

U.S. Small Business Administration
Office of Veterans Business Development

WOMEN VETERAN ENTREPRENEURSHIP TRAINING PROGRAM (WVETP)

FY 2020
Program Announcement No.
WVETP- 2020-01

The purpose of this Program Announcement is to invite proposals for funding from eligible non-profit organizations, local and state agencies and institutions of higher learning to further build their capacity to market and deliver their existing entrepreneurship training program(s) to women service members and veterans as well as women military spouses who aspire to be small business owners or currently own a small business.

This program announcement depends on the availability of funding.

U.S. SMALL BUSINESS ADMINISTRATION
OFFICE OF VETERANS BUSINESS DEVELOPMENT

Opening Date: February 19, 2020
Closing Date: March 19, 2020

Proposals responding to this Program Announcement must be posted to www.grants.gov by 11:59 P.M. Eastern Time, March 19, 2020. No other submission will be permitted. Proposals after the stipulated deadline will be rejected without being evaluated.

Table of Contents

1.0	Section I – Funding Opportunity Description	4
2.0	Section II – Award Information	8
3.0	Section III – Eligibility Information.....	9
4.0	Section IV – Application and Submission of Information.....	7
5.0	Section V – Application Review Information.....	16
6.0	Section VI – Award Administration Information	21
7.0	Section VII – Agency Contacts.....	22
8.0	Section VIII – Other Information	23
8.2	Grant Announcement Q&A conference call.....	17
8.2	Appendix – Final Instruction Package	24

1.0 Section I – Funding Opportunity Description

1.1 Program Overview

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|--------|------------------------------|--|
| 1.1.1 | Federal Agency Name: | U.S. Small Business Administration (SBA) |
| 1.1.2 | Funding Opportunity Title: | Women Veteran Entrepreneurship Training |
| 1.1.3 | Announcement Type: | Initial |
| 1.1.4 | Funding Opportunity Number: | Program Announcement No.
WVETP-2020-01 |
| 1.1.5 | CDFA Number: | 59.044 |
| 1.1.6 | Closing Date for Submission: | March 19, 2020 11:59 P.M. Eastern Time |
| 1.1.7 | Authority: | Section 9 (b) (17) of the Small Business Act,
15 U.S.C. 637(b) (17) |
| 1.1.8 | Duration of Funding: | 3 Years |
| 1.1.9 | Funding Instrument: | Grant |
| 1.1.10 | Funding: | Funding is for Fiscal Year (FY) 2020 |
| 1.1.11 | Award Amount/Funding Range: | A total of \$300,000 in funding is available
for the program in FY 2020. SBA Expects to
make up to six (6) awards; minimum award
of \$25,000, maximum award of \$300,000. |
| 1.1.12 | Project Duration: | Awards will be made for a base project
period of 12 month plus two option
periods of 12 months each. Exercise of
options is at the SBA's discretion
and is subject to the continuing
program authority, the availability of funds
and satisfactory performance by the
Recipient organization. |

- 1.1.13 Project Starting Date: Within 30 calendar days of the date of award.
- 1.1.14 Project Evaluation: Proposals will be reviewed for sufficiency
As detailed in section 5.0.
- 1.1.15 Agency Programmatic POC: Jerry S. Godwin
Small Business Administration
Office of Veterans Business Development
Email: jerry.godwin@sba.gov

1.2 *Introduction*

The Women Veteran Entrepreneurship Training Program (WVETP) provides entrepreneurship training to women veterans, women service members as well as women spouses of service members and veterans interested in starting, growing and diversifying new and established small business concerns.

Public Law 105-135 was enacted (1) to foster enhanced entrepreneurship among eligible veterans by providing increased opportunities, (2) to vigorously promote the legitimate interest of small business concerns owned and controlled by eligible veterans; and (3) to ensure that those concerns receive fair consideration in the purchases made by the federal government. In addition the Small Business Act provides for entrepreneurial training, business development assistance, counseling and management assistance to small business concerns owned and controlled by eligible veterans; as well as the authority to make grants to, and enter into contracts and grants with educational institutions, private businesses, veterans' nonprofit community-based organizations, and Federal, State, local and tribal governments and agencies for the establishment of and implementation of outreach programs for disabled veterans.

In furtherance of entrepreneurial assistance, Public Law 106-50 expands existing and establishes new assistance programs for veterans who own and operate small businesses by: 1) expanding the eligibility for certain small business assistance programs to include veterans; 2) directing certain departments and agencies of the United States to take actions that enhance small business assistance to veterans (inclusive of service-disabled veterans and reserve component members); and 3) establishing new institutions to provide small business assistance to veterans and to support the institutions that provide such assistance.

1.3 *Background*

Since its inception in 1953, SBA has served to aid, counsel, assist and promote the interests of small businesses; while SBA is best known for its financial support of small businesses through its many lending programs, the Agency also plays a critical role in providing funding to organizations that deliver technical assistance in the form of counseling and training to small business concerns and nascent entrepreneurs in order to promote growth, expansion,

innovations, increased productivity and management improvements. The mission of SBA's Office of Veterans Business Development (OVBD), which bears responsibility acts as a liaison with the veterans business community; writes and reviews policy analysis and reporting; acts as Ombudsmen for Veterans in Small Business Administration programs, provides business training, counseling assistance, and to support the Federal procurement programs for veteran and service-disabled veteran-owned small businesses.

In fulfilling these responsibilities, OVBD has the authority to enter into Grants with educational institutions, veterans' nonprofit community-based-organizations, private businesses, and Federal, State, local and tribal government agencies (as defined by Section 3.2) for the establishment and implementation of outreach and entrepreneurial development programs designed to aid veterans, service-disabled veterans, and Reserve Component members in starting new and expanding or diversifying existing small businesses.

1.4 *Purpose*

Eligible organizations and institutions of higher learning may apply to SBA for an award of financial assistance under this Announcement to market and deliver an existing veteran entrepreneurial training program (WVETP) to women service members and veterans as well as women military spouses who aspire to be small business owners or currently own a small business.

1.5 *Leveraging of Resources*

It is expected that the awardees will work closely with SBA resource partners, particularly the Veterans Business Outreach Centers (VBOCs) and all other SBA resource partners in leveraging resources when marketing WVETP and to connect program beneficiaries with SBA technical assistance resources. Applicants will also demonstrate the capability to establish partnerships with veteran service organizations, employment services, and community-based organizations that service the training needs of veterans by providing copies of partnership agreements and/or letters or emails of support from, the above-listed types of organizations.

1.6 *SBA Involvement and Oversight*

A designated Grants Officer Technical Representative (GOTR) within the Office of Veterans Business Development at SBA Headquarters will be responsible for overall monitoring and oversight of a Small Business Program Award Recipient, including compliance with the terms of the Grant. A designated Grants Officer within the Office of Grants Management (OGM) will be responsible for issuing the Notice of Award, making modifications to the award, and processing/approving payments.

1.7 *Changes or cancellation*

SBA reserves the right to amend or cancel this Announcement, in whole or in part, at the Agency's discretion. Should SBA make materials changes to this Announcement, the Agency will extend the Closing Date as necessary to afford Applicants sufficient opportunity to address such changes.

2.0 Section II – Award Information

2.1 *Estimated Funding*

The total amount of funding provided under this award will be \$300,000.00

2.2 *Expected Number of Awards*

SBA expects to make up to six (6) awards (minimum award of \$25,000, maximum award of \$300,000) for this Announcement.

2.3 *Period of Performance/Budget Periods*

The Award will be made for a 3-year period of performance, consisting of a base period of 12 months from the date of award and two (2) option periods of 12 months each. Exercise of the option periods will be solely at SBA's discretion and is subject to continuing program authority, the availability of funds, and a Recipient's continued satisfactory performance and compliance with all the terms and conditions of the award. Each base and option period will constitute a separate and distinct 12-month Budget Period.

2.4 *Funding Information*

Funds provided under the WVETP must be used solely for the purposes stipulated in this Announcement and the Notice of Award and may not be commingled with any other monies. All costs proposed in an Applicant's budget must meet the tests of allowability, allocability, and reasonableness set forth in the applicable Office of Management and Budget (OMB) cost principles. No more than **20 percent** of award funds may be expended on contractor and /or consultant costs. Indirect costs will be based on the Applicants cognizant Agency or the indirect cost rate agreement negotiated with SBA.

2.5 *Funding Instrument*

The funding instrument used will be a Grant.

2.6 *Matching Requirement*

None. However, applicants should note the availability of any additional funds and in-kind contributions pledged to this project in their technical proposals.

3.0 **Section III – Eligibility Information**

3.1 *General*

Eligible organizations and institutions of higher learning may submit only one (1) proposal in response to this Announcement. Any additional applications from the same organizations and institutions will automatically be rejected without being evaluated.

3.2 *Eligible Applicants*

In order to be eligible for this funding opportunity an applicant must:

- Be an eligible entity: non-profit organization, local or state agency, private sector firm or an institution of higher learning; and,
- Demonstrate a history of providing quality entrepreneurship and/or business management training for women who are aspiring or existing small business owners and members of one the following populations: veterans, service-disabled veterans, members of the National Guard or

Reserve Component, active duty service members, or women spouses of service members or veterans. The quality of a program can be demonstrated by resultant new business starts, business expansions or diversifications, as well as jobs created and/or retained and connection to other resources such as SBA resource partners.

3.3 *Ineligible Applicants*

The following applicants will automatically be considered ineligible and their applications will be rejected without being evaluated.

- Any organization that owes an outstanding and unresolved financial obligation to the federal government;
- Any organization that is currently suspended, debarred or otherwise prohibited from receiving awards of contracts or grants from the federal government;
- Any organization with an outstanding and unresolved material deficiency reported under the requirements of the Single Audit Act or OMB Circular A-133 within the past three years;
- Any organization that has had an OVBD grant or grant involuntarily terminated or non-renewed by SBA for cause within the past year;
- Any SBA award recipient already funded by that grant to conduct a specific program for women veterans or military spouses (outlined in their budget).
- Any organization that has filed for bankruptcy within the past five years;
- Any organization that proposes to serve as a pass-through and permit another organization to manage the day-to-day operations of the project; and/or
- Any organization that was convicted, or had an officer or agent acting on its behalf convicted, of a felony criminal violation under any Federal law within the preceding two years; and,
- Any organization that does not have an existing entrepreneurship training program for one of the populations described in Section 1.4 of this program announcement.

4.0 **Section IV – Application and Submission of Information**

4.1 *Application Information*

Applications must consist of the following elements: (i) a cover letter; (ii) a technical proposal; (iii) budget information and cost proposal; (iv) certifications, forms and assurances; and (v) attachments and exhibits.

4.1.1 *Cover Letter*

The first page of each application must be a cover letter which contains the following information:

- Statement that the application is in response to the Program Announcement No. WVETP-2020-01;
- Applicant's name and address;
- Applicant's website address;
- Name, telephone number, fax number, and email address for the applicant's designated point of contact; and,
- Dollar amount of assistance being requested.

4.1.2 *Technical Proposal (not to exceed 15 pages)*

The technical proposal serves as the narrative blueprint for the Applicant's planned project and must include the following information:

- Detailed description of the applicant's past experience and present capacity to provide entrepreneurship/business management assistance to service-disabled veterans;
- Description of the methods that will be used to market the program to potential beneficiaries with an interest in starting, managing or growing a successful small business;
- A copy of the curriculum and/or program itinerary/agenda for the existing program
- Outcomes data of the program since inception such as number of business starts, jobs created or retained, contracts won, capital acquired, etc.;
- General demographic data of past program participants (e.g. Age, gender, race, military Service affiliation, rank at time of separation/retirement);
- The number of beneficiaries served in each 12-month period since program inception and projected number of beneficiaries that will be trained in a future 12-month period if this funding opportunity is granted;
- Identification of project director and key management personnel and staff; including resumes (position descriptions for unfilled positions).

Resumes must include experience relevant to this project and may not be more than two pages in length. Copies of resumes must be included as attachments in accordance with Section 4.1.5 below and do not count toward the 15-page limit;

- Identification of contractors and consultants and the manner in which they were selected (i.e., competitively or non-competitively). NOTE: No more than **20% of award funds** may be expended on contractor and/or consultant costs. Copies of contracts and consulting agreements (either signed or samples as applicable) must be included as attachments in accordance with Section 4.1.5 below and do not count toward the 15-page limit;
- An organizational chart; and,
- A timetable of milestones for the 12-month Budget Period; and identification of any additional funds or in-kind resources that will be expended in furtherance of the project.

4.1.3 *Budget Information and Cost Proposal (Weight 15%)*

Budget information must be provided through the completion or submission of the following:

- Standard Form (SF) 424, Application for Federal Assistance;
- SF-424A Budget Information (Non-Construction Programs);
- Budget Detail Worksheet (Attachments A-9 through A-12 to the SF-424A);
- Budget narrative providing a brief, detailed explanation of the components of each cost element listed in the SF-424A;
- Copy of Applicant's Cost Policy Statement; and,
- Copy of the Applicant's current, government-wide indirect cost rate agreement (if the Applicant's budget includes indirect costs). If the Applicant does not have an agreement, it must propose an indirect cost rate in accordance with 2 CFR 200.414 (e) or, if it has never had an indirect cost rate, it may use the 10% de minimus rate established under 2 CFR 200.414 (f) .

In its Cost Proposal Narrative, the applicant will outline plans on how the funding will be used to enhance the capacity building aspects of the organizations/ institutions in increasing the number of beneficiaries in the program. The applicant will outline the media that will be used to reach the target markets, the costs associated with media use, cost of travel to attend local, regional, and national meetings related to WVETP,

and the number of staff responsible for marketing and administrative activities associated with program capacity building including their salaries and benefits costs.

With its quarterly budget submission, the applicant must outline on the Budget Detail Worksheet (Attachments A9-A12) how funding will be spent by including a brief narrative on the use of funds for each of the appropriate categories outlined on the Worksheet or as a separate written narrative, in addition to completion and inclusion of these forms: the SF 425, SF 270, SF-PPR, which shall include a summary report on recruitment, marketing and promotional activities initially to potential program candidates.

Each fourth quarter reporting period, depending on the availability of Option Year Funding, a final narrative report on program capacity building activities will be included in the request for reimbursement along with all the appropriate forms and signatures.

4.1.4 *Certifications, Forms and Assurances*

Each applicant must complete and submit the following forms (or demonstrate that it has current certifications/disclosures on file on Grants.gov):

- SBA Form 1623, Certification Regarding Debarment, Suspension, and Other Responsibility Matters; and,
- SF-LLL, Disclosure for Lobbying Activities;
Letter from the applicant's Auditor, CPA, Treasurer, Comptroller, CFO or similarly qualified individual certifying that the organization's financial management system currently meets requirements of 2 C.F.R. Part 200.302 Uniform Administrative Requirements for Grants and Agreements with institutions of higher learning, Hospitals, and Other Non-Profit Organizations. [NOTE: This requirement does not apply to awards made directly to state, local, or tribal governments].

4.1.5 *Attachments and Exhibits*

Each Applicant must attach copies of the following to its proposal:

- Resumes, position descriptions, contracts, consulting agreements, letters of support, along with annotations of pledges of additional funding or in-kind resources (that are not required as a match), leases, conflict of interest policy, and cost policy statement;

- Most recent A-133 audit report. If the Applicant is not subject to the requirements of the Single Audit Act, it must instead submit a copy of its most recent audited financial statement by an independent CPA; and,
- Any other documentation the Applicant believes supports its proposal.

4.2 *Submission Instructions*

All proposals (narratives and forms) must be submitted electronically via the government-wide financial assistance portal www.grants.gov. **NO OTHER FORMS OF SUBMISSIONS WILL BE ACCEPTED.** All required forms are provided in the grants.gov application package for this funding opportunity. Specific instructions for obtaining, completing, and submitting an application via grants.gov, including animated tutorials, may be found at <http://www.grants.gov/web/grants/support.html>.

In order to submit an application via grants.gov, an organization is first required to have a DUNS number, be registered with the Sam.gov, and have a grants.gov username and password. Additionally, Applicants should not wait until the closing date to begin the submission process in order to avoid unexpected delays that could result in the rejection of an application.

Information about the grants.gov registration process can be found at <http://www.grants.gov/web/grants/applicants/organization-registration.html>. Applicants must register as organizations, not as individuals. Please note that organizations already registered with grants.gov do not need to register. However, all registered organizations must keep their registrations up-to-date. As part of the grants.gov registration process, an Applicant must designate one or more Authorized Organizational Representatives (AORs). AORs are the only individuals who may submit applications to grants.gov on behalf of an organization. If an application is submitted by anyone other than a designated AOR, it will be rejected by grants.gov and cannot be considered for funding.

Once an application is submitted, it undergoes a validation process through which it will be accepted or rejected by the grants.gov system. The validation process may take 24 to 48 hours or longer to complete. Applicants should save and print written proof of an electronic submission made at grants.gov. Applicants can expect to receive multiple emails regarding the status of their submission. The first email will confirm receipt of the application. The second email will indicate that the application has either been successfully validated by the system and assigned an SBA tracking number, or it has been rejected

due to errors. An Applicant will receive a third email once SBA has downloaded its applications from grants.gov for review in accordance with Section 5.3 below.

If grants.gov notifies an Applicant via email that its application contains an error, the Applicant must correct the noted error(s) before the system will accept and validate the application. Applicants that choose to submit on or close to the closing date are advised they may not receive email notification of an error with their application until after the submission deadline, and thus will not have an opportunity to correct and submit their applications.

APPLICATIONS THAT ARE REJECTED BY GRANTS.GOV WILL NOT BE FORWARDED TO SBA AND CANNOT BE CONSIDERED FOR FUNDING. It is the Applicant's responsibility to verify that its submission was received and validated successfully at grants.gov. To check the status of your application and see the date and time it was received, log on to grants.gov and click on the "Track My Application" link from the left-hand menu.

If you experience a technical difficulty with grants.gov (i.e., system problems or glitches with the operation of grants.gov website itself) that you believe threatens your ability to submit your application, please (i) print any error message received; and (ii) call the grants.gov Contact Center at **1-800-518-4726** for immediate assistance. Ensure that you obtain a case number regarding your communications with grants.gov. NOTE: Problems with an Applicant's own computer system or equipment is **not** considered technical difficulties with grants.gov. Similarly, an Applicant's failure to (i) obtain a DUNS number or complete the Sam.gov registration process; (ii) ensure that an AOR submits the application; or (iii) take note of and act upon an email from grants.gov rejecting its application due to errors, are **not** considered technical difficulties. A grants.gov technical difficulty is an issue occurring in conjunction with the operation of grants.gov itself, such as the temporary loss of service by grants.gov due to an unexpected volume of traffic or failure of information technology systems, both of which are rare occurrences.

Applicants should use the following link to obtain assistance in navigating grants.gov and access a list of useful resources:
<http://www.grants.gov/web/grants/applicants/organization-registration.html>
If you have a question that is not addressed under the "Applicant FAQs" try

consulting the “Applicant User Guide” or contacting the grants.gov Contact Center, which is open 24 hours a day, seven days a week.

4.3 *Required Proposal Submission Dates*

Each Applicant is required to submit its proposal electronically via www.grants.gov no later than 11:59 a.m. Eastern Time on March 19, 2020.

Because of the conditions for submitting applications via grants.gov and the potential for encountering technical difficulties in using that site, Applicants are strongly encouraged to log on to the grants.gov and review the submission instructions early. **DO NOT WAIT UNTO THE CLOSING DATE TO BEGIN THE SUBMISSION PROCESS.** Applicants bear sole responsibility for ensuring their proposals are submitted and received before the closing date.

SBA will consider the date and time stamp on the validation generated by grants.gov as the official submission time. A proposal that is not received by grants.gov before the closing date of this Announcement will be rejected without being evaluated, unless the Applicant can clearly demonstrate through documentation obtained from grants.gov that it attempted to submit its proposal in a timely manner but was unable to do so solely because of grants.gov systems issues. Additionally, SBA will not accept any changes, additions, revisions, or deletions to applications made after the closing date.

Applicants should save and print written proof of an electronic submission made at grants.gov. If problems occur while using grants.gov, the applicant is advised to (i) print any error message received; and (ii) contact grants.gov for immediate assistance. Applicants may obtain advice and assistance with grants.gov submission process by visiting <http://www.grants.gov/web/grants/support.html> or calling **1-800-518-4726**.

5.0 **Section V – Application Review Information**

5.1 *General*

Applications will be rejected without being evaluated if they are submitted by ineligible organizations or they are illegible or materially incomplete due to an Applicant’s failure to include required forms and/or provide the required level of detail.

In addition, an Applicant must disclose in its application if it currently holds any other financial assistance awards from SBA, or has any other applications for SBA financial assistance awards still pending. If it does, the Applicant must identify how it will avoid duplication of efforts, commingling of funds, and overlapping or double-claiming of costs among those projects. Applicants must treat each SBA project as separate and discrete with individual outcomes and deliverables and provide distinct reporting, accounting, and audit trails for each application and award.

Failure to sufficiently distinguish between multiple applications from the same organization, or between an application and one or more current SBA awards, may result in rejection of an application on the ground that it is duplicative of proposed or existing efforts.

5.2 *Evaluation Criteria*

All timely, materially complete applications received from the eligible organizations/ institutions of higher learning will be evaluated in accordance with the criteria listed below.

5.2.1 *Organizational Experience and Capacity (Weight 40%)*

Applicants will be evaluated on their demonstrated ability to expand performance capacity in marketing and delivering their established WVETP to potential beneficiaries.

Applicants must provide the following:

- Detailed description of the applicant's past experience and present capacity to provide entrepreneurship/business management assistance to women veterans and service members and women military spouses;
- Specific examples of how the applicant has marketed WVETP in the past and description of future communications strategy and marketing;
- Methods of outreach to women veterans and service members and women military spouses in underserved markets to include disadvantaged urban and rural areas; remote rural locations; and minority women veterans and women veterans of all age groups and socio-economic backgrounds;
- Projected milestones or timelines for recruitment and selection of training candidates;
- Scope of the geographic area and demographics intended to penetrate when recruiting potential candidates;

- The number of beneficiaries served in each 12-month period since program inception and projected number of beneficiaries that will be trained in a future 12-month period if this funding opportunity is granted;
- Date and timeline the applicant anticipates startup of course work through completion of the residency piece and the beginning of the referral segment to SBA resource partners; and,
- Description of costs (if any) borne by beneficiaries for participation in the WVETP.

5.2.2 Project Design (Weight 15%)

Applicants must outline the program objectives and outcomes to be measured as well as the methodology for evaluating and assessing the effectiveness of the program. Applicant narratives should describe any evaluation criteria and delivery methods as part of its Technical Proposal.

- Requirements for admission into the applicant's training programs;
- General demographic data of past program participants (e.g. Age, gender, race, military Service affiliation, rank at time of separation/retirement)
- WVETP training/learning objectives;
- A copy of the curriculum and (if applicable) program itinerary/agenda;
- Description of location of training and delivery channel(s) (e.g. on-site, webinar, in-residence)
- Accessibility of training (physical or technology accommodations available);
- Outcomes data of the program since inception such as number of business starts, jobs created or retained, contracts won, capital acquired, etc.; and,
- Clarity, accuracy, relevance, and ease of reportability of its evaluation methodology.

5.2.3 Project Management (Weight 10%)

Applicants will be evaluated on the strength of their staffing and management plans for accomplishing the goals and objectives of their proposed projects. Applicants must demonstrate they will devote adequate numbers of personnel having sufficient experience to the project, establish clear and direct lines of responsibility and authority for managing and overseeing the project, and show that they will have sufficient facilities and other physical resources at their disposals to accomplish the proposed project. In particular, an Applicant must:

- Identify all key management staff and contractors/consultants, describe their roles in conducting and overseeing the project, stipulate the amount of time they will devote to the project, and provide copies of resumes/position descriptions and an organizational chart;
- Identify all facilities and other physical resources that will be utilized in furtherance of capacity building and provide copies of relevant deeds, leases, free space agreements, rental contracts, memoranda of understanding, etc.;
- Provide copies of all contracts and consulting agreements and identify the employees or officials of the Applicants' organizations who will be responsible for overseeing and administering those agreements;
- Describe its financial management structure and internal controls and identify all staff members who will be responsible for financial recordkeeping, reporting, the receipt and expenditure of award funds, and addressing audit findings; and,
- Provide a copy of its conflict of interest policy addressing, at a minimum, the principles identified in 2 C.F.R. § 2701.112.

5.2.4 *Collaboration and Leveraging of Resources (Weight 10%)*

Applicants will be evaluated on the breadth of their plans for coordinating their proposed activities and working to expand the scope and reach of their project in collaboration with entities such as SBA District Offices, other federal, state, local and tribal government agencies, SBA resource partners, trade associations, business/industry groups, and institutions of higher learning. Specifically, an applicant must provide:

- Copies of agreements with, or letters or emails of support from, the above-listed types of organizations pledges;
- While not required as a match, applicants should include detailed descriptions of any of its own funds or in-kind resources the applicant will devote to the project and copies of donation letters or checks from outside entities; while this is not a match providing such financial information will demonstrate how the applicants will have the resources to ensure there are zero or minimal costs to the program beneficiaries;
- Brief details of how applicant plans to work with SBA's District Office and resource partners (VBOCs, SCORE, SBDCs and WBCs) to coordinate WVETP marketing and post-program business technical assistance referral; and,
- Demonstrate the capability to establish partnerships with veteran service organizations, employment services, and community-based organizations that

service the training needs of veterans; provide a list of strategic alliances established to date, as an addendum.

5.3 *Risk Management (Weight 10 %)*

Applicants will be evaluated using a risk-based approach pursuant to 2 C.F.R. 200.205(b) based on the following criteria:

1. Financially stability – C.F.O. Certification referencing adequacy of internal controls as applicable with standard accounting practices and in compliance with 2 C.F.R. 200.302;
2. History of Performance – the applicant’s record in managing Federal awards, if it is a prior receipt of Federal awards, including timeliness for compliance with applicable report requirements, accuracy of reimbursement requests, conformance to terms and conditions of previous Federal awards;
3. Reports and findings from annual audits and independent CPA financial reviews performed; and,
4. The applicant’s ability to effectively implement statutory, regulatory and other requirements imposed on non-Federal entities.

5.4 *Review and Selection Process*

Applications will be rejected without being evaluated if they are submitted by ineligible organizations, or they are illegible or materially incomplete due to an Applicant’s failure to include required forms and/or provide the required level of detail.

Applications that are not rejected by grants.gov or SBA’s initial screening process will be evaluated by a team of merit reviewers and evaluated on the basis of how well the applications meet the criteria outlined within this Program Announcement. These reviewers may be SBA employees or employers of other federal agencies. Applicants are therefore encouraged to design proposals that address the criteria listed above in a clear and concise manner.

The SBA merit reviewers will utilize an adjectival rating structure to evaluate eligible applications. The merit reviewers shall measure each application against the Program Announcement (PA), and shall be evaluated against the criteria of the PA. These criteria and their respective weighting of each criterion are detailed in Section V. – Application Review: 5.1 – 5.7. The reviewers will determine whether the application, in consideration of each category, and its respective weighting and then taken in its

entirety, should be rated as: 1) Highly Responsive; 2) Responsive; 3) Somewhat Responsive; or 4) Not Responsive.

a. Highly Responsive: Applicant fully addresses all criteria aspects, convincingly demonstrates that it will meet the SBA's performance requirements and demonstrates no discernable weaknesses;

b. Responsive: Applicant fully addresses all criteria aspects, demonstrates a likelihood of meeting the SBA's requirements, but may include minor weaknesses;

c. Somewhat Responsive: Applicant addresses most criteria aspects and demonstrates the ability to meet the SBA's performance requirements. However, the Application contains significant weaknesses and/or a number of minor weaknesses. These weaknesses may be addressed by recommending the award and including a specific programmatic or administrative post-award special term(s) and condition(s); or,

d. Not Responsive: Applicant does not sufficiently address the criteria and the information presented indicates a strong likelihood of failure to meet SBA's requirements.

The SBA reviewers shall submit to the Program Office their determination, after evaluating the respective applications with the aforementioned criteria and weighting, of whether the respective applications reviewed were: 1) Highly Responsive; 2) Responsive; 3) Somewhat Responsive; or 4) Not Responsive. These determinations shall be given to the Program Office (PO), who will take these assessments, along with other information in the possession, and after careful consideration of all information, shall draft individual funding recommendations which will include: 1) not to fund the application; 2) fund the application but not at the level requested; or 3) fund the application at the level requested.

6.0 Section VI – Award Administration Information

6.1 *Award Notification*

The Applicant selected for the award will receive written notification. Applicants not selected for awards will be notified via email or letter and if time permits, debriefs of unsuccessful Applications will take place.

6.2 *Administrative and National Policy Requirements*

The successful Application will be required to comply with the requirement set forth in 2 C.F.R. Part 200 the Assurances of Non-Construction Programs (SF-424B); and the terms and conditions set forth in their Notice of Award. In addition, SBA may, from time-to-time, advise the Recipient of the award made under this Announcement of new legal requirements and /or policy initiatives with which they must agree to comply.

6.3 *Reporting*

The Recipient is required to submit the reports identified below: SBA may withhold payment if reports are not received or are deemed inadequate. Failure to report in a timely manner will also be weighed against future applications for grant funding from the same organization and the exercise of any option periods. The reports provided by Recipient may be made public. In addition, SBA reserves the right to require the Recipient to post these reports on their web sites.

6.3.1 *Financial Reports*

Recipient will be required to submit quarterly financial reports to SBA using SF-425, Federal Performance Progress Reports, within 30 days of the completion of each of the first three quarters and within 90 days of the completion of the fourth quarter for each Budget Period.

6.3.3 *Report Submission*

Recipient will be required to submit quarterly performance reports to SBA using the SF-PPR Performance Progress Report, within 30 days of the completion of each of the first three quarters and within 90 days of the completion of the fourth quarter of each Budget Period. Reports may be submitted electronically via e-mail and in hardcopy form via mail or courier service to the GOTR.

7.0 **Section VII – Agency Contacts**

7.1 *Women Veteran Entrepreneurship Training Program Point of Contact*

Questions concerning general information contained in this Announcement should be directed to the GOTR, Jerry S. Godwin, at jerry.godwin@sba.gov.

7.2 *Financial/Grants Management Point of Contact*

Questions concerning budgetary matters related to this Announcement should be directed to electronic.grants@sba.gov.

7.3 *Grants.gov Technical Support*

For technical support with filing an electronic application in response to this Announcement, contact the Grants.gov help desk at **1-800-518-4726** or support@grants.gov.

8.0 Section VIII – Other Information

8.1 *Definitions*

The following definitions apply to awards made under this Announcement.

- 8.1.1 *Applicant* – an eligible organization or institution of higher learning that applies for funding under this Program announcement.
- 8.1.2 *Budget Period* – the 12-month period during which expenditure obligations will be incurred by the recipient for an award under this Announcement. For the purposes of this Announcement, the initial budget period will be from 1 May, 2020 to April 30, 2021. Each option year, if exercised, will constitute a separate budget period.
- 8.1.3 *Grant* – A legal instrument reflecting a relationship between the United States government and a Recipient when the principal purpose of the relationship is to transfer a thing of value to the Recipient to carry out a public purpose of support or stimulation and substantial involvement is expected between the awarding agency and the Recipient when carrying out the activity contemplated in the agreement.
- 8.1.4 *Cost Policy Statement* – A document describing all accounting policies of an Applicant organization and narrating in detail its proposed cost allocation plan. This plan must stipulate the procedures used to identify, measure, and allocate all costs to each benefitting activity.
- 8.1.5 *Counseling* – Services provided one-on-one to an individual and/or business that are delivered in person (fact-to-face), on the telephone, or electronically and which are:

- a) Substantive in nature and concern the formation, management, financing, and/or operation of a small business enterprise;
 - b) Specific to the needs of the business or individual; and,
 - c) Require a signed SBA Form 641 or equivalent form that supports SBA's management information database.
- 8.1.6 *Notice of Award* – The legal document, signed by both SBA and a Recipient, that memorializes the award of funding under a Grant and contains the specific terms and conditions that apply to the award.
- 8.1.7 *Project Period* – The total period of performance for an award made under this Program Announcement, including the base and all option-year Budget Periods.
- 8.1.8 *Recipient* – A qualified organization or Institution of Higher Learning that has been awarded funding under the Program Announcement.
- 8.1.9 *Service-disabled veteran* – a U.S. military veteran with a service-connected disability.
- 8.1.10 *Technical Assistance* – Counseling or training services provided to an individual and/or business in knowledge, information or experience on a business-related subject. The training must last for a minimum of one hour and include two or more individuals and/or businesses in attendance.
- 8.1.11 *Training* – is a workshop, seminar or similar activity or event which delivers a structured program of knowledge, information or experience on a business-related topic. The training must last for a minimum of one hour and include two or more individuals and/or businesses.

8.2 Grant Announcement Q&A conference call

OVBD will host a conference call on Wednesday, February 26th at 2:00 p.m. EST to provide additional information and address any questions related to the WVETP grant announcement. To ensure your questions are addressed during the webinar, please submit them to Jerry Godwin at jerry.godwin@sba.gov no later than Monday, February 24th by 4 p.m. EST.

The call-in number and access code are listed below:

Call in number:

(202) 765-1264

Conference ID: **214972520 #**

Information, including a transcript of the conference call once it's available, will be posted on www.grants.gov and www.sba.gov/ovbd.

8.3 Appendix – Final Instruction Package