NATIONAL PARK SERVICE
FINANCIAL ASSISTANCE: NOTICE OF INTENT TO AWARD

This announcement is not a request for applications.

This announcement is to provide public notice of the National Park Service's intention to award financial assistance for the following project activities. *Refer to Section 2. Grants.gov Posting Determination.*

ABSTRACT	
Grants.gov Opportunity Number	NPS-20-REG1-0017
Project Title	Support stewardship of Evergreen Cemetery in Richmond, Virginia
Recipient	Enrichmond
Anticipated Federal Funding	12,500.00
Non-Federal Cost Share	0.00
Total Anticipated Award Amount	12,500.00
Award Instrument	☐ Task Agreement ☑ Cooperative Agreement ☐ Grant Agreement
Anticipated Period of Performance	Through May 31, 2021
Legal Authority	54 U.S. Code §101702(a)
CFDA # and Title	15.946 Cultural Resources Management
Single Source Justification Criteria	Unique Qualifications
National Park Service Point of Contact	Patrick Reidy, Grants Management Specialist 215-597-5949

Section 1. Project Summary

PROJECT GOALS AND OBJECTIVES

The National Park Service strives to support urban projects in Richmond, Virginia. These projects provide urban dwellers and people who live in socio or economically disadvantaged urban communities with the support, knowledge and means to experience the outdoors and build relevancy for all Americans, connecting with their lives where they live. It can also show citizens how to utilize their communities' diversities to expand a network of similar goals and experiences. Richmond, Virginia is one of 10 cities which were chosen to serve as model cities in initiating the Urban Fellow program in 2016. The NPS, Urban Fellow, local governments, and city communities have much to offer the urban dweller: a sense of place, an escape from cubicle confines, recognition that everyone's history is important, a restored and accessible waterfront, and a threshold experience to a greater outdoors. The NPS would like to continue its strategy to engage communities and offer assistance and active participation to help build communities across the urban

STATEMENT OF PUBLIC PURPOSE

Urban projects engage recipients, partners, communities, and visitors in shared stewardship of historically significant landmarks, trails and burial sites. In addition, the information, products and/or services identified or developed by projects will be shared through a variety of strategies to increase public awareness, knowledge, and support for historic preservation and the stewardship of the nation's cultural and historical heritage as well as youth engagement. Projects will support the Government's objective to provide opportunities for urban youth to learn about the environment by spending time working on projects linked to Maggie L. Walker National Historical Site and Richmond National Battlefield Park. The NPS receives the indirect benefit of projects which will motivate youth participants to become involved in the natural, cultural and historical resource protection and education of their communities and beyond.

STATEMENT OF WORK SUMMARY

In an effort to advance the promotion of Evergreen Cemetery in Richmond's east end, Richmond National Battlefield Park and Maggie L. Walker National Historic Site will be working in conjunction with the Enrichmond Foundation to implement and expand on our existing partnership. Evergreen Cemetery is the final resting place of Maggie L. Walker and other great Richmond dignitaries. As such, working to support the Enrichmond Foundation serves as an ancillary benefit for the Park Service. The recipient has deeply rooted connections to Richmond's civic and non-profit organizations, making it a natural fit with the goal of supporting the public purpose, achieving relevancy; and engaging public in preservation and stewardship in urban communities. This can be achieved by:
• Collaborating on matters relating to historical, cultural and natural resources (i.e. biography development, photography and videography documentation, data collection, etc.);
• Offering educational youth internships in conjunction with the Enrichmond Foundation, provided such programs directly connect with parks' resources, goals and stories;
• Researching burial plots to identify the citizens and dignitaries buried there; and then documenting findings.
• Working together to produce a videography and photo record of burial plots
• Participating together in staff meetings and community neighborhood meetings to foster close cooperation on agreement implementation, both internally and externally;
• Strategizing public relations (media) messaging to share stories about co-sponsored initiatives;
• Raising awareness of urban green spaces and places where all Americans can connect with their shared history.

RESPONSIBILITIES OF THE PARTIES

A. The recipient shall be responsible for the following items under this agreement:

1. The Recipient shall carry out the Statement of Work as described in Article V and Attachment A, in accordance with the terms and conditions stated herein. The Recipient shall adhere to Federal, state, and local laws, regulations, and codes, as applicable.

B. The NPS Responsibilities:

☐ A task agreement is proposed;

☑ A cooperative agreement is proposed;

therefore substantial involvement by NPS is anticipated during the period of performance of this agreement. In support of this agreement NPS will:

1. Monitor and provide Federal oversight of activities performed under this Agreement. Monitoring and oversight includes review and approval of financial status and performance reports, payment requests, and tasks identified below. Additional monitoring activities may include site visits, conference calls, and other on-site and off-site monitoring activities. At the Recipient's request, NPS may also provide technical assistance to the Recipient in support of the objectives of this Agreement.
2. Substantial involvement by NPS is anticipated during the period of performance of this task agreement to include:
• Collaborate with recipient and communities to determine the best preservation and restoration methods for a burial site.
• Assisting with the selection of Enrichmond Project staff or interns who will be working on the activities related to the preservation of Evergreen Cemetery.
• Provide guidance to recipient staff on strategies for moving forward with tasks associated with the interpretation, preservation or methods to produce videography and documentation of burial plots to be shared with communities and professionals.
• Work with recipient to develop a strategy of communication and messaging for documenting burial plots and relating community to African American Citizens buried there

☐ A grant agreement is proposed, therefore no substantial involvement on the part of the NPS is anticipated for the successful completion of the statement of work. It is anticipated that involvement will be limited to actions related to monitoring project performance and technical assistance at the request of the recipient.

Section 2. Grants.gov Posting Determination

☐ The National Park Service intends to award a task agreement under a previously competed or single source justified award.

☑ The National Park Service intends to award a single source justified cooperative agreement. *Refer to Section 3 Single Source Justification.*

☐ The National Park Service intends to award a single source justified grant agreement. *Refer to Section 3 Single Source Justification.*

Section 3. Single Source Justification

NATIONAL PARK SERVICE
SINGLE SOURCE POLICY REQUIREMENTS

National Park Service Policy FAP&P 1443-2015-06 requires a written justification which explains why competition is not practicable. The justification must address one of the following criteria.

In order for an assistance award to be made without competition, the award must satisfy one or more of the following criteria:

(1) Unsolicited Proposal – The proposed award is the result of an unsolicited assistance application which represents a unique or innovative idea, method, or approach which is not the subject of a current or planned contract or assistance award, but which is deemed advantageous to the program objectives. The unsolicited proposal must demonstrate an innovative capability or concept not currently available to the government, and prepared without Government involvement. ;

(2) Continuation – The activity to be funded is necessary to the satisfactory completion of, or is a continuation of, an activity presently being funded, for which competition would have a significant adverse effect on the continuity or completion of the activity;

(3) Legislative intent – The language in the applicable authorizing legislation or legislative history clearly indicates Congress' intent to restrict the award to a particular recipient of purpose;

(4) Unique Qualifications – The applicant is uniquely qualified to perform the activity based upon a variety of demonstrable factors such as location, property ownership, voluntary support capacity, technical expertise, or other such unique qualifications. Successful past performance, familiarity with existing requirements, capabilities that can be obtained or matched by a competitor, or a positive reputation, are not considered to be unique qualifications.

(5) Emergencies – Program/award where there is insufficient time available (due to a compelling and unusual urgency, or substantial danger to health or safety) for adequate competitive procedures to be followed.

NPS did not solicit full and open competition for this award based the following criteria:

☐ Task Agreement issued under previously competed or single source master cooperative agreement per Section 2 above. Single Source Justification not applicable.

☐ Unsolicited Proposal ☐ Continuation ☐ Emergency

☐ Legislative Intent ☑ Unique Qualifications

Explanation of the proposed recipient's qualifications or the criteria of the proposed project which requires use of the single source criteria cited.

Enrichmond Foundation is already working on and responsible for maintaining Evergreen Cemetery where Maggie L. Walker is buried. For over 28 years, the Enrichmond Foundation has supported Richmond local governmental agencies by activating citizen involvement, education, and fundraising. Enrichmond acts as an umbrella non-profit organization for over eighty volunteer groups, special initiatives, and "Friends of" groups called Partners. Enrichmond is responsible for stewarding and activating Richmond public spaces through conservation and programming.

Section 4. Department of the Interior Secretary's Priorities

This award will support the following DOI Secretary priority(ies):

Other Key Initiatives:

- [ ] Employment of veterans.
- [ ] Supporting DOI Infrastructure needs.
- [ ] Creating jobs in the American economy.
- [x] Access to outdoor recreation opportunities.

Priority 1: Creating a conservation stewardship legacy second only to Teddy Roosevelt

- [ ] Utilize science to identify best practices to manage land and water resources and adapt to changes in the environment.
- [ ] Examine land use planning process and land use designations that govern public use and access.
- [ ] Revise and streamline the environmental and regulatory review process while maintaining environmental standards.
- [ ] Review DOI water storage, transportation, and distribution systems to identify opportunities to resolve conflicts and expand capacity.
- [x] Foster relationships with conservation organizations advocating for balanced stewardship and use of public lands.
- [ ] Identify and implement initiatives to expand access to DOI lands for hunting and fishing.
- [ ] Shift the balance towards providing greater public access to public lands over restrictions to access.

Priority 2: Utilizing our natural resources

- [ ] Ensure American energy is available to meet our security and economic needs.
- [ ] Ensure access to mineral resources, especially the critical and rare earth minerals.
- [ ] Refocus timber programs to embrace the entire 'healthy forests' lifecycle.
- [ ] Manage competition for grazing resources.

Priority 3: Restoring trust with local communities

- [x] Be a better neighbor with those closest to our resources by improving dialogue and relationships with persons and entities bordering our lands.
- [ ] Expand the lines of communication with Governors, state natural resource offices, Fish and Wildlife offices, water authorities, county commissioners, Tribes, and local communities.

Priority 4: Ensuring sovereignty means something

- [ ] Support tribal self-determination, self-governance, and sovereignty.
- [ ] Solidify mutual interests between the U.S. and the freely associated states and territories.

Priority 5: Generating additional revenues to support DOI & National interests

- [ ] Ensure that the public receives the full market value for the natural resources produced on Federal lands.
- [ ] Ensure that fees or costs levied for DOI services are reasonable and targeted to achieve cost recovery.
- [ ] Consider the impact of DOI decisions on economic development and job creation.

Priority 6: Protecting our people and the border

- [ ] Actively support efforts to secure our southern border.
- [ ] Ensure DOI law enforcement staffing addresses public safety risks anticipated on DOI land.
- [ ] Promote a "public service" demeanor within our law enforcement community.

Priority 7: Striking a regulatory balance

- [ ] Reduce the administrative and regulatory burden imposed on U.S. industry and the public.
- [ ] Ensure that Endangered Species Act decisions are based on strong science and thorough analysis.

Priority 8: Modernizing our infrastructure

- [ ] Support the White House Public/Private Partnership Initiative to modernize U.S. infrastructure.
- [ ] Remove impediments to infrastructure development and facilitate private sector efforts to construct infrastructure projects serving American needs.
- [ ] Prioritize DOI infrastructure needs to highlight:
    1. Construction of infrastructure;
    2. Cyclical maintenance;
    3. Deferred maintenance.

Priority 9: Reorganizing for the next 100 years

☐ Improve alignment and integration of the DOI organizational structure. Redistribute organizational resources (people and funding) to enhance mission achievement and improved public service.

☐ Improve organizational alignment with Executive Branch counterparts with major land management assets or influence.

Priority 10: Achieving our goals and leading our team forward

☐ Senior executives are expected to provide leadership in achieving goals of the President and the Secretary.

☐ The Management Team is expected to:

1. Ensure cost-effective operations and quality service to the public;
2. Facilitate organizational cooperation and conflict resolution;
3. Ensure the workplace environment is conducive to employee productivity and safety;
4. Hold individuals accountable for actions that violate DOI policies and requirements.

The proposed project does not support any of the DOI Secretary priorities, but the project is being funded for the following reasons: