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Interested Parties Conference Local Partners Policy Engagement Activity

Protea, Kampala

January 24, 2014



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Today's Agenda:

08:45-09:45	USAID Presentation
09:45-10:45	Questions and Answers
10:45-11:00	Tea Break
11:00-11:45	Presentation by Enabling Environment for Agriculture Activity
11:45-12:00	Questions and Answers



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What is USAID?

- United States Agency for International Development is a U.S. government agency that focuses on **development** around the world in support of the foreign policy goals of the United States.
- Created in 1961, started in Uganda in 1963
- Last fiscal year, USAID/Uganda provided \$328 million in assistance, \$44 million for economic growth



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Feed the Future:

- To reduce hunger, poverty, and under-nutrition among approximately 2.4 million Ugandans

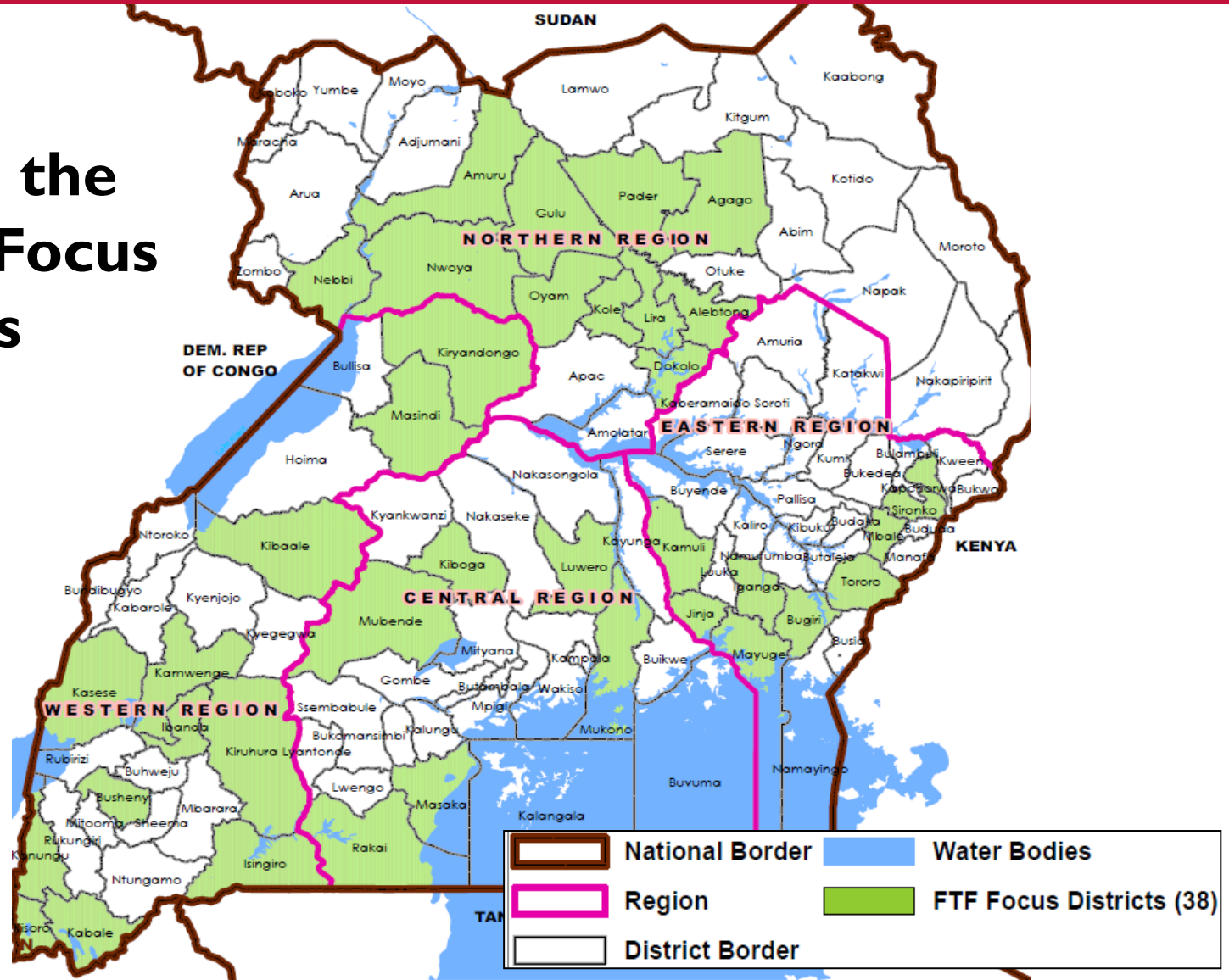
Key elements:

- \$150 million USG investment over five years
- Priority commodities (coffee, maize, and beans)



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38 Feed the Future Focus Districts





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Integrated Approach

NUTRITION ACTIVITIES

Community- and Facility-
Based Prevention and
Treatment

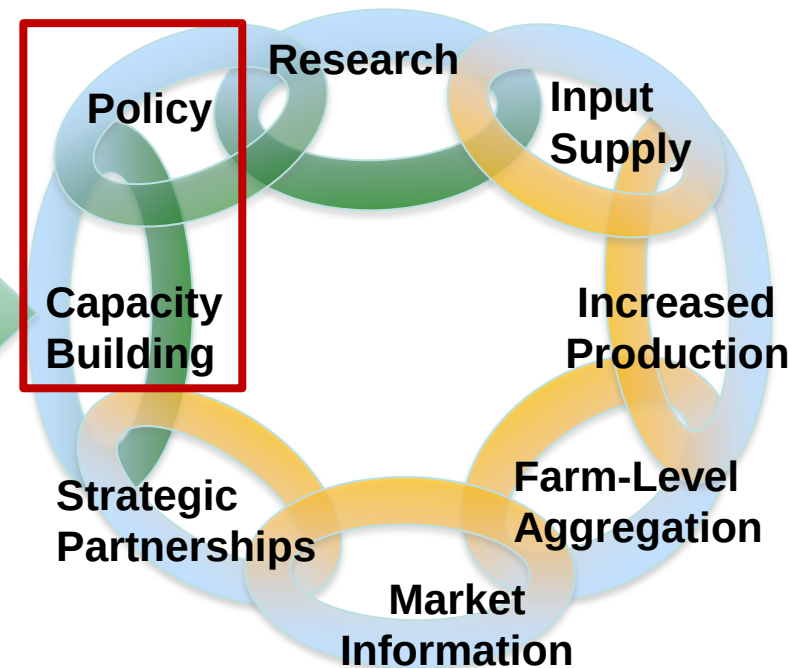
Targeted Nutrition Service
Delivery

Nutrition Enabling
Environment

Capacity Building



AGRICULTURE ACTIVITIES



USAID/Uganda's Climate Change Adaptation Priorities

Improve the ability of Ugandan public sector, private sector & civil society actors to **understand** and **respond** to climate change impacts on **agriculture** by focusing on three key features:

- Meteorological data quality, access, availability & use
- Capacity support for implementation of the National Climate Change Policy
- Education and research on climate adaptation



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Objective of the Local Partners' Policy Engagement Activity

To enhance or improve the enabling environment for agricultural growth, trade and/or climate change adaptation in the agriculture sector through support to local organizations.

Note: Concepts can be focused on agricultural growth, trade, and/or climate change adaptation but do not need to address more than one of these.

Illustrative results

Increased advocacy, awareness and engagement related to policies affecting agricultural production, processing, marketing & trade

Improved capacity of local private sector & civil society organizations to contribute to policy decisions related to agriculture development, trade & climate change adaptation

Increased public education, awareness & advocacy

Decreased climate change vulnerability within the agriculture sector (data, awareness and knowledge, and/or climate change research and analysis)



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What is not included as a priority for this activity?

Direct interventions to improve agriculture production and processing or trade

Climate change mitigation (reducing greenhouse gas emissions)

Isolated research or studies that are not an integral part of a broader advocacy strategy



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Annual Program Statement (APS)

Local Partners' Policy Engagement Activity

Guidance

Deadlines

Submission of Concept Papers due –
February 17th, 4pm Kampala time

Concept Papers must be submitted via
e-mail to:

kampalausaidaps@usaid.gov

Local Organization Eligibility Requirements

In order to be considered a “local organization/entity,” an applicant must:

- Be organized under the laws of Uganda;
- Have its principal place of business in the Uganda;
- Be majority owned by individuals who are citizens or lawful permanent residents of Uganda or be managed by a governing body, the majority of whom are citizens or lawful permanent residents of Uganda; and
- Not be controlled by a foreign entity or by an individual or individuals who are not citizens or permanent residents of Uganda.

Concept/Program Eligibility Requirements

- Proposed activities must achieve results that contribute to improving the enabling environment in Uganda focused on agricultural policy, agricultural trade **and/or** climate change adaptation.
- Programs under the Local Partners' Policy Engagement activity **must** be aligned with the USAID/Uganda Feed the Future Strategy
(<http://www.feedthefuture.gov/sites/default/files/country/strategies/files/UgandaFTFMulti-YearStrategy.pdf>) **and/or** USAID/Uganda's climate change adaptation priorities.

Concept Paper Format

Concept Papers **Must:**

- Be written in English;
- Be written using Times New Roman, 12 point font;
- Be written with 1-inch margins;
- Be paginated with each page consecutively numbered



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Page Limits

- 4 pages maximum for concept papers, not including cover page or appendices (pg 12 of APS)
- Any pages in excess of the limit **will not** be considered.

Cover Page

Include:

- Name and address of organization
- Type of organization (e.g., for-profit, non-profit, university, local organization etc.)
- Name of Project/Activity, APS No. APS-617-13-000002 & Requested Funding Amount
- Contact point (lead contact name; relevant telephone, and e-mail information)
- Signature of authorized representative of the applicant

Appendices

1. Eligibility Checklist (see Annex B of APS, pg 24), also include:
 - a) certificate of incorporation
 - b) a list outlining ownership and/or governance
2. Notional Summary Budget (see template, guidance and sample in Annex F of APS, pg 34) and must use Microsoft Excel
3. Budget Narrative (**limited to 1 page**)



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Sample Budget

Total Direct Labor \$_____ (1)

Salary & Wage

Fringe Benefits

Allowances

Consultants \$_____ (2)

Travel, Transportation & Per Diem
\$_____ (3)

Participant Training \$_____ (4)

Other Direct Costs \$_____ (5)

Security Costs \$_____ (6)

Training \$_____ (7)

Procurement (Equipment &
Supplies) \$_____ (8)

Indirect Costs \$_____ (9)

Total Amount \$_____



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Evaluation & Selection

- Receipt of Concept Papers
- Concept Presentations
- Evaluation (based on first two activities)
- Invitation for Full Application
- Evaluation
- Selection & Award



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Technical Evaluation

- A. Objective
- B. Methodology
- C. Results
- D. Capacity Building
- E. Organizational and Team Capabilities

Understanding Cost/Budget

- Focus resources on project implementation rather than salaries, equipment, and supplies
- Encourage proposal of a cash-based cost share
- Cost realism

Note – budgets will not become evaluation criteria until full application stage

Environmental Compliance

*Although specific documentation pertaining to environmental compliance is not required during the concept paper stage, please keep in mind potential environmental ramifications and effects as you are designing and presenting your activity