



U.S. AGENCY FOR INTERNATIONAL DEVELOPMENT

ANNOUNCEMENT

CALL FOR PARTNERSHIP CONCEPT PAPERS to Stimulate Innovation in Ukraine's Health Sector

UNDER EXISTING

GLOBAL DEVELOPMENT ALLIANCE ANNUAL PROGRAM STATEMENT APS No.: APS-OAA-16-000001

PLEASE NOTE: This is an addendum to an existing announcement. All interested organizations should carefully review both this addendum AND the full announcement, which can be found here: <https://www.usaid.gov/gda/global-development-alliance-annual-program>. Important information contained in the full worldwide announcement is not repeated in this specific addendum.

This program is authorized in accordance with Part 1 of the Foreign Assistance act of 1961, as amended.

Through this Addendum to the Global Development Alliance (GDA) Annual Program Statement (APS), No. APS-OAA-16-000001 (the GDA APS), USAID/Ukraine is making a special call for the submission of Concept Papers focused on **stimulating innovation in the health sector through public-private alliances, and to drive broader innovation supporting more inclusive, sustainable growth in Ukraine, specifically in areas relevant to USAID's 2018-2023 Country Development Strategy.**

USAID may allocate up to \$3,000,000 over the course of the next fiscal year to fund a portfolio of partnerships, with funding for individual partnership proposals estimated in the range of \$500,000 to \$3 million. The proposed period of performance can be three (3) to five (5) years. Priority will be placed on supporting the most promising approaches to the objective described above.

Unless otherwise stated herein, all terms and conditions of the GDA APS apply (<https://www.usaid.gov/gda/global-development-alliance-annual-program>).

I. Introduction

USAID/Ukraine is seeking applications that stimulate innovation in the health sector through public-private alliances in Ukraine. As described in USAID's new draft Country Development Cooperation Strategy (CDCS) for Ukraine, USAID activities support health sector reforms that will make a direct contribution to our overall development objectives in Ukraine, in a way that is synergistic and leverages the Mission's other existing and planned activities. USAID/Ukraine will use GDAs and other models to ensure that the health sector reforms are inclusive of private sector investments and partnership opportunities. Additional



information regarding USAID/Ukraine programs can be accessed here:
<https://www.usaid.gov/ukraine>.

Areas of particular interest include increased private sector engagement in the health sector, introduction of new technologies in the health sector, human resources for health, and innovative collaborations with the private sector to combat infectious diseases. USAID will prioritize innovative, cost-effective, and sustainable private-sector driven concepts and proposals. Any proposed intervention or activity must have an explicit and direct link to the achievement of USAID/Ukraine's programmatic objectives as defined herein.

II. Health Sector Background

USAID and the Government of Ukraine (GOU) have identified Ukraine's currently inefficient and outdated healthcare system as a priority area of assistance over the next five years. Many of Ukraine's 4.5 million public sector employees are health workers, and health spending is at 7% of total GDP, but little of that expenditure or workforce is right-sized to citizens' actual needs. The current system prioritizes curative services over prevention, hospitals over ambulatory services, and specialists over primary care.

Numerous public health challenges limit the potential of Ukraine's citizens, economy, and European aspirations. Despite its relatively high Disability-Adjusted Life Year (DALY) score, Ukraine faces serious threats from infectious diseases, including vaccine-preventable diseases. There are approximately 223,000 people living with HIV (PLHIV) in Ukraine, representing 0.9 percent of the 15–49-year-old population and one of the most severe HIV/AIDS epidemics in Europe. Data suggest that half of infected individuals are unaware of their status and are therefore not enrolling in lifesaving care and treatment services. Parallel to the HIV epidemic, growing hepatitis C (HCV) prevalence is driven by injecting drug use and exacerbated by the lack of affordable treatment. Ukraine is in the World Health Organization's (WHO) list of the 30 highest MDR TB burden countries in the world, and the increasing number of cases of XDR-TB, which is more expensive and difficult to treat, is complicating Ukraine's ability to respond to its TB epidemic. Similarly, Ukraine's faltering routine immunization program has led to some of the lowest immunization coverage rates in the world. All of these public health challenges indicate a broken health system that is failing to maximize citizen capacity and limiting economic growth and integration with Europe.

USAID aims to support the development of new or emerging industries that have the potential to grow rapidly, succeed in export markets, generate a significant amount of investment, and create new, skilled jobs. Health care in particular is one industry that shows enormous potential for growth, and which has the requisite government support to create the proper enabling environment. USAID will especially focus on encouraging private sector investments and international competition in the health care sector.

III. Strategy

The overarching goal of USAID's new CDCS is an independent, democratic, prosperous, and healthy Ukraine united around core European values. Key expected results towards achievement of this goal include increased health system transparency, increased competitiveness in the health sector, and a reduction in the infectious disease burden.



This GDA APS Addendum seeks applications that stimulate innovation in the health sector through public-private alliances. In all programming efforts, priority is placed on sustainable institutional change, robust collaboration with the private sector, strong partnerships that last beyond the conclusion of USAID funding, and the continued generation of valuable results in the health sector.

In order to source new ideas and a diverse set of partners in this effort, USAID is launching this call for concept papers. The Agency invites organizations to submit ideas for partnering with USAID and the private sector. USAID is focused on collaboration and building partnerships that address the following objective:

Objective: Stimulate innovation in the health sector through public-private alliances, and drive broader innovation supporting more inclusive, sustainable growth in Ukraine.

Areas of particular interest include partnerships for increasing private sector engagement in the health sector, introduction of new technologies in the health sector, human resources for health, and innovative private sector partnerships to combat infectious diseases.

The successful reform of Ukraine's health sector is dependent upon creating conditions for innovation, strengthening the health human resource base, combating infectious diseases, and fostering innovation linkages. USAID encourages innovative collaboration and partnerships that result in higher quality healthcare services for the citizens of Ukraine, while also supporting more inclusive, sustainable growth for the country.

IV. Evaluation Criteria

Proposed alliances will be evaluated based on the general criteria set forth in the GDA APS in Section VI: Concept Paper Evaluation Criteria and Considerations. As stated in APS No. APS-OAA-16-000001 USAID expects to receive alliance proposals that mobilize and leverage private sector resources at a minimum of 1:1.

Preference will be given to alliances that include private sector partners who demonstrate long-term commitment and partnerships that creatively address and demonstrate relevance to the USAID/Ukraine goals.

Proposed alliances should be consistent with USAID legal and policy restrictions, including those set forth in USAID's Automated Directives System (ADS) and in the Foreign Assistance Act of 1961.

V. Application Instructions and Review Process

USAID/Ukraine's Regional Contracting Office (RCO) will be responsible for the review process and management of any awards issued under this addendum. Applicants are required to follow the Concept Paper instructions set forth in the GDA APS and submit Concept Papers using the Concept Paper Template (available at: <https://www.usaid.gov/gda/global-development-alliance-annual-program>). Information provided in Section I.E of that Template should address the objectives and criteria presented above.



Applicants should become familiar with the Ukraine Mission's strategy and priorities and consult with the Mission prior to submitting a concept paper. The Mission can discuss the extent to which a proposed idea is appropriate and aligns with USG goals in Ukraine. Prospective applicants can reach the Mission regarding this Addendum to the GDA APS at jdible@usaid.gov. For inquiries and consultations with USAID/Ukraine, please indicate in the e-mail subject line "USAID/Ukraine GDA APS Consultation."

In addition, prospective applicants should connect the prospective applicant's private sector partners with USAID prior to submitting a concept paper. Under the GDA APS, USAID can have robust and extensive discussions with prospective private sector partners with regard to potential alliance ideas and activities, so long as that partner is not seeking to receive and manage award funding from USAID. Such discussions help foster the co-creation that is core to the Global Development Alliance approach.

The completed Concept Paper (including the required Supporting Information) should be submitted to Ms. Larissa Lomonosova at llomonosova@usaid.gov, and Ms. Jeri Dible at jdible@usaid.gov, with copy to gda@usaid.gov.

Concept papers will be due on January 14, 2019, 16:00 Kyiv Local Time. For Concept Paper submission, please indicate in the e-mail subject line "USAID/Ukraine GDA APS Concept Paper Submission."

While USAID/Ukraine will review concept papers on a rolling basis, applicants under the GDA APS may not receive an initial response from USAID until 45 days after the due date. USAID/Ukraine may respond to some concept papers prior to this date; however, applicants are asked to wait until 45 days after the due date before inquiring about the status of their concept paper.

After a Concept Paper is reviewed by USAID, the Agency will inform the applicant whether further alliance development discussions are warranted, and, subsequent to those discussions, whether a full application will be requested. Concept Papers must be submitted by the deadline in order to be considered.

VI. Questions and Further Assistance

Questions regarding the substance and objectives of this addendum should be directed to Ms. Dible at jdible@usaid.gov, with copy to Ms. Lomonosova at llomonosova@usaid.gov.

Questions regarding the substance and terms of the GDA APS should be directed to Ken Lee at kenlee@usaid.gov, with copy to gda@usaid.gov.

For additional information regarding guidelines and procedures to submit a concept paper, please refer to the GDA APS which can be found at the following website: <https://www.usaid.gov/gda/global-development-alliance-annual-program>.