NATIONAL PARK SERVICE
FINANCIAL ASSISTANCE: NOTICE OF INTENT TO AWARD

This announcement is not a request for applications.
This announcement is to provide public notice of the National Park Service's intention to award a task agreement under a previously competed or single source justified master cooperative agreement.

ABSTRACT	
Funding Announcement Number	NPS-17-NERO-0177
Project Title	Engaging Diverse audiences in public educational, recreational and stewardship opportunities along the Captain John Smith Chesapeake National Historic Trail.
Recipient	Potomac Conservancy
Anticipated Federal Funding	$45,000
Non-federal Cost Share	$45,000
Anticipated Period of Performance	Through June 30, 2018
Award Instrument	Task Agreement P17AC00737
Statutory Authority	54 USC 101702(a); 16 USC 1246(h)(1)
CFDA # and Title	15.930 Chesapeake Bay Gateways and Trails
Point of Contact	Heidi_wiley@nps.gov (215) 597-0056

BACKGROUND AND OBJECTIVES

Cooperative Agreement Number CAP17CA00756 was entered into by and between the Department of the Interior, National Park Service (NPS), and Potomac Conservancy to establish a formal relationship between NPS and the Potomac Conservancy in furtherance of the national trails of and the Potomac River, and more specifically for the purpose engaging diverse audiences in public educational, recreational and stewardship opportunities along the Captain John Smith Chesapeake National Historic Trail and other national trails of the Potomac River in the DC metro area. Unless otherwise specified herein, the terms and conditions as stated in the Cooperative Agreement will apply to this Task Agreement.

Project Title: Engaging diverse audiences in public educational, recreational and stewardship opportunities along the Captain John Smith Chesapeake National Historic Trail and other national trails of the Potomac River in the DC metro area.

Project Description: Potomac Conservancy will hire, train, host and manage a two-year Community Conservation Coordinator position dedicated to engaging diverse audiences in public educational, recreational and stewardship opportunities along the Captain John Smith Chesapeake National Historic Trail and other national trails of the Potomac River in the DC metro area. The programming will feature paddling opportunities for diverse communities to explore sections of the Chesapeake National Historic Trail, as well as opportunities to steward the lands and access points that surround the trail along the Potomac River. The Coordinator will work through strategic partners and stakeholders to create relationships and programs that will best serve a diverse audience. Programs will have a have a low barrier of entry and can cater to different experience levels so that we can both

introduce and deepen audience's connection to the river. We will concentrate programming around the DC Metro Area because it has the greatest population concentration in the Bay watershed with 5 million people. The project will span two years from October 1, 2017 to October 30, 2019.

STATEMENT OF WORK

RECIPIENT AGREES TO:

1. Authorize Potomac Conservancy employees to support the efforts of the partnership in close consultation with NPS to ensure all activities outlined in this Agreement are mutually agreeable.
2. Hire, train, host and manage a two-year Community Conservation Coordinator position dedicated to engaging diverse audiences in public educational, recreational and stewardship opportunities.
3. Develop strategic partnerships with gatekeepers of diverse communities to aid in the design and development of new paddle programming.
4. Design and implement educational, recreational and stewardship events along the Chesapeake National Historical Trail with a focus on engaging diverse communities and increasing access to the trail.
5. Participate in meetings designed to promote the partnership and/or objectives set forth in this Agreements.
6. Comply with the terms of applicable laws, regulations, and Government policies.

NATIONAL PARK SERVICE AGREES TO:

1. Authorize NPS employees to support the efforts of the partnership in close consultation with the Potomac Conservancy to ensure all activities outlined in this agreement are mutually agreeable.
2. Maintain point of contacts for trail-related business and consult with staff of Potomac Conservancy on trail-related aspects of the project.
3. Recognize Potomac Conservancy, PHT- and CAJO-related activities in NPS media and use NPS web- and social media-based outlets to advertise the educational, recreational and stewardship events.
4. Participate in meetings with the Recipient to promote the partnership and/or objectives of the CAJO, PHT, and/or Chesapeake Bay program.
5. Assist the Recipient to comply with the terms of applicable laws, regulations, and Government policies.

A. The Recipient and NPS, jointly, agree to:

1. Work jointly on the development and implementation of this project designed to promote the partnership and/or objectives of the CAJO, PHT and/or Chesapeake Bay program.