



United States
Department of
Agriculture

JUN 17 2010

Food and
Nutrition
Service

3101 Park
Center Drive

Alexandria, VA
22302-1500

SUBJECT: WIC Program – Fiscal Year (FY) 2010 WIC Breastfeeding Peer Counseling Curricula Update and Training– Notice of Competitive Cooperative Agreement Solicitation

TO: WIC State Agencies
Non-Profit Organizations and Educational Institutions

In accordance with Public Law 111-80, the Consolidated Appropriations Act 2010, section 17(h) (10) (B) of the Child Nutrition Act as amended (<http://www.fns.usda.gov/cnd/Governance/nslp-legislation.htm>), the Food and Nutrition Service (FNS) will fund a competitive cooperative agreement award in FY 2010 to a qualified applicant to: (1) update two existing FNS breastfeeding peer counseling training curricula—“Using *Loving Support* to Manage Peer Counseling Programs” and “*Loving Support* Through Peer Counselors”; and (2) coordinate and conduct trainings, based on each of the updated curricula, in a “train-the-trainer” format for WIC State agency staff in each of the seven FNS geographic regions.

This Request for Application (RFA) is open to non-profit organizations and Educational Institutions currently involved in the provision of breastfeeding education, training, or curriculum development, and WIC State agencies. Grant funds will be awarded based on an objective review of all proposals according to the technical evaluation criteria outlined in the Request for Applications.

The purpose of the project is to update existing FNS peer counseling training curricula and provide training to WIC staff to increase the skills and competencies necessary to continue to successfully manage a peer counseling program and train breastfeeding peer counselors.

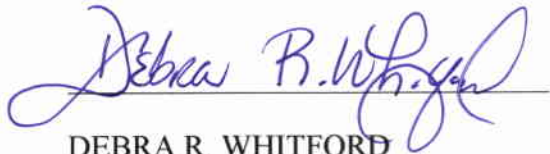
FNS anticipates awarding a cooperative agreement on a competitive basis for the development and delivery of updated training curricula. Funding of this award will be provided through the *Grant Award/Letter of Credit* process. The award will be made via a Cooperative Agreement between FNS and the grantee, upon receipt of a properly executed Cooperative Agreement and subject to the availability of funding. The submission of an application does not guarantee funding.

Specific application requirements are provided in the attached Request for Application. Applications must be received at FNS on or before 5:00 PM Eastern Time (ET) on August 20, 2010, or submitted through www.grants.gov in accordance with the instructions in the attached RFA.

WIC State Agencies

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If there are any questions regarding the FY 2010 WIC Breastfeeding Peer Counseling Curricula Update and Training Notice of Competitive Cooperative Agreement Solicitation, please contact Carla Garcia of the Grants and Fiscal Policy Division at 703-305-2760.



DEBRA R. WHITFORD

Director

Supplemental Food Programs Division



LAEL J. LUBING

Director

Grants and Fiscal Policy Division

Attachment