NATIONAL PARK SERVICE
FINANCIAL ASSISTANCE: NOTICE OF INTENT TO AWARD

This announcement is not a request for applications.
This announcement is to provide public notice of the National Park Service's intention to award financial assistance for the following project activities. *Refer to Section 2. Grants.gov Posting Determination.*

ABSTRACT	
Grants.gov Opportunity Number	P20AS00018
Project Title	NPS Provides Federal Assistance in Support of The King Center
Recipient	The Martin Luther King Jr. Center for Nonviolent Social Change
Anticipated Federal Funding	$4,855,000.00
Non-Federal Cost Share	$0.00
Total Anticipated Award Amount	$4,855,000.00
Award Instrument	☐ Task Agreement ☑ Cooperative Agreement ☐ Grant Agreement
Anticipated Period of Performance	December 23, 2019 - September 30, 2024
Legal Authority	54 U.S.C. §101702(a), PL 96-428
CFDA # and Title	15.955 - Martin Luther King Jr. National Historic Site and Preservati
Single Source Justification Criteria	Legislative Intent
National Park Service Point of Contact	Alison Smith, Grants Management Specialist, Tel: 404.507.5754

Section 1. Project Summary

PROJECT GOALS AND OBJECTIVES

This multi-year Agreement will provide on-going funding for programs, operations and maintenance at The King Center. This Agreement continues the federal assistance relationship and collaborative efforts to preserve and interpret within the park, the life and legacy of Dr. King including his teachings and philosophy on nonviolence and his role in the American civil rights movement.

Goals:
1. Ensure interpretive and educational programs connect to visitor understanding of the birth, life and legacy of one of the most iconic men of the 21st century

STATEMENT OF PUBLIC PURPOSE

This Agreement serves the public purpose of enriching the visitor experience through education and knowledge of nonviolence principles lived and practiced by Dr. King, the leader of the nation's most influential African American in the 20th century while also preserving and protecting his legacy for the inspiration and education of present and future generations to come.

STATEMENT OF WORK SUMMARY

For more than fifty years, the Martin Luther King, Jr. Center for Nonviolent Social Change, Inc. ("The King Center") has been a top attraction for domestic as well as international visitors to the metropolitan Atlanta area. Approximately one million guests from around the world visit the campus each year, including dignitaries and heads of state. Visitors are provided learning opportunities at the Resource Center and King Library and Archives. Guests can enjoy special exhibits featuring Dr. King, Mrs. King, Gandhi, and Rosa Parks at the Freedom Hall Exhibits; they can also participate in cultural events, as well as reflect on Dr. King's spoken and written words near and around the eternal flame and pay homage at the final resting place of Dr. & Mrs. King.

The primary objective is to impact visitors' lives through exposure to the philosophies, practices and teachings of Dr. King. Our hope is that through these individual and collective visitor experiences, knowledge will be garnered that will impact cultures, races, ethnicities and generations. TKC is dedicated to fostering improved understanding of the issues and challenges of local, state, national and global communities.

The King Center annually hosts several events and initiatives including, but not limited to, the following:
• King Holiday Observance Programs and Initiatives
• The Martin Luther King, Jr. Annual Commemorative Service
• April 4th Commemorative Event
• Beloved Community Talks

RESPONSIBILITIES OF THE PARTIES

A. The recipient shall be responsible for the following items under this agreement:

1. Consult with the Historical Park periodically regarding ongoing educational and interpretive programs at the King Center and the Historical Park and work collaboratively with the Historical Park on new programs which support the parties' respective missions

2. Allow NPS use of facilities for education and outreach and visitor services, i.e. screening room, Freedom Hall Auditorium

3. Request and obtain technical assistance from NPS on an as needed basis including, for example, consultation and staffing resources to support the King Center's educational and interpretive programs offered within Freedom Walkway and Freedom Hall and via internet or other media

B. The NPS Responsibilities:

☐ A task agreement is proposed;

☑ A cooperative agreement is proposed;

therefore substantial involvement by NPS is anticipated during the period of performance of this agreement. In support of this agreement NPS will:

• Consult with and work collaboratively with TKC on on-going and new programs in support of the missions of TKC and the Historical Park

• Provide technical assistance, including consultation and staffing resources, to support the King Center's educational and interpretive programs including activities and events offered within Freedom Walkway and Freedom Hall and via internet or other media. Such assistance will be provided upon request of TKC and on an as available basis, given resource and staffing constraints at the Historical Park

• Ensure that NPS employees performing work under this Agreement exercise their duties with reasonable care to prevent damage to any property at the King Center

• Inform and consult TKC regarding ongoing and new educational and Interpretive programs at the Historical Park which support the NHP and the National Park Service's special emphasis program (i.e. Walk of Fame and Chandi Statue, and

☐ A grant agreement is proposed, therefore no substantial involvement on the part of the NPS is anticipated for the successful completion of the statement of work. It is anticipated that involvement will be limited to actions related to monitoring project performance and technical assistance at the request of the recipient.

Section 2. Grants.gov Posting Determination

☐ The National Park Service intends to award a task agreement under a previously competed or single source justified award.

☑ The National Park Service intends to award a single source justified cooperative agreement. *Refer to Section 3 Single Source Justification.*

☐ The National Park Service intends to award a single source justified grant agreement. *Refer to Section 3 Single Source Justification.*

Section 3. Single Source Justification

NATIONAL PARK SERVICE
SINGLE SOURCE POLICY REQUIREMENTS

National Park Service Policy FAP&P 1443-2015-06 requires a written justification which explains why competition is not practicable. The justification must address one of the following criteria.

In order for an assistance award to be made without competition, the award must satisfy one or more of the following criteria:

(1) Unsolicited Proposal – The proposed award is the result of an unsolicited assistance application which represents a unique or innovative idea, method, or approach which is not the subject of a current or planned contract or assistance award, but which is deemed advantageous to the program objectives. The unsolicited proposal must demonstrate an innovative capability or concept not currently available to the government, and prepared without Government involvement. ;

(2) Continuation – The activity to be funded is necessary to the satisfactory completion of, or is a continuation of, an activity presently being funded, for which competition would have a significant adverse effect on the continuity or completion of the activity;

(3) Legislative intent – The language in the applicable authorizing legislation or legislative history clearly indicates Congress' intent to restrict the award to a particular recipient of purpose;

(4) Unique Qualifications – The applicant is uniquely qualified to perform the activity based upon a variety of demonstrable factors such as location, property ownership, voluntary support capacity, technical expertise, or other such unique qualifications. Successful past performance, familiarity with existing requirements, capabilities that can be obtained or matched by a competitor, or a positive reputation, are not considered to be unique qualifications.

(5) Emergencies – Program/award where there is insufficient time available (due to a compelling and unusual urgency, or substantial danger to health or safety) for adequate competitive procedures to be followed.

NPS did not solicit full and open competition for this award based the following criteria:

☐ Task Agreement issued under previously competed or single source master cooperative agreement per Section 2 above. Single Source Justification not applicable.

☐ Unsolicited Proposal ☐ Continuation ☐ Emergency

☑ Legislative Intent ☐ Unique Qualifications

Explanation of the proposed recipient's qualifications or the criteria of the proposed project which requires use of the single source criteria cited.

In 1980 Congress established the Historic Site in Atlanta, GA, as a unit of the the National Park System "in order to protect and interpret for the benefit, inspiration and education of present and future generations the places where Martin Luther Junior, was born where he lived, worked and worshiped and where he is buried." The Historic Site is located within the boundaries of the MLK Jr. Preservation District. P.L. 96-428 (MLK Enabling Legislation)

Section 4. Department of the Interior Secretary's Priorities

This award will support the following DOI Secretary priority(ies):

Other Key Initiatives:

- ☐ Employment of veterans.
- ☐ Supporting DOI Infrastructure needs.
- ☐ Creating jobs in the American economy.
- ☐ Access to outdoor recreation opportunities.

Priority 1: Creating a conservation stewardship legacy second only to Teddy Roosevelt

- ☐ Utilize science to identify best practices to manage land and water resources and adapt to changes in the environment.
- ☐ Examine land use planning process and land use designations that govern public use and access.
- ☐ Revise and streamline the environmental and regulatory review process while maintaining environmental standards.
- ☐ Review DOI water storage, transportation, and distribution systems to identify opportunities to resolve conflicts and expand capacity.
- ☐ Foster relationships with conservation organizations advocating for balanced stewardship and use of public lands.
- ☐ Identify and implement initiatives to expand access to DOI lands for hunting and fishing.
- ☐ Shift the balance towards providing greater public access to public lands over restrictions to access.

Priority 2: Utilizing our natural resources

- ☐ Ensure American energy is available to meet our security and economic needs.
- ☐ Ensure access to mineral resources, especially the critical and rare earth minerals.
- ☐ Refocus timber programs to embrace the entire 'healthy forests' lifecycle.
- ☐ Manage competition for grazing resources.

Priority 3: Restoring trust with local communities

- ☑ Be a better neighbor with those closest to our resources by improving dialogue and relationships with persons and entities bordering our lands.
- ☐ Expand the lines of communication with Governors, state natural resource offices, Fish and Wildlife offices, water authorities, county commissioners, Tribes, and local communities.

Priority 4: Ensuring sovereignty means something

- [ ] Support tribal self-determination, self-governance, and sovereignty.
- [ ] Solidify mutual interests between the U.S. and the freely associated states and territories.

Priority 5: Generating additional revenues to support DOI & National interests

- [ ] Ensure that the public receives the full market value for the natural resources produced on Federal lands.
- [ ] Ensure that fees or costs levied for DOI services are reasonable and targeted to achieve cost recovery.
- [ ] Consider the impact of DOI decisions on economic development and job creation.

Priority 6: Protecting our people and the border

- [ ] Actively support efforts to secure our southern border.
- [ ] Ensure DOI law enforcement staffing addresses public safety risks anticipated on DOI land.
- [ ] Promote a "public service" demeanor within our law enforcement community.

Priority 7: Striking a regulatory balance

- [ ] Reduce the administrative and regulatory burden imposed on U.S. industry and the public.
- [ ] Ensure that Endangered Species Act decisions are based on strong science and thorough analysis.

Priority 8: Modernizing our infrastructure

- [ ] Support the White House Public/Private Partnership Initiative to modernize U.S. infrastructure.
- [ ] Remove impediments to infrastructure development and facilitate private sector efforts to construct infrastructure projects serving American needs.
- [ ] Prioritize DOI infrastructure needs to highlight:
    1. Construction of infrastructure;
    2. Cyclical maintenance;
    3. Deferred maintenance.

Priority 9: Reorganizing for the next 100 years

☐ Improve alignment and integration of the DOI organizational structure. Redistribute organizational resources (people and funding) to enhance mission achievement and improved public service.

☐ Improve organizational alignment with Executive Branch counterparts with major land management assets or influence.

Priority 10: Achieving our goals and leading our team forward

☐ Senior executives are expected to provide leadership in achieving goals of the President and the Secretary.

☐ The Management Team is expected to:

1. Ensure cost-effective operations and quality service to the public;
2. Facilitate organizational cooperation and conflict resolution;
3. Ensure the workplace environment is conducive to employee productivity and safety;
4. Hold individuals accountable for actions that violate DOI policies and requirements.

The proposed project does not support any of the DOI Secretary priorities, but the project is being funded for the following reasons: