the second tier will be notified of the oral presentation date promptly after USAID completes review of the Concept Papers and the Agreement Officer reaches a decision.

USAID/Malawi will provide the conference room and media presentation equipment. The presentation will be made to the Selection Committee. The Agreement Officer and Assistance Specialist will also attend.

The merit review criteria will be different from those used for the concept paper (see Section E). The Agreement Officer will provide each successful applicant with the key issues (derived from the concept paper) that should be incorporated into the presentation and further addressed in the question and answer period as needed. These key issues will be provided to the Applicant at least five days prior to the presentation date.

In addition to responding to the key issues, the presentation must address the following critical areas:

A. TECHNICAL APPROACH

- Demonstrable understanding of Malawi context in relation to challenges facing the youth, climate change adaptation, reproductive health/family planning, etc.;
- Demonstrable ways to ensure that the GoM and other donors will continue providing support for relevant interventions after life-of-activity including production and dissemination of the messages;
- Description of Applicants' vision, strategy and approach for integration. Applicants must describe coordination and rollout of this multi-layered activity across the nation and the targeted districts to ensure a seamless and an integrated response. The presentation must also describe partnerships with other organizations (local and international), including partnership with ongoing interventions, and proposed collaboration and coordination with Government of Malawi to ensure leadership in implementation;
- Description of approaches to capacity development to build local "ownership" for the activity. Summary of the Applicant's capacity to implement the award both efficiently and effectively;
- Preliminary logical framework and proposed monitoring and evaluation strategy, including initial proposed indicators of progress and targets;
- Communications strategy for sharing information, knowledge and lessons learned;
- Describe a plan for deployment of available resources, within the specific geographic areas, to achieve maximum impact and coverage; and

- Describe how scale out of integrated services will occur within the prioritized districts and catchment areas.

The presentation should also provide further detail on how its technical approach will achieve the PaMawa outputs. More specifically, the presentation should include a discussion on proposed packages of interventions, intervention approaches, and key measures of achievement of outputs.

Output 1: Key integrated messages on climate change resiliency and population dynamics developed.

The Applicants must:

- propose how the activity will coordinate relevant efforts already being supported by the GoM, USAID, other development partners, civil society etc. in climate change and reproductive health/family planning communication;
- propose how it will work with the youth and communities to identify barriers and behavior change needs for adopting positive behaviors related to climate change adaptation and reproductive health/family planning;
- describe roles and responsibilities of the Government of Malawi, and other key stakeholders in social behavior change communication in the development of the messaging materials; and
- provide illustrative examples of the communication materials and approaches that will be produced to effectively reach both readers and non-readers and explain the rationale for the proposed materials and approaches given the social/cultural context, available data, and current best practice.

Output 2: Integrated information on climate change resiliency and population dynamics disseminated.

The Applicants must:

- describe key approaches that include theory and evidence-based interventions for each of the targeted community to disseminate the information to;
- provide illustrative examples of community mobilization efforts for different audiences;
- propose how it intends to strengthen and adapt existing community systems and processes to link and coordinate different interventions to maximize integrated climate change and population dynamics; and
- provide illustrative examples of research techniques that will be used to build the evidence base in regards to the proposed questions under sub-output 2.2 in section B.4.1. and others that are proposed in the application.

Output 3: Access to sexual reproductive health/family planning services and climate resilient livelihood options for targeted youth increased.

The Applicants must:

- discuss the overall approach on how it will work with the communities in the focus district to identify individual and/or communities needs and priorities in climate change adaptation and family planning services;
- propose how it will link communities to other activities (including USAID activities) already operating and making relevant investments in climate resilient livelihood options and sexual reproductive health/family planning services within the focus geography;
- discuss how it will create a supportive environment that will encourage youth to take action on the sexual reproductive health and seek youth friendly preventive services; and
- propose cost-effective and efficient interventions that convey lasting impact on Government systems and structures.

B. MANAGEMENT APPROACH AND STAFFING PLAN

Information presented should be relevant to the evaluation criteria set forth in Section E. The management plan should describe how the Applicant will:

- a) manage coordination and collaboration with USAID partners in other development sectors in-line with the USAID CDCS focus on integration, key government counterpart institutions, civil society, academia and the private sector. It should also include a proposed plan for managing partnerships and alliances, specifically describing participation of key stakeholders in programmatic decision-making;
- b) utilize the opportunities to learn from or otherwise engage firms and institutions that already have significant experience implementing Social and Behavior Change Communication efforts within Malawi, and that therefore have established networks and knowledge of the country context;
- c) manage proposed roles, responsibilities, and lines of reporting and communication between home- and field-based personnel. If sub-partners will be proposed, this section should also address uses of the sub-grants, including their rationale, contributions to PaMawa's objectives, and the management approach; and
- d) mobilize a rapid start-up by efficiently establishing in-country presence with necessary registration and documentation and ability to be operational within 60 days of award.

The staffing plan should demonstrate a solid understanding of key technical areas and organizational requirements and an appropriate mix of skills. This should include:

- a) identify the qualifications, skills and experience of each key person and how their complementarity of skills will ensure that PaMawa achieves its objectives; and
- b) demonstrate how the full or part-time staff and consultants' or intermittent staff individually and collectively are appropriate for achieving PaMawa's results and supporting implementation at all levels.

The proposed Chief of Party, and at least one other proposed Key Personnel must attend and be presenters for part of the presentation. The Applicant is limited to five attendees and all attendees must be present in person on the date and time specified for the presentation. There will be no conference call-ins for the presentation.

The presentation agenda will be:

- Introductions – 10 minutes
- PowerPoint Presentation – 1.5 hours
- Questions and Answers regarding Presentation – 1.5 hours
- Closed meeting of Selection Review Committee – 1-2 hours
- Final Discussion – 1 hour

The presentation must be in PowerPoint format and sent by email to Craig Riegler – Supervisory Agreement Officer at e-mail: criegler@usaid.gov with a copy to mjimu@usaid.gov two days prior to the scheduled presentation. The order of presentations among the Applicants will be determined randomly by the Agreement Officer.

The Agreement Officer will select the apparently successful Applicant and inform all Applicants of the award decision after the oral presentation stage merit review is completed.

6. Final Technical and Cost Application Format

6.1. Technical Application:

The apparently successful Applicant will be required to submit an updated Technical Approach containing the required information identified in this Section D (including the details required in the concept paper and oral presentation stages). The concept paper will be revised and expanded to represent a complete technical approach that incorporates all issues discussed at the oral presentation stage.

6.2. Cost Application:

- (a) A detailed budget must be submitted in US dollars for the applicant and all subcontractor/subgrantee for the duration of the project. It must be in Excel format with unlocked formulas.
- (b) An accompanying budget narrative must be submitted in Ms. Word, text accessible, for the prime applicant and all sub-awardees and must provide in detail the total costs for implementation of the program that the applicant is proposing. The budget narrative must provide detailed budget notes and supporting justification of all proposed budget line items. It must clearly identify the basis of all costs, such as market surveys, price quotations, current salaries, historical experience, etc.

More specifically, the budget and budget narrative must contain the following information (in this order):

Salary and Wages: Direct salaries and wages should be proposed in accordance with the Applicant's personnel policies and meet the regulatory requirements. Costs of long-term and short-term personnel should be broken down by person years, months, days or hours.

Fringe Benefits: Allowances and services provided by the Applicant to its employees as compensation in addition to regular wages and salaries are allowable. A detailed cost breakdown by benefit types should be provided.

Travel, Transportation, and Per Diem: Cost principles in the FAR and Code of Federal Regulations provide for costs for transportation, lodging, meals and incidental expenses. Costs should be broken down by the number of trips, domestic and international, cost per trip, per diem and other related travel costs.

Consultants: Services rendered by persons who are members of a particular profession or possess a special skill and who are not officers or employees of the Applicant are allowable costs. Costs of consultants should be broken down by person years, months, days or hours.

Equipment and Supplies: Supplies includes all property except land or interest in land. Costs should be broken down by types and units.

Branding and Marking Costs: ADS 320.3.6.3 states that costs of branding and marking are eligible for financing if the costs are reasonable, allocable, and allowable in accordance with applicable cost principles. Such costs must be included in the total estimated cost of the Applicant's budget.

Monitoring and Evaluation Costs: Per ADS 203.3.5, include costs of data collection, analysis, and reporting as a separate line item to ensure that adequate resources are available. The budget line item must include costs for data collection, analysis, and reporting. This line item will be tracked during implementation of the activity. The applicant must propose the most cost-efficient and effective way to address this requirement.

Sub-awards: Sub-award means an award of financial assistance to carry out the purposes of the program in the form of money, or property in lieu of money, made under an award by a recipient to an eligible sub-recipient or by a sub-recipient to a lower tier sub-recipient. The term includes financial assistance when provided by any legal agreement, even if the agreement is called contract. A sub-award does not include a procurement contract for commodities or services. Include estimated costs of sub-awards in the detailed budget. Cost element breakdowns should include the same budget items as the prime as applicable. All vehicles need to be purchased by the prime Recipient.

Participant Training: AIDAR 752.7019 and ADS 253 provides for participant training and training in development. Costs should be broken down by types and participants.

Other Direct Costs: Various types of direct costs and many cost elements are allowable. Costs should be broken down by types and units.

Allowances: Allowances should be broken down by specific type and by person, and should be in accordance with applicant's policies and the Department of State Standard Regulations (DSSR).

Indirect Costs: This must be calculated in accordance with the Applicant's approved negotiated indirect cost rate (NICRA) with USAID. If the apparently successful Applicant has never received a negotiated indirect cost rate, they may choose to charge a de minimum rate of 10% of modified total direct costs (see 2 CFR 200.414(f)). If the prospective applicant chooses the de minimum rate, the AO must incorporate the 10% indirect cost rate in the award budget and the recipient must follow the requirements in 2 CFR 200.414(f).

7. Additional Guidance and Requirements

Seminars and Conferences - The apparently successful Applicant must indicate the subject, venue and duration of proposed conferences and seminars, and their relationship to the objectives of the program, along with estimates of costs.

Foreign Government Delegations to International Conferences - Funds in the resulting Cooperative Agreement may not be used to finance the travel, per diem, hotel expenses, meals, conference fees or other conference costs for any member of a foreign government's delegation to an international conference sponsored by a public international organization, except if prior written approval is granted by the Agreement Officer.

Responsibility Determination: The apparently successful Applicant MUST SUBMIT any additional evidence of responsibility deemed necessary for the Agreement Officer to make a determination of responsibility. The submitted information must substantiate that the Applicant:

- a) Has an adequate financial resource or the ability to obtain such resources as required during the performance of the Agreement.
- b) Has the ability to comply with the Agreement conditions, taking into account all existing and currently prospective commitments of the applicant, non-governmental and governmental.
- c) Has a satisfactory record of performance. In the absence of evidence to the contrary or circumstances properly beyond the control of the applicant, applicants who are or have been deficient in current or recent performance (when the number of grants, contracts, and Cooperative Agreements, and the extent of any deficiency of each, are considered) will be presumed to be unable to meet this requirement. Past unsatisfactory performance will ordinarily be sufficient to justify a determination of non-responsibility, unless there is clear evidence of subsequent satisfactory performance. The Agreement Officer may choose to collect and evaluate data on past performance of Applicants from other sources.
- d) Has a satisfactory record of integrity and business ethics.
- e) Is otherwise qualified and eligible to receive a Cooperative Agreement under applicable laws and regulations (e.g., EEO).

The apparently successful Applicant may submit any additional evidence of responsibility considered necessary in order for the Agreement Officer to make a determination of responsibility.

8. Required Forms (Mandatory Submission)

All Applicants must submit the application using the SF-424 series, which includes the:

- SF-424, Application for Federal Assistance
- SF-424A, Budget Information – Non construction Programs; and
- SF-424B, Assurances – Non construction Programs.

Copies of these forms may be found at <http://www.usaid.gov.edgekey.net/documents/1866/sf-424a>

9. Dun And Bradstreet Universal Numbering System (DUNS) and System For Award Management (SAM)

All Applicants must [unless the applicant is exempted under 2 CFR 25.110(b) or (c), or has an exception approved by USAID under 2 CFR 25.110(d)]:

- a) Be registered in SAM before submitting its application;
- b) Provide a valid DUNS number in its application; and
- c) Continue to maintain an active SAM registration with current information at all times during which it has an active Federal award or an application or plan under consideration by a Federal awarding agency.

USAID may not make a Federal award to an Applicant until the Applicant has complied with all applicable DUNS and SAM requirements and, if an applicant has not fully complied with the requirements by the time USAID is ready to make an award, USAID may determine that the Applicant is not qualified to receive an award and use that determination as a basis for making an award to another Applicant.

10. Certification of Application Validity

Applicants must provide a written certification that the application is valid for 120 days.

11. Submission Dates and Times

Applications must be submitted no later than **July 22, 2015 17.00 hours (Malawi Time)** to the points of contact specified in this RFA.

As USAID is only accepting electronic submissions and there can be delays between when an application is received by the USAID servers and when that application is received in the submission email inboxes, an application is considered timely based on the time the application is received in the USAID/Washington servers.

Late or incomplete submission will be governed by the policies found at ADS 303.3.6.6. The Agreement Officer reserves the right to reject any late or incomplete submissions.

12. Funding Restrictions

The following restrictions apply to the funds provided under the PaMaWa Activity:

- (a) Construction under this award is not eligible for reimbursement.
- (b) Finance any goods and services for purposes such as assistance is to meet military and police requirements of the cooperating country.
- (c) Sub-awards to government organizations are not eligible for reimbursement.
- (d) The award will not allow the reimbursement of pre-award costs.

13. Pre-Award Certifications, Assurances and Other Statements of the Recipient

In addition to the certifications that are included in the SF 424, Applicants must provide the following certifications, assurances and other statements. Complete copies of these Certifications, Assurances, and Other Statements may be found at

<http://www.usaid.gov/sites/default/files/documents/1868/303mav.pdf>

A signed copy of the Assurance of Compliance with Laws and Regulations Governing Nondiscrimination in Federally Assisted Programs, when applicable;

A signed copy of the certification and disclosure forms for “Restrictions on Lobbying”;

A signed copy of the “Prohibition on Assistance to Drug Traffickers” for covered countries and Individuals (see ADS 206);

A signed copy of the Certification Regarding Terrorist Financing;

Certification of Recipient;

A signed copy of “Key Individual Certification Narcotics Offenses and Drug Trafficking” (see ADS 206.3.10);

A signed copy of Participant Certification Narcotics Offenses and Drug Trafficking (see ADS 206.3.10);

14. Marking and Branding

All USAID-funded foreign assistance (including programs, projects, activities, public communications, or commodities) must be communicated, promoted, and marked as coming from the American people through USAID. Specific communications and promotion measures must be described in the “Branding Strategy” and “Branding Implementation Plan,” and specific marking will be described in the “Marking Plan” for the this award. Branding and marking under this award must comply with the USAID Automated Directive System Chapter 320 Branding and Marking (ADS320).

ADS320 requires that, after the evaluation of the applications, the USAID Agreement Officer requests the Apparently Successful Applicant to submit a branding strategy and marking plan that describes how the activity is named and positioned, how it is promoted and communicated to beneficiaries and cooperating country citizens, and identifies the donor and explains how they will be acknowledged. USAID will not competitively evaluate the proposed Branding Strategy. ADS 320 may be found at the following website: <http://www.usaid.gov/sites/default/files/documents/1868/320.pdf>.

In preparation of the branding strategy and the marking plan, the apparently successful Applicant will follow the guidance provided in this RFA. Additional guidance is available at <http://www.usaid.gov/branding>.

The cost application must incorporate the estimated cost of the proposed branding strategy and marking plans implementation.

(End of Section D)

SECTION E - APPLICATION REVIEW INFORMATION:

There are two tiers of review. Applicants will first be evaluated based on their Concept Paper applying the Merit Review Criteria in Section E.A. Based on the Selection Committee's review of these submissions, the Agreement Officer will select the best submissions and conduct a second level review with the selected applicants. During this second level, Oral Presentation stage, the Selection Committee will apply the more specific merit review criteria in Section E.B.

The final award decision is made by the Agreement Officer and is based on the highest ranked applicant applying the Merit Review Criteria in Section E.B.

A. MERIT REVIEW CRITERIA FOR THE CONCEPT PAPER PHASE

The following merit review criteria, which are further described below, will be the basis of evaluation for all technical applications at the written application stage. A maximum of 100 points can be awarded.

1. Technical Approach (30 points)
2. Management Approach (20 points)
3. Key Personnel (20 points)
4. Institutional Capacity (15 points)
5. Past Performance (15 points)

1. TECHNICAL APPROACH (30 points):

Applicants will be evaluated on their ability to demonstrate a sound conceptual framework for achieving the three required results taking the activity design considerations into account.

2. MANAGEMENT APPROACH (20 points):

The extent to which the narrative and Staffing Plan and Organization Chart demonstrates an understanding of the breadth and depth of technical expertise required and a management approach that demonstrates an ability to manage

3. KEY PERSONNEL (20 points):

The extent to which the key personnel proposed have the demonstrated knowledge, skills, qualifications, and experience required to collectively accomplish the activity goal.

4. INSTITUTIONAL CAPABILITY (15 points):

Applicant must demonstrate a sound technical capacity, and corporate experience in technical areas relevant to the program. Sub-recipient arrangements, if any, with civil society organizations

(CSO), which will enhance the effectiveness and efficiency of program implementation and the sustainability of the activity, will also be evaluated.

5. PAST PERFORMANCE (15 points):

Performance information will be used for both the responsibility determination and best value decision. USAID may use performance information obtained from other than the sources identified by the Applicant. USAID will solicit additional information from the references provided in this RFA and potentially from other sources for evaluating an Applicant's performance.

If the performance information contains negative information on which the Applicant has not previously been given an opportunity to comment, USAID will provide the Applicant an opportunity to comment on it prior to its consideration in the evaluation, and any Applicant comment will be considered with the negative performance information. USAID will initially determine the relevance of similar performance information as a predictor of probable performance under the subject requirement. USAID may give more weight to performance information that is considered more relevant and/or more current.

The Applicant's performance information determined to be relevant will be evaluated in accordance with the elements below:

- (1) Quality of product or service, including consistency in meeting goals and targets;
- (2) Timeliness of performance, including adherence to schedules and other time-sensitive project conditions, and effectiveness of home and field office management to make prompt decisions and ensure efficient completion of tasks;
- (3) Business relations, addressing the history of professional behavior and overall business-like concern for the interests of the customer, including coordination among sub-partners and developing country partners, cooperative attitude in remedying problems, and timely completion of all administrative requirements;
- (4) Customer satisfaction with performance, including end user or beneficiary wherever possible;
- (5) Effectiveness and retention of key personnel, including appropriateness of personnel for the job and prompt and satisfactory changes in personnel when problems with clients were identified;

In cases where (a) an Applicant lacks relevant performance history, or (b) information on performance is not available, then the Applicant will not be evaluated favorably or unfavorably on performance. The "neutral" rating assigned to any Applicant lacking relevant performance history is a score commensurate with the percentage of points received vs. possible points. Prior to assigning a "neutral" past performance rating, the Agreement Officer may take into account a broad range of information related to an Applicant's performance.

B. MERIT REVIEW CRITERIA FOR THE ORAL PRESENTATION PHASE

The following merit review criteria, which are further described below, will be the basis of evaluation for all technical applications at the oral presentation stage. A maximum of 100 points can be awarded.

1. Soundness of technical approach (50 points)
2. Management approach (50 points)

1. SOUNDNESS OF TECHNICAL APPROACH (50 points):

The extent to which the Applicants articulate a sound conceptual framework for activity implementation and performance monitoring will be evaluated. This includes demonstrated understanding of the development problem and country context; the logic and technical sounds of proposed activities and links to stated development impacts; and the quality of the applicant's approach to the integration priorities identified in the program description. The strength of the Applicants' approach to monitoring and evaluating activity results will also be evaluated, including the quality of the plan for rigorously monitoring results and adapting activity implementation accordingly.

2. MANAGEMENT APPROACH and STAFFING PLAN (50 points):

Applicants' management approach and staffing plan will be evaluated on the basis of two sub-factors:

2.1: The overall strength of the management plan including the strength and complementarity of proposed partners; the approach to engaging with relevant GOM institutions; management arrangements for coordination and collaboration; and the staffing plan.

2.2: The extent to which proposed key personnel possess the demonstrated qualifications, skills and experience to ensure PaMawa achieves its objectives. Both individual qualifications and complementarity of key personnel will be evaluated. This includes the extent to which key personnel collectively possess a demonstrated track record of successful leadership and performance management, exercising sound judgment, communicating effectively both orally and in writing, and prudent fiscal management.

C. BUDGET / COST APPLICATION REVIEW:

Following the evaluation process, a final cost application will be requested from the apparently successful Applicant. A review of the cost realism analysis will be conducted on the cost application to ensure it is a realistic financial expression of the proposed activity. Cost has not been assigned a score but will be evaluated for reasonableness, allowability and allocability.

Cost negotiations will only be conducted with the apparently successful Applicant. If a mutually satisfactory award cannot be negotiated, the Agreement Officer will notify the applicant that negotiations have terminated and the Agreement Officer will initiate negotiations with the second most technically acceptable applicant. This procedure shall continue until a mutually satisfactory award has been negotiated.

D. REVIEW AND SELECTION PROCESS:

Technical applications will be reviewed in accordance with the merit review criteria set forth above by a Selection Committee (SC) comprised of USAID employees and technical experts.

The Cost applications will be reviewed by the Agreement Officer for cost allowability, allocability and reasonableness. An award will be made to the responsible Applicant whose application best responds to the criteria specified above and proposes fair and reasonable costs. The Agreement Officer will make a final award decision with consideration to recommendations of the Selection Committee.

The Agreement Officer's decision regarding funding of an award is final and not subject to review. Any information that may impact the Agreement Officer's decision shall be directed to the Agreement Officer.

(End of Section E)

SECTION F - FEDERAL AWARD AND ADMINISTRATION INFORMATION:

1. Federal Award Notice

Notice of award signed by the Agreement Officer is the authorized document, which will be transmitted to the successful Applicant following the selection. This will be sent to the authorized agent of the successful Applicant electronically. The notice may as determined by the Agreement Officer, identify issues the winning organization must address prior to finalization of Cooperative Agreement. Once all outstanding issues have been resolved, the Agreement Officer will send the draft Cooperative Agreement to the Apparent Recipient for review, comments and or acceptance to be followed by full execution of the Cooperative Agreement.

The Agreement Officer is the only individual who may legally commit the Government to the expenditure of public funds. Applicants are advised that costs incurred prior to receipt of either a fully executed Agreement (in electronic or print form) or a specific, written authorization from the Agreement Officer are not allowable and therefore are ineligible for reimbursement under the Agreement.

The Agreement Officer will also provide written notification electronically to the unsuccessful Applicants' Points of Contact. Request for additional information from unsuccessful Applicants will not be considered.

2. Administrative & National Policy Requirements

If awarded a Cooperative Agreement under this RFA, the Recipient shall adhere to and govern itself under the Mandatory Standard Provisions and the Required as Applicable Provisions for U.S. NGOs or Non-U.S. NGOs. Links to these Standard Provisions can be found in Section H, Other Information, Regulations and References.

3. Reporting Requirements

a. Financial Reporting:

The Recipient must submit quarterly financial reports to USAID within 30 calendar days following the end of each quarter using the Office of Management and Budget SF-425. Financial reports are due January 31, April 30, July 31, and October 31. The SF 425 (and SF 425a if necessary) must be submitted via electronic format to the Agreement Officer's Representative (AOR) and the Agreement Officer (AO). The Federal Financial Report (FFR/SF-425) is available in PDF or Excel format at the OMB website: http://www.whitehouse.gov/omb/grants_forms/.

b. Performance reporting:

The successful Applicant will use the standard form Performance Progress Report (SF-PPR) to report performance progress for the program under the award when the program exceeds \$100,000 or more per project/grant period.

c. Development Experience Clearinghouse Requirements:

The Recipient must submit the original copy of the Final Report to the Agreement Officer's Representative, one copy to the Agreement Officer, and one copy to USAID Development Experience Clearinghouse, Attn: Document Acquisitions, M/CIO/ITSD/KM/DEC, RRB M.01-010, Washington, DC 20523-6100) or online at <http://www.usaid.gov/results-and-data/information-resources/development-experience-clearinghouse-dec>.

The final report must be submitted no later than 30 calendar days prior to the expiration of the award. The final report must also consolidate activities and analyses of all partners into one document and their activities and progress towards results. The final performance report must contain the below information, as relevant.

- 1) An executive summary of the accomplishments and results achieved;
- 2) An in-depth analysis of progress and results that synthesizes achievements that contributed towards program objectives. This section will clearly describe activities, major accomplishments and results achieved, including results for all of the activities under the cooperative agreement;
- 3) Final data, compared to baseline data, for all indicators included in the monitoring and evaluation plan. This section will include disaggregated data by gender, historically disenfranchised groups and other relevant groups identified.
- 4) A summary of problems/obstacles encountered during the implementation, and how those obstacles were addressed and overcome if appropriate;
- 5) Lessons learned best practices, and other findings, along with recommendations for future programming in this sector.
- 6) A comparison of actual expenditures with budget estimates, including analysis and explanation of cost overruns or high unit costs, and any other pertinent information, as relevant.

d. Program Income:

If the successful applicant is a non-profit organization, any program income generated under the award will be added to USAID funding (and any cost-sharing that may be provided, if applicable), and used for program purposes. However, pursuant to 2 CFR 200.307 "Program Income", if the successful applicant is a for-profit or commercial organization, any program income generated under the award will be deducted from the U.S. Government share of this award to determine the amount of USAID funding.

Program income will be subject to 2 CFR 200.307 for U.S. NGOs or the standard provision entitled "Program Income" for non-U.S. NGOs. If the successful applicant is a PIO, any program income generated under the award will be added to USAID funding (and any non-USAID funding that may be provided) and used for program purposes.

e. Branding:

The apparently successful Applicant will be required to submit and obtain approval from the Agreement Officer (AO) of an acceptable Branding Strategy and Marking Plan prior to award.

A communication and outreach strategy must be developed on an annual basis. The strategy will include the overall communication message of the program. The strategies must also focus on opportunities for USG visibility through the components of the project in terms of branding and marking but also with regard to events and other direct engagements. The activity offers opportunities for signing ceremonies, graduation ceremonies and engagement with the NGOs and their target audiences throughout the course of the project. The strategy must ensure the use of traditional and social media and must be updated on a semi-annual basis.

f. Environmental Compliance:

The Foreign Assistance Act of 1961, as amended, Section 117 requires that the impact of USAID's activities on the environment be considered and that USAID include environmental sustainability as a central consideration in designing and carrying out its development programs. This mandate is codified in Federal Regulations (22 CFR 216) and in USAID's Automated Directives System (ADS) Parts 201.5.10g and 204 (<http://www.usaid.gov/policy/ADS/200/>), which, in part, require that the potential environmental impacts of USAID-financed activities are identified prior to a final decision to proceed and that appropriate environmental safeguards are adopted for all activities. Applicant's environmental compliance obligations under these regulations and procedures are specified in the following paragraphs of this RFA. In addition, the Recipient must comply with host country environmental regulations unless otherwise directed in writing by USAID. In case of conflict between host country and USAID regulations, the latter shall govern.

The program will comply with USAID's Environmental Procedures regulations at the pre-obligation phase of its specific activities. To ensure adherence to USAID's environmental requirements, the applicants should be guided by ADS Chapter 204. Separate Initial Environmental Examinations (IEEs), Categorical Exclusions, requests for deferrals, or exemptions will be recommended as appropriate when sufficient information is known about the specific intervention to permit a meaningful threshold determination.

The Initial Environmental Examination (IEE)

All USAID funded activities must comply with 22 CFR 216 requirements. All activities to be implemented under the PaMawa activity are covered under the Sustainable Economic Growth and Health Initial Environmental Examinations (IEEs) which were both approved by the Africa Bureau Environmental Officer in September 2013 and will expire in September 2018. The full documents can be found at <http://gemini.info.usaid.gov/egat/envcomp/repository/pdf/39388.pdf> and <http://gemini.info.usaid.gov/egat/envcomp/repository/pdf/39384.pdf> respectively.

The IEE recommends a categorical exclusion for activities involving environmental education, outreach, behavior change communication, and population and family planning services [per 22 CFR 216.2(c)(i) and 22 CFR 216.2(c)(2)(viii)]. This categorical exclusion does not necessarily apply to the distribution of commodities such as condoms, and activities involving the collection

and/or analysis of blood or body fluid samples, or other activities that may generate medical waste. The IEE also recommended a negative determination with conditions for the following categories of interventions on the likelihood that they will negatively impact the environment: agricultural production: inputs, extension/demonstration and promotion; forestry, sustainable land management and local environmental governance; livelihoods from forests and protected areas, including eco-tourism and non-timber forestry products; and direct and capacity-building support for health service delivery and access to health services.

The recipient must ensure that activities deemed to have the potential to negatively impact the environment to be implemented under PaMawa comply with conditions set forth in the Sustainable Economic Growth and Health IEEs. The recipient shall be responsible for ensuring that all environmental conditions/mitigation measures either proposed in the IEE or developed as a result of environmental screening of activities during implementation are budgeted for and implemented. The Recipient must provide a brief analysis on how it will ensure environmental compliance based on the environmental determinations above.

g. Work plans:

Annual work plans must be aligned with the USG Fiscal Year Calendar (October 1 to September 30). The Recipient must submit its first work plan to the AOR for approval within 45 days of Award. The first work plan will cover the period from the start date of the Award until the end of the first USG Fiscal Year of the Activity – therefore the first work plan may cover less than twelve months depending on the date of Award. The AOR will provide comments within 20 working days to the Recipient and the Recipient will have 15 working days to respond and make all requested changes, after which the AOR will provide final approval within 15 working days.

All subsequent annual work plans will be submitted to the AOR no later than 1 August and will cover an entire Fiscal Year, i.e. October 1 to September 30. The AOR will provide comments within 20 working days to the Recipient and the Recipient will have 15 working days to respond and make all requested changes, after which the AOR will provide final approval within 15 working days.

h. Monitoring and Evaluation Plan (MEP):

The Recipient must submit to the AOR a life of activity Monitoring and Evaluation Plan within 60 days of the Award (with the submission of the first work plan) that includes Performance Indicators for the first year. For all subsequent years of operation, the Recipient must submit an annual MEP to align with each work plan submission, and updated life of activity MEP if required by the AOR. The AOR will provide comments within 30 working days to the Recipient and the Recipient will have 15 working days to respond and make all requested changes, after which the AOR will provide final approval within 15 working days.

i. Quarterly Reports:

The Recipient must prepare and submit a Quarterly Report to the AOR within 30 days of the end

of each quarter, following the submission of the first annual work plan, and quarterly thereafter for the life of the activity. The first Quarterly Report will be due after the first full quarter of implementation of the activity, after the activity is awarded. USAID will provide written feedback within 30 days and the Recipient will have 15 working days to respond and make any necessary changes. Following the end of each fiscal year the Recipient will prepare and submit to the AOR and the Agreement Officer an Annual Report in lieu of a Quarter Four Report.

At a minimum Quarterly Reports shall include the following:

- Discussion of the overall performance of the program, including details of any discrepancies between expected and actual results.
- Details of achievements for each activity implemented under each component, how this relates to the work plan and work plan timeline, and how this relates to planned targets and tracking the achievements against the Activity MEP.
- Discussion on how activities are impacting gender equality and empowerment as well as other cross cutting issues of sustainability, integration and private sector engagement.
- Identify problems or issues encountered, including issues adhering to the work plan/timeline, how they were or will be resolved and, if/as required, recommended USAID/Malawi Mission-level intervention to facilitate timely resolution.
- Discussion of sub-grant component and progress towards the Activity MEP.
- Description of assessment and surveillance data used to measure results.
- Success stories and an explanation of successes achieved, constraints encountered, and adjustments made for achieving program objectives.
- A comparison of actual accomplishments, both for the reporting period and cumulatively, with the established goals and objectives, and expected results; the findings of the investigator; or both.
- Data (both qualitative and quantitative) must be presented using established baseline data and indicators as identified in the Activity MEP, and be supported by a brief narrative.
- Briefly discuss the environmental migration measures undertaken in compliance with the EMMP, how effective they were, and identify environmental issues that need to be flagged. Identify any activities that are not contemplated in the Initial Environmental Examination.
- Reasons why the established goals/targets were not met (if applicable), the impact on the program objective(s), and how the impact has been/will be addressed.
- Calendar for next quarter's activities.

a) Annual Reports:

The Recipient must submit to the AOR annual reports covering the period October 1st through September 30th of each year. Annual reports or parts thereof must be submitted not later than October 31st each year. The fourth quarter report will serve as the annual report for the year. In addition to meeting the above requirements for Quarterly Reports, the Annual Report shall include a discussion, supported with quantitative and qualitative evidence, of progress against indicators and/or impacts achieved to-date as detailed in the corresponding year's Activity M&E Plan. This Report will be instrumental in helping the Mission to complete Annual Reports to USAID/Washington on overall project impacts.

The Annual Report shall include the following:

- Cumulative progress over the year (activities completed, benchmarks achieved, performance standards completed) as related to the work plan.
- Quantitative progress towards Activity Monitoring and Evaluation Plantargets and rationale for deviations from set targets.
- Problems encountered and whether they were resolved or are still outstanding.
- Proposed solutions to new or ongoing problems.
- Lessons learned during the year of implementation.
- Discussion on how activities are impacting gender equality and empowerment.
- Success stories (photos, captions and narrative), including examples of synergy, and collaboration with other USAID programs, donors, local organizations, other relevant stakeholders and partners.
- Documentation of best practices that can be taken to scale.
- Discussion on whether any environmental compliance issues were encountered during the reporting year and, if so, what actions were taken to resolve the issue(s).

4. **Additional Award Information**

- (a) Sustainability of Results: The Recipient must incorporate into its work plan a strategy for ensuring that to the extent possible mechanisms and systems established in the communities are sustainable outside of support of the program.
- (b) Data Collection and Training Materials: The release or dissemination of any information, data, documents, or materials containing sensitive information about the project must be approved by the USAID/Malawi AOR. The Recipient shall submit all reports, evaluations of training activities, training materials, instructional manuals, etc. developed to USAID/Malawi for prior approval before their use.
- (c) TraiNET- The recipient will collect training data on technical trainings (i.e., conferences and workshops) provided for beneficiaries that were held in the United States, third countries, or in- country under this cooperative agreement. The training data will be entered into TraiNET and submitted to the AOR quarterly, no later than 30 days following the end of each fiscal quarter measured from October 1, as relevant. The recipient will follow ADS 252 policy, which provides detailed information regarding visa compliance guidelines, and ADS 253, which provides guidance on how to implement USAID funded training programs.
- (d) Oral Briefings: At the request of USAID/Malawi, the Recipient shall also consult with members of USAID's other Strategic Objective Teams, as well as their implementing partners, in order to coordinate with and promote the achievement of USAID's other strategic objectives as described in the Program Description.
- (e) Third Party Monitoring and Evaluation. **The Mission will contract separately for independent third party evaluations of the program at mid and end term.** The

Recipient shall collaborate in providing information and documentation necessary for these independent evaluations. The Recipient must cooperate with the M&E partner within the guidelines of the Mission's M&E plan.

(f) Applicable Regulations and References:

- (1) Standard Provisions for U.S. Nongovernmental Organizations:
<http://www.usaid.gov/ads/policy/300/303maa>
- (2) Standard Provisions for Non-U.S. Nongovernmental Organizations:
<http://www.usaid.gov/ads/policy/300/303mab>
- (3) 2 CFR 700 Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards: <http://www.ecfr.gov/cgi-bin/text-idx?SID=18fce4045d211e74d460016792650587&node=20141219y1.358>
- (4) 2 CFR 200 Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards: http://www.ecfr.gov/cgi-bin/text-idx?tpl=/ecfrbrowse/Title02/2cfr200_main_02.tpl

(End of Section F)

SECTION G - FEDERAL AWARDING AGENCY CONTACTS:

Any prospective applicant desiring an explanation or interpretation of this RFA must request it in writing by the deadline for questions specified in the cover letter to allow a reply to reach all prospective applicants before the submission of their applications. Oral explanations or instructions given before award of a Cooperative Agreement shall not be binding. Any information given to a prospective applicant concerning this RFA will be furnished promptly to all other prospective applicants as an amendment of this RFA, if that information is necessary in submitting applications or if the lack of it would be prejudicial to any other prospective applicants.

Any questions concerning this RFA must be submitted in writing to Craig Riegler, Supervisory Agreement Officer via email at criegler@usaid.gov with copy to Manale Jimu, Procurement Specialist via email at mjimu@usaid.gov . In the subject line please indicate “Questions Regarding the PaMAWA Activity”. Applicants will retain for their records one copy of all enclosures which accompany their application.

(End of Section G)

SECTION H - OTHER INFORMATION:

Additional information available to Applicants includes:

1. ADS 201.3.15.3; USAID's *Gender Equality and Female Empowerment Policy* (http://pdf.usaid.gov/pdf_docs/pdact200.pdf)
2. USAID Malawi's *Country Development Cooperation Strategy* (<http://www.usaid.gov/sites/default/files/documents/1860/malawi-cdcs-2013-2108.pdf>)
3. USAID's *Climate Change and Development Strategy 2012-2016* (2012). (<http://www.usaid.gov/climate/strategy>)
1. USAID's *Adaptation to Climate Variability and Change: A Guidance Manual for Development Planning* (2007). Basic introduction to how to think about integrating climate change into development programs, using a six-step process to engage stakeholders and analyze vulnerabilities and adaptation options. (<http://www.usaid.gov/climate/adaptation/resources>).
5. USAID's *Global Climate Change Initiative*. (<http://www.usaid.gov/climate/us-gcci>).

(End of Section H)

SECTION I – ATTACHMENTS:

Applicant Performance Report

PART I: Applicant Information (to be completed by Prime Applicant)		
1	Name of Awarding Entity:	
2	Award Number:	
3	Award Type & Brief Description of the Project:	
4	Award Value (TEC): (if subaward, subaward value)	
5	Problems: (if problems encountered on this award, explain corrective action taken)	
6	Name of Awarding Agreement Officer:	
7	Contacts: (Name, Telephone Number and E-mail address)	
8	Technical Officer (AOR):	
9	Awarding Agency:	
10	Information Provided in Response:	RFA-612-15-000003
PART II: Performance Assessment (Issued by USAID/Malawi to be completed by Donor)		
11	Quality of product or service, including consistency in meeting goals and targets, and cooperation and effectiveness of the Prime in fixing problems. Comment:	
12	Cost control, including forecasting costs as well as accuracy in financial reporting. Comment:	
13	Timeliness of performance, including adherence to award schedules and other time-sensitive project conditions, and effectiveness of home and field office management to make prompt decisions and ensure efficient operation of tasks. Comment:	
14	Customer satisfaction, including satisfactory business relationship to clients, initiation and management of several complex activities simultaneously, coordination among subawardee and developing country partners, prompt and satisfactory correction of problems, and cooperative attitude in fixing problems. Comment:	
15	Effectiveness of key personnel including: effectiveness and appropriateness of personnel for the job; and prompt and satisfactory changes in personnel when problems with clients were identified. Comment:	
Additional Comments if any:		

(End of Section I)

SECTION J – REFERENCES:

The USAID-supported Malawi Climate Change Vulnerability Assessment referenced in the program description is available on-line at <http://community.eldis.org/.5bb3c38e> (link active as of 10 June 2015).

The USAID/Malawi Country Development Cooperation Strategy is available on-line at <http://www.usaid.gov/malawi/cdcs>.

(End of Section J)

[End of RFA]