



USAID
FROM THE AMERICAN PEOPLE

NOTICE TYPE: Request for Information
RFI TITLE: Indigenous-led Tourism Partnerships to Advance Well-being
RFI NUMBER: 7200AA24RFI00009
ISSUANCE DATE: January 17, 2024
RFI RESPONSE DUE DATE: Friday, February 16, 2024 at 5:00PM EST

The United States Government, represented by the United States Agency for International Development (USAID) through the Inclusive Development Hub, is issuing this Request for Information (RFI) to solicit information and potential interest from organizations related to **advancing community well-being through Indigenous-led tourism partnerships.**

USAID is requesting information for the sole purpose of collecting information. This RFI does not constitute a Request for Proposal, a Request for Application, an Invitation for Bids, a Solicitation, or an indication that USAID will make an award from this RFI. Note that responding to this RFI will not give any advantage to any firm or organization in any subsequent procurement and will not lead to an organizational conflict of interest. USAID will not provide answers to any questions submitted in response to this request. USAID posts its competitive business opportunities on www.beta.sam.gov or www.grants.gov. It is the potential offeror's/applicant's responsibility to monitor these sites for announcements of new opportunities. Responses to this RFI may be used by USAID without restriction or limitation. Note: The choice of instrument (acquisition versus assistance) for this activity is yet to be determined.

Responses to this RFI must be submitted by email to **Casey Miskowski** at cmiskowski@usaid.gov no later than the date and time shown above. Please include RFI Number **7200AA24RFI00009** in the subject line. Hard copy submissions will not be accepted nor will phone inquiries be entertained.

Thank you for your assistance and interest in USAID programming.

Sincerely,

Mir Ershadullah
Supervisory Contracting & Agreement Officer
USAID/M/OAA/DDI2

RESPONSE INSTRUCTIONS:

When preparing your response to the following questions, please ensure comments are concise and specific to the question asked. Please do not submit requests for funding or proposals/applications in response to this request as they will not receive a response. All submissions should be submitted in English or Spanish. Brevity is appreciated, however there is no maximum page limit.

Response Format:

A. Cover Page

A cover page not to exceed one (1) page, that includes:

- Organization name and address, including point of contact name and contact information;
- Organization type (e.g., non-governmental organization, social enterprise, civil society organization);
- A brief statement that indicates the organization's interest in applying as a prime or a sub-grantee. If a team or consortium is envisioned, please provide the names of the potential partner organizations.

B. Questions for Response

A response document that addresses:

USAID is exploring possible partnerships to promote Indigenous-led tourism efforts which increase community well-being. We are especially interested in exploring partnership and capacity-building efforts which would improve the success and profitability of Indigenous-led tourism efforts outside of the United States through connection with similar domestic efforts supporting Native American, Alaskan, and Hawaiian tourism efforts. The purpose of this RFI is to inform potential project design on the topic. Respondents may respond to any combination of the questions below. It is absolutely acceptable for respondents to omit any and all questions when providing information. It would also be helpful for respondents to submit any relevant research conducted on these topics for our consideration.

1. What are the most common barriers to the success of Indigenous-led tourist efforts whether in the United States or outside of our borders? Your response may also consider:
 - a. What are some key considerations in the enabling environment which foster or hinder tourism efforts?
 - b. What are the challenges and capacity needs commonly encountered by Indigenous-led tourism endeavors?

2. What opportunities exist which could be leveraged and with which the U.S. Government might partner through a new tourism-focused effort? Your response may consider:
 - a. Current capacity strengthening programs, including a description of their successes and challenges as well as opportunities to supplement them to increase their reach to global Indigenous groups.
 - b. Free trade and other relevant agreements which could help maximize tourism efforts.
 - c. Support for community-led economic development planning processes, which includes economic growth and community development efforts based on tourism.
3. What partnership approaches would you recommend?
 - a. Who are key stakeholders in this space? This might include the private sector, civil society, community organizations, faith-based organizations, government entities, and non-government local organizations that work on Indigenous-led tourism and related topics.

Thank you for your assistance and interest in USAID programming.