**Public Affairs Grant Request**

**Program Title**:

**Proposed Grant Recipient**: Name of your Organization/Association

City, Morocco

**Contact Person**: Name

Telephone number

**Total Budget:**  Amount in USD (use the budget template)

**1- Brief summary of the project:**

Please include a brief description of the proposed program (250 words maximum):

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Please provide a clear and well-structured outline of the project, including listing your program goals and objectives from the NOFO and the expected impact/outcomes for participants or the target audience (250 words maximum):

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| *Objectives should be pulled directly from the NOFO.*  *What specifically is this project hoping to achieve in the short and long term? Please be specific, and describe who (the audience/ participants) and what will change (the knowledge, attitudes or skills).*  *Examples of Specific, Outcome-Oriented:*   * *Immediately after participation, 80% of students report higher self-confidence in their public speaking and negotiation abilities.* * *Within 6 months of workshop participation, 75% of students have sought more information about the Korean diplomatic exam.* |

**2- Project Details:**

Please provide a detailed proposed program outline covering the title and content of sessions and how each relates to the overall program objectives. (250 words maximum):

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| *Describe the specific activities your project will carry out.*  *Example Project Activities:*   * *Less specific: Encourage students to become diplomats.* * *More specific: The implementing partner will conduct three, two-part workshops for 50 students focusing on basic diplomacy skills including public speaking, negotiation, and strategies for passing the Korean diplomatic exam and finding a career in international affairs.*   *Describe what the project will need, beyond financial resources, to conduct these activities.This could include things like the type of facilities, implementing partner, staff hours, participants, etc.* |

Please describe the intended audience/participants your program will target. (250 words maximum):

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| *Describe the specific individuals, groups, or organizations that are most relevant for this project. Who are they? Why are they relevant?*  *Example:*   * *Audience: Students in their last years of high school or first years of university with a demonstrated interest in international affairs or the Korean diplomatic corps.* * *Relevance: As the United States continues to support its allies and develop relationships with members of foreign publics in Northeast Asia, it will be increasingly important to have long-standing relationships with influential members of the Korean diplomatic corps and international business community. This program seeks to identify aspiring diplomats early on in their careers and cultivate a positive relationship with the United States.* |

Please describe how you will identify and recruit program participants (250 words maximum):

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Please describe the U.S. components of your project, which would include participation of trainers with a connection to the United States, application of U.S. models or approaches technically applied in the United States within the training curriculum (250 words maximum):

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Please describe your project’s follow-on activities. Expand on proposed alumni activities. (250 words maximum):

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| *Include proposed alumni engagement strategies that your organization plans to use following the completion of the project. Common examples of alumni engagement include activities such as:*   * *online peer networking spaces;* * *networking events;* * *focus groups;* * *emails;* * *newsletters.* |

Please describe why your organization is uniquely qualified to execute this program or activity. (250 words maximum):

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| *Include any relevant past programs, projects, or research that your organization has been involved with.* |

Please describe how you intend to identify and collect information and data on your program’s progress towards your targeted outcomes and objectives. Include specific indicators and measurement tools. (500 words maximum):

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| *Indicators are a clear identification of what progress towards each goal and objective looks like, such as # of people trained or % change in public opinion about a particular foreign policy topic. For each objective, please provide at least one measurable indicator.*  *For example:*   * *# of trainings conducted* * *# of participants trained* * *% change in use of English-language sources*   *For each indicator, identify how you will collect data to track progress towards the goal and objective. Surveys, attendance records, focus groups, interviews, administrative data, and social media metrics are common ways of gathering data.*  *For each indicator, explain when and how you will collect data. For example, you may wish to collect data about the indicator(s) you want to track before the project has begun, and collect more information after the project has concluded (usually no less than 3 months after) to see if you have made progress in your indicators.*  *For each indicator, please include a target. A target is the desired value or level for an indicator, expressed as a measurable value, by the end of the program.*  *For example:*   * *# of trainings conducted; target is 5* * *# of participants trained; target is 300* * *% change in use of English-language sources; target is 50%*   ***As indicated in the NOFO, this program requires pre- and post-tests or evaluations of participants to assess any increase in knowledge or skills. Please be sure to include a description of this data collection method in this section.***  *You may use the table below to provide the requested information. Please add or remove rows as needed.* |

***Monitoring Plan***

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| ***Objective / Goal*** | ***Indicator(s)*** | ***Data Collection Method*** |
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How will you communicate and work with the U.S. Mission in Morocco to plan program activities (250 words maximum)?

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Please provide a timeline showing the different planning/implementation phases of the program (250 words maximum):

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