



USAID
FROM THE AMERICAN PEOPLE

August 30, 2010

Subject: Amendment 04 Request for Application (RFA) **RFA-OAA-620-10-016**,
Expanded Social Marketing Project in Nigeria (ESMPIN)

Amendment 04

Dear Applicants:

The following constitute questions received under the subject solicitation. Each question is followed by USAID's responses. This amendment **DOES NOT** change the submission deadline of September 10, 2010 at 10:00am EST.

Q1. Please confirm that the project duration is 5 years and that an award is expected in November 2010. Please also confirm the end date of the project.

A1. Please see Section II A of the RFA

Q2. Please confirm if the first year annual work plan described on page 20 of the RFA as part of the illustrative implementation plan can be included as a gantt chart annex to the technical proposal and will NOT count towards the specified page limit for the technical proposal.

A2. Yes but keep in mind that the first year annual work plan is still part of the technical evaluation criteria.

Q3. Must ALL key personnel be 100% level of effort in the ESMPIN project? If some key personnel (as well as other non-key personnel) salaries and level of effort are cost-shared by other donors that already have on-going similar/complementary projects in Nigeria, would it be acceptable to include them on the ESMPIN project at less than 100% level of effort?

A3. Given the size and complexity of this project we prefer 100% LOE but if the bidder believes that their situation offers a way covering needs of the project with personnel with LOE less than 100% then that can be proposed.

Q4. Page 31 of the RFA states that the budget line item entitled "Contractual / Sub-award / Sub-grantee" should include, "Any goods and services being procured through a contract mechanism." Could you please confirm if sub grants (i.e., grants to non-profit making organizations for goods and services) can also be included under the budget line item entitled "/ Sub-award / Sub-grantee"

A4. Sub grants should be shown under the budget line “Contractual / Sub-award / Sub-grantee.”

Q5. Is there an RFA for Mechanism 2: National Policy Level Support?

A5. This RFA is only in reference to Mechanism 3: Expanded Social Marketing Project in Nigeria (ESMPIN).

Please email Y. Bukky Kehinde at Ykehindel@usaid.gov if your question is not represented or if the response needs further clarification.

Sincerely,

/s/

Sandra R Harrell
Contract Specialist
M/OAA/GH/OHA