

Program Synopsis – **Boots to Business (B2B): From Service to Startup Training Program**

Program Announcement No.:	B2B-2017-01
Document Type:	Grant Notice
Funding Opportunity Number:	B2B-2017-01
Posted Date:	January 13, 2017
Original Due Date for Applications:	February 17, 2017
Funding Instrument Type:	Cooperative Agreement
Category of Funding Activity	FY 2017
Explanation of “Other” Category of Funding Activity:	Small Business Act
Expected Number of Awards:	1 - 4
Estimated Total Program Funding:	\$2,500,000.00 million
Award Floor:	\$100,000
Award Ceiling:	\$2,500,000.00
CDFA Number	59.044 –
Cost Sharing or Matching Requirement:	No

Description:

The Small Business Administration’s Office of Veterans Business Development (OVBD) administers the global delivery of the Boots to Business (B2B) entrepreneurial training program, as part of the Department of Defense’s Transition Assistance Program (TAP), which is authorized under 10 U.S.C. §§ 1141-1154. The B2B program offers high quality business ownership education instructed by small business experts to transitioning service members interested in entrepreneurship.

The B2B-2017-01 announcement seeks applications from eligible organizations to provide entrepreneurship training, curriculum updates, and program management support services for global delivery of the B2B two-day “Introduction to Entrepreneurship” classroom course (Intro) and the Foundations of Entrepreneurship online course (or comparable alternatives), which will require at a minimum:

- (1) Providing a network of instructors to teach online courses globally;
- (2) Providing a network of instructors to travel to and teach Intro at overseas military installations;
- (3) Managing SBA-owned course curricula which requires continuous improvement and compatibility with Department of Defense (DOD) Transition Assistance Program (TAP) governance’s curricula management process; and
- (4) B2B program evaluation plan and methodologies in support of OVBD’s strategic objectives.

Eligible organizations may submit no more than one (1) proposal that responds to one or more operational areas outlined in this announcement. In other words, an applicant may apply for multiple areas of the PA (including all areas), or may select specific operational objectives. Please note that all applications must address Operational Objective 3 (Integration, Collaboration, and Partnership) in order to be deemed complete and responsive. A successful technical proposal will include communication and collaboration

with SBA and its partners as central to its project approach in order to achieve the stated project objectives.

Link to Additional Information:

[OVBD:](#)

(<https://www.sba.gov/offices/headquarters/ovbd/resources/1557560%20%20?leavingSBA=https://connect16.uc.att.com/sba/meet/?RecordingKey=8E33D983-8F38-49C1-A017-7DC4399F6545>)

[Grant Webinar Recording:](#)

(https://connect16.uc.att.com/sba/meet/recording_manual_entry.asp?RecordingKey=8E33D983-8F38-49C1-A017-7DC4399F6545)

Questions about this program announcement should be directed to the Office of Veterans Business Development at SBA to john.lira@sba.gov.