



# USAID | WEST BANK/GAZA

Subject: Request for Applications 294-2010-116 - USAID/West Bank and Gaza

Issuance Date: May 7, 2010

Deadline for Questions: Thursday, May 20, 2010, 16:00, Tel Aviv Time

Closing Date: Wednesday June 23, 2010, 16:00, Tel-Aviv Time

**Subject: USAID/West Bank and Gaza Request for Applications (RFA) Number  
294-2010-116: “Enhancing Palestinian Independent Media” program**

Dear Prospective Applicants:

The United States Agency for International Development (USAID) Mission to the West Bank and Gaza is seeking applications from qualified U.S. Non-Governmental Organizations (NGOs), U.S. Private Voluntary Organizations (PVOs) registered with USAID, Public International Organizations (PIOs), or U.S. for profit firms (provided they forgo profit) to implement a program entitled **“Enhancing Palestinian Independent Media” program** in the West Bank and Gaza. The authority for the RFA is found in the Foreign Assistance Act of 1961, as amended.

**Note for For-Profit Organizations:** Pursuant to 22 CFR § 226.81, it is USAID’s policy not to award profit under assistance instruments. However, other reasonable, allocable, and allowable expenses, both direct and indirect, which are related to the agreement program and are in accordance with applicable cost standards (22 CFR 226, OMB Circular A-122 for non-profit organizations, OMB Circular A-21 for universities and the Federal Acquisition Regulation Part 31 for for-profit organizations) may be paid under the anticipated award.

The successful Applicant will be responsible for ensuring achievement of the program objectives. Please refer to the Program Description in Section C of this RFA for a complete statement of goals and expected results.

Subject to the availability of funds, USAID/West Bank and Gaza intends to provide approximately \$6 Million in total USAID funding for this activity to be allocated over a three-year period. USAID reserves the right to fund any or none of the applications submitted. Although it is planned to make an award of one Cooperative Agreement under this RFA, USAID/West Bank and Gaza in its discretion may make awards to more than one organization or no award.

In accordance with ADS 304.3.1 (b), the principal purpose of the relationship with the Applicant under the subject program is to transfer funds to accomplish a public purpose of support or

stimulation, which is authorized by Federal statute. Substantial involvement is anticipated between USAID and the Applicant during the performance of the **"Enhancing Palestinian Independent Media" program**. The vital need for creativity and flexibility in the implementation of the **"Enhancing Palestinian Independent Media" program**, in addition to the fluid nature of the political environment, necessitates substantial involvement between USAID and the Applicant. Therefore, a Cooperative Agreement instrument will ensure adherence to USAID policies and regulations and improve the efficiency of implementation of the program.

For the purposes of this program, this RFA is being issued and consists of this cover letter and the following:

Section A – Instructions to Applicants  
Section B – Evaluation Criteria  
Section C – Program Description  
Section D - Certifications and Assurances  
Section E – Mandatory Standard Provisions  
Section F – Other relevant award information  
Section G – VAT Guidance

For the purposes of this RFA, the term "Grant" is synonymous with "Cooperative Agreement"; "Grantee" is synonymous with "Recipient"; and "Grant Officer" is synonymous with "Agreement Officer".

To be eligible for award, Applicants must provide all required information in their application, including the requirements found in any attachments to this Grants.Gov Opportunity. Applications that are submitted late, incomplete or are non-responsive will not be considered. Award will be made to the responsible Applicant whose application best meet the requirements of this RFA and the evaluation criteria contained herein.

The preferred method of distribution of USAID Requests for Application (RFA) is electronically via Grants.gov. This RFA and any future amendments can be downloaded from <http://www.grants.gov>. It is the responsibility of the Recipient to ensure that it has received the RFA and any future amendments from <http://www.grants.gov> in its entirety. All interested parties are encouraged to register on <http://www.grants.gov> to receive automatic notification of amendments to this RFA.

Applicants may upload applications to <http://www.grants.gov>; however, USAID bears no responsibility for data errors resulting from transmission or conversion processes associated with electronic submissions. **Additionally, USAID/West Bank and Gaza requires that applications be submitted both electronically (e-mailed) to [WBG-OCM-Media@usaid.gov](mailto:WBG-OCM-Media@usaid.gov) AND in hard copy as further detailed below no later than Wednesday, June 23, 2010, 16:00, Tel-Aviv Time.**

USAID/West Bank and Gaza  
RFA No. 294-2010-116  
“Enhancing Palestinian Independent Media” program

If you decide to submit an application, it must be received by the closing date and time indicated at the top of this cover letter at the place designated below for receipt of applications. Hard copies of the technical application and the cost application and modifications thereof shall be submitted in separate envelopes with the name and address of the Applicant as well as the RFA number and program title referenced above inscribed thereon, to:

**By United States Mail**

USAID/West Bank and Gaza  
  
c/o American Embassy  
  
9700 Tel Aviv Place  
Washington DC 20521-9700

**OR**

**Delivery by DHL/FEDEX/Hand-carrying**

USAID/West Bank and Gaza  
c/o American Embassy  
Attn: Ms. Nevine Zakariya, Acquisition  
Specialist  
Office of Acquisition and Assistance  
10th floor, 25 Hamered Street  
Tel Aviv, Israel

Attn: Mr. Roy Plucknett, Agreement Officer  
Office of Acquisition and Assistance

**OR**

USAID c/o American Embassy  
Attn: Mr. Roy Plucknett, Agreement Officer  
Office of Acquisition and Assistance

Applications sent via courier must be received by the due date mentioned above. Loss or misdirected courier packages received after the due date will be considered as having been submitted late (See Section VI).

71 Hayarkon Street, 63903  
Tel Aviv, Israel

Mailed applications should be sent by certified mail and received no later than the closing date at the time and place specified above. The USPS post mark will determine timeliness. It is the Applicant's responsibility to ensure that all necessary documentation is complete and received on time. If the Applicant elects to hand carry applications for delivery he/she is encouraged to carry the application through to the Office of Acquisition and Assistance and not leave the application at the facility's front door as specified above.

Mailed applications should be sent by certified mail and received no later than the closing date at the time and place specified above. The USPS post mark will determine timeliness

Issuance of this RFA does not constitute an award commitment on the part of USAID, nor does it commit USAID to pay for any costs incurred in the preparation and submission of an application. Further, USAID reserves the right to reject any or all applications received. **In addition, final**

**award of any resultant Cooperative Agreement will not be made until funds have been fully appropriated, allocated, and committed through internal USAID procedures. While it is anticipated that these procedures will be successfully completed, potential Applicants are hereby notified of these requirements and conditions for award.** Applications are submitted at the risk of the Applicant, and all preparation and submission costs are at the Applicant's own expense.

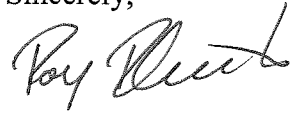
Applicants should take into account the expected delivery time required by the application transmission method they choose, and are responsible to ensure that applications are received at USAID by the due date and time specified above.

**IMPORTANT:** USAID requests that all questions regarding this RFA be submitted in writing to Ms. Nevine Zakariya, Acquisition and Assistance Specialist, via internet at WBG-OCM-Media@usaid.gov **no later than Thursday, May 20, 2010, 16:00 Tel Aviv Time.** Answers to all questions will be provided through an amendment to the RFA.

Applicants should retain for their records one copy of all enclosures which accompany their application.

Thank you for your interest in USAID Programs.

Sincerely,



Roy Plucknett  
Agreement Officer  
USAID/West Bank and Gaza