

**U.S. DEPARTMENT OF STATE**  
**U.S. Embassy Port Louis, Mauritius**  
**Notice of Funding Opportunity**

**Funding Opportunity Title:** Academy of Women Entrepreneurs Mauritius 2025

**Funding Opportunity Number:** PORTLOUIS-AWE-FY25-01

**Deadline for Applications:** February 3, 2025

**Assistance Listing Number:** 19.040

**Award Floor:** \$17,000

**Award Ceiling:** \$25,000

**A. PROGRAM DESCRIPTION**

The **U.S. Embassy in Port Louis, Mauritius** announces an open competition for non-profit organizations to submit applications to lead a program for women entrepreneurs through the U.S. State Department's Academy for Women Entrepreneurs (AWE) program in Mauritius. Please follow all instructions below.

**Program Objectives:**

The U.S. State Department's Bureau of Educational and Cultural Affairs (ECA) established the Academy for Women Entrepreneurs (AWE) an exchange program in 2019 to empower women with the professional skills, **networks**, and **access** they need to launch or scale successful businesses.

Implemented in nearly 100 countries since 2019, AWE has empowered an estimated 25,000 women entrepreneurs around the world with the professional business skills they need to reach their full economic potential. The AWE program was implemented in 2021 in Mauritius. As a U.S. government exchange program, AWE connects women with U.S.-style learning and expertise to advance business acumen and build stronger ties among women entrepreneurs in different markets.

The AWE program partners with Arizona State University's Thunderbird School of Global Management (ASU) and the Freeport-McMoRan Foundation, the creators of [DreamBuilder](#), a no-cost online learning platform that teaches AWE participants the fundamentals of business from a U.S. perspective. In 2023, the Department and ASU established a new five-year, public-private partnership to also offer AWE participants advanced courses through the Francis and Dionne Najafi [100 Million Learners](#) Global Initiative.

In addition, by networking with local business leaders and U.S. Exchange Alumni, the AWE program includes localized content specific to entrepreneurs' needs. ECA's Office of Academic Programs manages the AWE program and supports U.S. Missions worldwide to leverage the power of local U.S.-government Exchange Alumni networks to serve as facilitators, guest speakers, and mentors for the AWE program. Learn more at <https://eca.state.gov/awe>.

The project will include the following objectives:

- Develop a program aimed at increasing entrepreneurial capacity of AWE beneficiaries that will integrate the DreamBuilder ([dreambuilder.org](https://dreambuilder.org)) online course or [the Najafi 100 Million Learners Global Initiative](#) as one of its key components. The program will encompass facilitated viewing sessions that will provide the participants an opportunity to discuss the topics and to network. The modules may be augmented to localize the context, and to accommodate the topics of guest speaker talks.
- Identify a facilitator(s) to lead discussions, help localize the principles taught and engage in speed mentoring, influencer talks, pitch competitions or trade fairs for women to apply business skills in real-time.
- Create an educational cohort and recruit 25-35 women aged 25 or older to engage in U.S.-style online education with guided facilitation. The awardee will promote the call for participants through traditional and/or social media platforms and organizational networks that would maximize the number of women reached. In consultation with the awarding agency, the awardee will determine additional selection criteria beyond the basic eligibility parameters and devise an application form. The awardee will review and pre-select program participants and in close collaboration with the U.S. Embassy will organize and conduct final interviews to select the participants.
- Foster networks that support participants' access to peer-to-peer mentorship, business partners, and scaling opportunities with business in the region.

The project has the following goal:

Provide the selected women entrepreneurs with the skills, resources, and networks needed to start and scale successful businesses.

**Participants and Audiences:**

The target audience for this project are Mauritian, Rodriguan and Seychellois women, aged 25 and older who have recently started a business and have about a year experience selling their product or service. Participants should have basic computer skills and have minimal previous business training.

**B. FEDERAL AWARD INFORMATION**

Length of performance period: 1 year

Number of awards anticipated: 1 award

Award Floor: \$17,000

Award Ceiling: \$25,000

Type of Funding: FY25 Smith Mundt Public Diplomacy Funds

Anticipated program start date: May 2025

**This notice is subject to availability of funding.**

**Funding Instrument Type:** Grant

**Program Performance Period:** Proposed programs should be completed in one year or less.

### **C. ELIGIBILITY INFORMATION**

#### **1. Eligible Applicants**

The following organizations are eligible to apply:

- Registered not-for-profit organizations, including think tanks and civil society/non-governmental organizations with programming experience
- Non-profit or governmental educational institutions.

**For-profit or commercial entities are not eligible to apply.**

#### **2. Cost Sharing or Matching**

Cost sharing is encouraged but not required.

#### **3. Other Eligibility Requirements**

In order to be eligible to receive an award, all organizations must have a Unique Entity Identifier (UEI) number issued via [www.SAM.gov](http://www.SAM.gov) as well as a valid registration on [www.SAM.gov](http://www.SAM.gov). Please see Section D.3 for more information. Individuals are not required to have a UEI or be registered in SAM.gov.

Applicants are only allowed to submit one proposal per organization. If more than one proposal is submitted from an organization, all proposals from that institution will be considered ineligible for funding.

### **D. APPLICATION AND SUBMISSION INFORMATION**

#### **1. Address to Request Application Package**

Application forms required below are available at:  
<https://www.grants.gov/web/grants/forms.html>

#### **2. Content and Form of Application Submission**

Please follow all instructions below carefully. Proposals that do not meet the requirements of this announcement or fail to comply with the stated requirements will be ineligible.

## Content of Application

Please ensure:

- The proposal clearly addresses the goals and objectives of this funding opportunity
- All documents are in English
- All budgets are in U.S. dollars
- All pages are numbered
- All Microsoft Word documents are single-spaced, 12-point Calibri font, with a minimum of 1-inch margins.

The following documents are **required**:

### 1. Mandatory application forms – available at

<https://www.grants.gov/web/grants/forms/sf-424-family.html>

- ***SF-424 (Application for Federal Assistance – organizations) or SF-424-I (Application for Federal Assistance --individuals)***
- ***SF-424A (Budget Information for Non-Construction programs)***
- ***SF-424B (Assurances for Non-Construction programs) at (note: the SF-424B is only required for individuals and for organizations not registered in SAM.gov)***

**2. Summary Page:** Cover sheet stating the applicant's name and organization, proposal date, program title, program period proposed start and end date, and brief purpose of the program.

**3. Proposal (three pages maximum):** The proposal should contain sufficient information that anyone not familiar with it would understand exactly what the applicant wants to do. You may use your own proposal format, but it must include all the items below.

- **Proposal Summary:** Short narrative that outlines the proposed program, including program objectives and anticipated impact.
- **Introduction to the Organization or Individual applying:** A description of past and present operations, showing ability to carry out the program, including information on all previous grants from the U.S. Embassy and/or U.S. government agencies.
- **Problem Statement:** Clear, concise and well-supported statement of the problem to be addressed and why the proposed program is needed
- **Program Goals and Objectives:** The “goals” describe what the program is intended to achieve. The “objectives” refer to the intermediate accomplishments on the way to the goals. These should be achievable and measurable.
- **Program Activities:** Describe the program activities and how they will help achieve the objectives.
- **Program Methods and Design:** A description of how the program is expected to work to solve the stated problem and achieve the goal. Include a logic model as appropriate.
- **Proposed Program Schedule and Timeline:** The proposed timeline for the program activities. Include the dates, times, and locations of planned activities and events.

- **Key Personnel:** Names, titles, roles and experience/qualifications of key personnel involved in the program. What proportion of their time will be used in support of this program?
- **Program Partners:** List the names and type of involvement of key partner organizations and sub-awardees.
- **Program Monitoring and Evaluation Plan:** This is an important part of successful grants. Throughout the time-frame of the grant, how will the activities be monitored to ensure they are happening in a timely manner, and how will the program be evaluated to make sure it is meeting the goals of the grant?
- **Future Funding or Sustainability** Applicant's plan for continuing the program beyond the grant period, or the availability of other resources, if applicable.

**4. Budget Justification Narrative:** After filling out the SF-424A Budget (above), use a separate file to describe each of the budget expenses in detail. See section *H. Other Information: Guidelines for Budget Submissions* below for further information.

**5. Attachments:**

- 1-page CV or resume of key personnel who are proposed for the program
- Letters of support from program partners describing the roles and responsibilities of each partner
- If your organization has a Negotiated Indirect Cost Rate Agreement (NICRA) and includes NICRA charges in the budget, your latest NICRA should be included as a PDF file.
- Official permission letters, if required for program activities

**3. Unique Entity Identifier and System for Award Management (SAM.gov)**

**Required Registrations:**

All organizations, whether based in the United States or in another country, must have a Unique Entity Identifier (UEI) and an active registration with the SAM.gov. A UEI is one of the data elements mandated by Public Law 109-282, the Federal Funding Accountability and Transparency Act (FFATA), for all Federal awards.

***Note: As of April 2022, a DUNS number is no longer required for federal assistance applications.***

The 2 CFR 200 requires that sub-grantees obtain a UEI number. Please note the UEI for sub-grantees is not required at the time of application but will be required before an award is processed and/or directed to a sub-grantee.

***Note: The process of obtaining or renewing a SAM.gov registration may take anywhere from 4-8 weeks. Please begin your registration as early as possible.***

- Organizations **based in the United States** or that pay employees within the United States will need an Employer Identification Number (EIN) from the Internal Revenue Service (IRS) and a UEI number prior to registering in SAM.gov.
- Organizations **based outside of the United States** and that do not pay employees within the United States do not need an EIN from the IRS but do need a UEI number prior to registering in SAM.gov.
- **Please note that as of November 2022 and February 2022 respectively, organizations based outside of the United States that do not intend to apply for U.S. Department of Defense (DoD) awards are no longer required to have a NATO Commercial and Government Entity (NCAGE) code or CAGE code to apply for non-DoD foreign assistance funding opportunities.** If an applicant organization is mid-registration and wishes to remove a CAGE or NCAGE code from their SAM.gov registration, the applicant should submit a help desk ticket ("incident") with the Federal Service Desk (FSD) online at [www.fsd.gov](http://www.fsd.gov) using the following language: "I do not intend to seek financial assistance from the Department of Defense. I do not wish to obtain a CAGE or NCAGE code. I understand that I will need to submit my registration after this incident is resolved in order to have my registration activated."

**Organizations based outside of the United States and that DO NOT plan to do business with the DoD should follow the below instructions:**

Step 1: Proceed to SAM.gov to obtain a UEI and complete the SAM.gov registration process. SAM.gov registration must be renewed annually.

**Organizations based outside of the United States and that DO plan to do business with the DoD in addition to Department of State should follow the below instructions:**

Step 1: Apply for an NCAGE code by following the instructions on the NSPA NATO website linked below:

NCAGE Homepage:

<https://eportal.nspa.nato.int/AC135Public/sc/CageList.aspx>

NCAGE Code Request Tool (NCRT):

### **Exemptions**

An exemption from the UEI and sam.gov registration requirements may be permitted on a case-by-case basis if:

- An applicant's identity must be protected due to potential endangerment of their mission, their organization's status, their employees, or individuals being served by the applicant.
- For an applicant, if the Federal awarding agency makes a determination that there are exigent circumstances that prohibit the applicant from receiving a unique entity identifier and completing SAM registration prior to receiving a Federal award. In these instances, Federal awarding agencies must require the recipient to obtain a unique entity identifier and complete SAM registration within 30 days of the Federal award date.

Organizations requesting exemption from UEI or SAM.gov requirements must email the point of contact listed in the NOFO at least two weeks prior to the deadline in the NOFO providing a justification of their request. Approval for a SAM.gov exemption must come from the warranted Grants Officer before the application can be deemed eligible for review.

#### 4. Submission Dates and Times

**Applications are due no later than February 3, 2025.**

#### 5. Funding Restrictions

Infrastructure/construction

- Development projects/programs
- Individual scholarships
- Personal development
- Social travel/visits
- Gifts or prizes
- Alcohol
- Food and drink not directly related to the program outcome
- Venture capital
- For-profit endeavors

#### 6. Other Submission Requirements

All application materials must be submitted by email only to [portlouis\\_pas@state.gov](mailto:portlouis_pas@state.gov) with subject line "**Proposal: AWE 2025 – Name of Organization**".

## E. APPLICATION REVIEW INFORMATION

### 1. Criteria

Each application will be evaluated and rated on the basis of the evaluation criteria outlined below:

**U.S. Component:** The project has a clear U.S. component that incorporates U.S. expertise, processes, or personnel.

**Organizational capacity and record on previous grants:** The organization has expertise in its stated field and PAS is confident of its ability to undertake the program. This includes a financial management system and a bank account.

**Quality and feasibility of the program idea:** The program idea is well developed, with details about how program activities will be carried out. The proposal includes a reasonable implementation timeline.

**Goals and objectives:** Goals and objectives are clearly stated and program approach is likely to provide maximum impact in achieving the proposed results.

**Embassy priorities:** Applicant has clearly described how stated goals are related to and support U.S. Embassy priority areas and target audiences outlined in section A.

**Budget:** The budget justification is detailed. Costs are reasonable in relation to the proposed activities and anticipated results. The budget is realistic, accounting for all necessary expenses to achieve proposed activities.

**Monitoring and evaluation plan:** Applicant demonstrates it is able to measure program success against key indicators and provides milestones to indicate progress toward goals outlined in the proposal. The program includes output and outcome indicators and shows how and when those will be measured.

**Sustainability:** Program activities will continue to have positive impact after the end of the program.

### 2. Review and Selection Process

A review committee will evaluate all eligible applications.

### 3. Responsibility/Qualification Information in SAM.gov (formerly, FAPIIS)

i. The Federal awarding agency, prior to making a Federal award with a total amount of Federal share greater than the simplified acquisition threshold, is required to review and consider any information about the applicant that is in the U.S. government designated integrity and performance system accessible through SAM.gov (see 41 U.S.C. 2313);

ii. An applicant, at its option, may review and comment on any information about itself that a Federal awarding agency previously entered. Currently, federal agencies create integrity records in the integrity module of the Contractor Performance Assessment and Reporting



System (CPARS) and these records are visible as responsibility/qualification records in SAM.gov;

iii. The Federal awarding agency will consider any comments by the applicant, in addition to the other information in the designated integrity and performance system, in making a judgment about the applicant's integrity, business ethics, and record of performance under Federal awards when completing the review of risk posed by applicants as described in §200.206 Federal awarding agency review of risk posed by applicants.

4. Anticipated Announcement and Federal Award Dates: April 2025

## **F. FEDERAL AWARD ADMINISTRATION INFORMATION**

### **1. Federal Award Notices**

The grant award or cooperative agreement will be written, signed, awarded, and administered by the Grants Officer. The assistance award agreement is the authorizing document and it will be provided to the recipient for review and signature by email. The recipient may only start incurring program expenses beginning on the start date shown on the grant award document signed by the Grants Officer.

If a proposal is selected for funding, the Department of State has no obligation to provide any additional future funding. Renewal of an award to increase funding or extend the period of performance is at the discretion of the Department of State.

Issuance of this NOFO does not constitute an award commitment on the part of the U.S. government, nor does it commit the U.S. government to pay for costs incurred in the preparation and submission of proposals. Further, the U.S. government reserves the right to reject any or all proposals received.

**Payment Method:** Payments will be made either in two or three installments, as needed to carry out the program activities, using SF-270 - Request for Advance or Reimbursement forms. Organizations whose applications will not be funded will also be notified via email.

### **2. Administrative and National Policy Requirements**

Before submitting an application, applicants should review all the terms and conditions and required certifications which will apply to this award, to ensure that they will be able to comply.

These include:

- [2 CFR 25 - UNIVERSAL IDENTIFIER AND SYSTEM FOR AWARD MANAGEMENT](#)

- [2 CFR 170 - REPORTING SUBAWARD AND EXECUTIVE COMPENSATION INFORMATION](#)
- [2 CFR 175 - AWARD TERM FOR TRAFFICKING IN PERSONS](#)
- [2 CFR 182 - GOVERNMENTWIDE REQUIREMENTS FOR DRUG-FREE WORKPLACE \(FINANCIAL ASSISTANCE\)](#)
- [2 CFR 183 - NEVER CONTRACT WITH THE ENEMY](#)
- [2 CFR 600 – DEPARTMENT OF STATE REQUIREMENTS](#)
- [U.S. DEPARTMENT OF STATE STANDARD TERMS AND CONDITIONS](#)

In accordance with the Office of Management and Budget’s guidance located at 2 CFR part 200, all applicable Federal laws, and relevant Executive guidance, the Department of State will review and consider applications for funding, as applicable to specific programs, pursuant to this notice of funding opportunity in accordance with the following: NOTE:

- [Guidance for Grants and Agreements in Title 2 of the Code of Federal Regulations](#) (2 CFR), as updated in the Federal Register’s 85 FR 49506 on August 13, 2020, particularly on:
  - Selecting recipients most likely to be successful in delivering results based on the program objectives through an objective process of evaluating Federal award applications (2 CFR part 200.205),
  - Prohibiting the purchase of certain telecommunication and video surveillance services or equipment in alignment with section 889 of the National Defense Authorization Act of 2019 (Pub. L. No. 115—232) (2 CFR part 200.216),
  - Promoting the freedom of speech and religious liberty in alignment with *Promoting Free Speech and Religious Liberty* (E.O. 13798) and *Improving Free Inquiry, Transparency, and Accountability at Colleges and Universities* (E.O. 13864) (§§ 200.300, 200.303, 200.339, and 200.341),
  - Providing a preference, to the extent permitted by law, to maximize use of goods, products, and materials produced in the United States (2 CFR part 200.322), and
  - Terminating agreements in whole or in part to the greatest extent authorized by law, if an award no longer effectuates the program goals or agency priorities (2 CFR part 200.340).

### 3. Reporting

**Reporting Requirements:** Recipients will be required to submit financial reports and program reports. The award document will specify how often these reports must be submitted.

**Foreign Assistance Data Review:** As required by Congress, the Department of State must make progress in its efforts to improve tracking and reporting of foreign assistance data through the Foreign Assistance Data Review (FADR). The FADR requires tracking of foreign assistance activity data from budgeting, planning, and allocation through obligation and disbursement. Successful applicants will be required to report and draw down federal funding based on the appropriate FADR Data Elements, indicated within their award documentation. In cases of more than one FADR Data Element, typically program or sector and/or regions or country, the successful applicant will be required to maintain separate accounting records.

## **G. FEDERAL AWARDING AGENCY CONTACTS**

If you have any questions about the grant application process, please contact: [portlouis\\_pas@state.gov](mailto:portlouis_pas@state.gov) with subject line “Query: AWE 2025 – Name of Organization”.

*Note: We do not provide any pre-consultation for application related questions that are addressed in this NOFO. Once an application has been submitted, U.S. government officials and staff may not discuss this competition with applicants until the entire proposal review process is complete.*

## **H. OTHER INFORMATION**

### **Guidelines for Budget Justification**

**Personnel and Fringe Benefits:** Describe the wages, salaries, and benefits of temporary or permanent staff who will be working directly for the applicant on the program, and the percentage of their time that will be spent on the program.

**Travel:** Estimate the costs of travel and per diem for this program, for program staff, consultants or speakers, and participants/beneficiaries. If the program involves international travel, include a brief statement of justification for that travel.

**Equipment:** Describe any machinery, furniture, or other personal property that is required for the program, which has a useful life of more than one year (or a life longer than the duration of the program), and costs at least \$5,000 per unit.

**Supplies:** List and describe all the items and materials, including any computer devices, that are needed for the program. If an item costs more than \$5,000 per unit, then put it in the budget under Equipment.

**Contractual:** Describe goods and services that the applicant plans to acquire through a contract with a vendor. Also describe any sub-awards to non-profit partners that will help carry out the program activities.

**Other Direct Costs:** Describe other costs directly associated with the program, which do not fit in the other categories. For example, shipping costs for materials and equipment or applicable taxes. All “Other” or “Miscellaneous” expenses must be itemized and explained.

**Indirect Costs:** These are costs that cannot be linked directly to the program activities, such as overhead costs needed to help keep the organization operating. If your organization has a Negotiated Indirect Cost Rate (NICRA) and includes NICRA charges in the budget, attach a copy of your latest NICRA. Organizations that have never had a NICRA may request indirect costs of 10% of modified total direct costs as defined in 2 CFR 200.68.

“Cost Sharing” refers to contributions from the organization or other entities other than the U.S. Embassy. It also includes in-kind contributions such as volunteers’ time and donated venues.

**Alcoholic Beverages:** Please note that award funds cannot be used for alcoholic beverages.