NOTICE OF INTENT TO AWARD

This notice is not a request for applications. This provides public notice of the Bureau of Reclamation's intention to fund the following project activities without full and open competition.

OPPORTUNITY NUMBER	BOR-LC-19-N028
PROJECT TITLE	Colorado River Traveling Exhibition, Phase II Development
RECIPIENT	Southern Nevada Water Authority
ANTICIPATED FEDERAL AMOUNT	$448,818.00
STATUTORY AUTHORITY	Take Pride In America Act, P.L. 101-628, Title XI, §1102, as amended (16 USC §4601-4608)
CFDA NUMBER	15.550 Fishing Events for Disadvantaged Childern
RECLAMATION POINT OF CONTACT	Nathalie Washington, Phone: 702-293-8436; email: nwashington@usbr.gov
SUMMARY OF PROJECT ACTIVITIES	**Design Development 1:** Major work efforts to include review and finalization of exhibition topics, themes, elements and artifacts/objects list; development of narrative approach and outline; development of graphic media plans; front-end and formative assessments; refinement and finalization of preliminary plans. **Design Development 2:** Major work efforts include development of pre-production materials and final floor plans; prototype and assessment/evaluation; floorplans, final narrative content, scripts, case layouts, media/content, graphic layouts and finalization of Final Exhibition Plan.
SELECTION JUSTIFICATION	*Reclamation did not solicit full and open competition for this award based on the following criteria:* The proposed award is the result of an unsolicited proposal from Southern Nevada Water Authority to participate in a collaborative undertaking with the Department of the Interior, the seven Colorado River Basin states, other Colorado River water users and affected parties in the development of a travelling museum exhibition designed to enhance public understanding of the complex issues that surround the Colorado River. The proposed Colorado River Exhibit is a unique approach to engage the public, elected officials and other decision-makers in an informed conversation to support future management strategies for the communities it serves. The proposed project is not the subject of a current or planned contract or assistance award. The proposed project will instill in the public the importance of the appropriate use of natural and cultural resources, encourage an attitude of stewardship and responsibility, and promote participation of a conservation ethic, all of which are advantageous to the objectives of the Take Pride in America program.