NATIONAL PARK SERVICE
FINANCIAL ASSISTANCE: NOTICE OF INTENT TO AWARD

This announcement is not a request for applications.

This announcement is to provide public notice of the National Park Service's intention to award financial assistance for the following project activities. *Refer to Section 2. Grants.gov Posting Determination.*

ABSTRACT	
Grants.gov Opportunity Number	NPS-20-REG1-0005
Project Title	Advance engagement of Latino communities in outdoor recreation
Recipient	Corazón Latino
Anticipated Federal Funding	$0.00
Non-Federal Cost Share	$0.00
Total Anticipated Award Amount	$0.00
Award Instrument	☐ Task Agreement ☑ Cooperative Agreement ☐ Grant Agreement
Anticipated Period of Performance	Through September 30, 2025
Legal Authority	54USC 101702(a);PL105-312;16USC 1246(h)(l);54USC 101701(b)
CFDA # and Title	15.930 Chesapeake Bay Gateways Network/Chesapeake Bay Gate
Single Source Justification Criteria	Unsolicited Proposal
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Section 1. Project Summary

PROJECT GOALS AND OBJECTIVES

This goal of this master cooperative agreement is to conserve recreational, natural and cultural resources, and enhance recreational access and recreational learning access to Chesapeake Bay watershed-related resources through expanding engagement of Latino, Hispanic and multi-cultural communities in the Chesapeake Bay Gateways Network and Chesapeake watershed stewardship, and support the Secretarial priority to enhance access to outdoor recreation opportunities.

STATEMENT OF PUBLIC PURPOSE

The project: Engages recipients, partners, communities, and/or visitors in shared environmental stewardship; Promotes greater public and private participation in historic preservation programs and activities; Builds resource stewardship ethics in its participants; Motivates its youth participants to become involved in the natural, cultural and /or historical resource protection of their communities and beyond; and assists in the creation, promotion, facilitation, and/or improvement of the public's understanding of natural, cultural, historic, recreational and other aspects of areas such as ecological conservation areas, and state and local parks. The information, products and/or services identified or developed by this project will be shared through a variety of strategies to increase public awareness, knowledge and support for historic preservation and stewardship of the nation's cultural and historical heritage.

STATEMENT OF WORK SUMMARY

THIS ANNOUNCEMENT IS NOT A REQUEST FOR APPLICATIONS. This announcement is to provide public notice of the National Park Service's intention to award financial assistance for the following project activities:

Under the Chesapeake Bay Watershed Agreement, Executive Order 13508 and the Chesapeake Bay Initiative Act, the NPS leads and coordinates activities and programs to promote and increase public access to recreation and natural and cultural resources, interpret Chesapeake gateway sites and watertrails, foster public stewardship, and conserve watershed resources. Corazón Latino will be a key near- and long-term partner in the support of NPS efforts to conserve important resource lands, enhance public access, and develop recreational and interpretive resources and advance citizen stewardship. Corazon Latino will assist the NPS and its partners in providing multicultural, Latino and Hispanic communities with access, meaningful engagement and opportunities participate in recreation, stewardship, and restoration-related activities associated with Chesapeake Bay Gateways Network sites.

Specified projects and initiatives pursuant to this Agreement will be individually authorized by separate NPS task agreements, with each project or activity having a separate statement of work and budget developed cooperatively between the NPS and Corazon Latino.

RESPONSIBILITIES OF THE PARTIES

A. The recipient shall be responsible for the following items under this agreement:

1. Work with NPS to identify and implement projects that advance the development of the Chesapeake Bay Gateways and Watertrails Network, the Captain John Smith Chesapeake National Historic Trail and efforts to implement Executive Order 13508 for Chesapeake Bay Watershed Protection and Restoration and the 2014 Chesapeake Bay Watershed Agreement.
2. Authorize Recipient employees to support the efforts of the partnership in close consultation with NPS to ensure all activities outlined in this and subsequent Task Agreements are developed cooperatively.
3. Work closely with NPS staff to ensure that projects comply with all federal regulations, policies and procedures and are consistent with NPS policies, standards, guidelines, and priorities.
4. Maintain regular communication with NPS staff to ensure that work is implemented effectively and that any issues are identified and readily addressed.

B. The NPS Responsibilities:

☐ A task agreement is proposed;

☑ A cooperative agreement is proposed;

therefore substantial involvement by NPS is anticipated during the period of performance of this agreement. In support of this agreement NPS will:

1. Consult with and advise Recipient to identify and implement projects that advance the development of the Chesapeake Bay Gateways and Watertrails Network, the Captain John Smith Chesapeake National Historic Trail and efforts to implement Executive Order 13508 for Chesapeake Bay Watershed Protection and Restoration and the 2014 Chesapeake Bay Watershed Agreement.
2. Provide financial assistance and technical assistance, subject to the availability of funds, to Recipient to carry out objectives set forth in Task Agreements subsequent to this Cooperative Agreement.
3. Authorize NPS employees to support the efforts of the partnership in close consultation with Recipient to ensure all activities outlined in this and subsequent Task Agreements are developed cooperatively.
4. Work closely with Recipient staff to ensure that projects comply with all federal regulations, policies and procedures and are consistent with NPS policies, standards, guidelines, and priorities.
5. Maintain regular communication with Recipient staff to ensure that work is implemented effectively and that any issues are identified and readily addressed.

☐ A grant agreement is proposed, therefore no substantial involvement on the part of the NPS is anticipated for the successful completion of the statement of work. It is anticipated that involvement will be limited to actions related to monitoring project performance and technical assistance at the request of the recipient.

Section 2. Grants.gov Posting Determination

☐ The National Park Service intends to award a task agreement under a previously competed or single source justified award.

☑ The National Park Service intends to award a single source justified cooperative agreement. *Refer to Section 3 Single Source Justification.*

☐ The National Park Service intends to award a single source justified grant agreement. *Refer to Section 3 Single Source Justification.*

Section 3. Single Source Justification

NATIONAL PARK SERVICE
SINGLE SOURCE POLICY REQUIREMENTS

National Park Service Policy FAP&P 1443-2015-06 requires a written justification which explains why competition is not practicable. The justification must address one of the following criteria.

In order for an assistance award to be made without competition, the award must satisfy one or more of the following criteria:

(1) Unsolicited Proposal – The proposed award is the result of an unsolicited assistance application which represents a unique or innovative idea, method, or approach which is not the subject of a current or planned contract or assistance award, but which is deemed advantageous to the program objectives. The unsolicited proposal must demonstrate an innovative capability or concept not currently available to the government, and prepared without Government involvement. ;

(2) Continuation – The activity to be funded is necessary to the satisfactory completion of, or is a continuation of, an activity presently being funded, for which competition would have a significant adverse effect on the continuity or completion of the activity;

(3) Legislative intent – The language in the applicable authorizing legislation or legislative history clearly indicates Congress' intent to restrict the award to a particular recipient of purpose;

(4) Unique Qualifications – The applicant is uniquely qualified to perform the activity based upon a variety of demonstrable factors such as location, property ownership, voluntary support capacity, technical expertise, or other such unique qualifications. Successful past performance, familiarity with existing requirements, capabilities that can be obtained or matched by a competitor, or a positive reputation, are not considered to be unique qualifications.

(5) Emergencies – Program/award where there is insufficient time available (due to a compelling and unusual urgency, or substantial danger to health or safety) for adequate competitive procedures to be followed.

NPS did not solicit full and open competition for this award based the following criteria:

☐ Task Agreement issued under previously competed or single source master cooperative agreement per Section 2 above. Single Source Justification not applicable.

☑ Unsolicited Proposal ☐ Continuation ☐ Emergency

☐ Legislative Intent ☐ Unique Qualifications

Explanation of the proposed recipient's qualifications or the criteria of the proposed project which requires use of the single source criteria cited.

Corazon Latino submitted an unsolicited proposal to undertake a series of activities to "develop a replicable, adaptable, and scalable community outreach project for the Chesapeake Bay Gateways Network to engage, educate and mobilize Latino communities into conservation stewardship and environmental literacy." The proposal set out a methodology based around research on community outreach in stewardship activities, as well as on transcreation for developing culturally relevant and linguistically appropriate materials and media.

Corazon Latino's proposed objectives and methods would directly further NPS Chesapeake Bay Gateways Network program objectives. Many network sites are seeing substantial increases in use by Latino communities, but have few culturally appropriate materials and limited resources for developing engagement in stewardship activities. Site managers participating in a 2019 NPS Gateways Network stewardship summit identified a high priority need for developing strategies for engaging Latino communities. NPS Chesapeake does not have existing contracts or cooperative agreements in place to address this issue for the Chesapeake Bay Gateways Network in any systematic way. The unsolicited proposal directly addresses this issue.

Section 4. Department of the Interior Secretary's Priorities

This award will support the following DOI Secretary priority(ies):

Other Key Initiatives:

- [ ] Employment of veterans.
- [ ] Supporting DOI Infrastructure needs.
- [ ] Creating jobs in the American economy.
- [x] Access to outdoor recreation opportunities.

Priority 1: Creating a conservation stewardship legacy second only to Teddy Roosevelt

- [ ] Utilize science to identify best practices to manage land and water resources and adapt to changes in the environment.
- [ ] Examine land use planning process and land use designations that govern public use and access.
- [ ] Revise and streamline the environmental and regulatory review process while maintaining environmental standards.
- [ ] Review DOI water storage, transportation, and distribution systems to identify opportunities to resolve conflicts and expand capacity.
- [ ] Foster relationships with conservation organizations advocating for balanced stewardship and use of public lands.
- [ ] Identify and implement initiatives to expand access to DOI lands for hunting and fishing.
- [ ] Shift the balance towards providing greater public access to public lands over restrictions to access.

Priority 2: Utilizing our natural resources

- [ ] Ensure American energy is available to meet our security and economic needs.
- [ ] Ensure access to mineral resources, especially the critical and rare earth minerals.
- [ ] Refocus timber programs to embrace the entire 'healthy forests' lifecycle.
- [ ] Manage competition for grazing resources.

Priority 3: Restoring trust with local communities

- [ ] Be a better neighbor with those closest to our resources by improving dialogue and relationships with persons and entities bordering our lands.
- [ ] Expand the lines of communication with Governors, state natural resource offices, Fish and Wildlife offices, water authorities, county commissioners, Tribes, and local communities.

Priority 4: Ensuring sovereignty means something

- [ ] Support tribal self-determination, self-governance, and sovereignty.
- [ ] Solidify mutual interests between the U.S. and the freely associated states and territories.

Priority 5: Generating additional revenues to support DOI & National interests

- [ ] Ensure that the public receives the full market value for the natural resources produced on Federal lands.
- [ ] Ensure that fees or costs levied for DOI services are reasonable and targeted to achieve cost recovery.
- [ ] Consider the impact of DOI decisions on economic development and job creation.

Priority 6: Protecting our people and the border

- [ ] Actively support efforts to secure our southern border.
- [ ] Ensure DOI law enforcement staffing addresses public safety risks anticipated on DOI land.
- [ ] Promote a "public service" demeanor within our law enforcement community.

Priority 7: Striking a regulatory balance

- [ ] Reduce the administrative and regulatory burden imposed on U.S. industry and the public.
- [ ] Ensure that Endangered Species Act decisions are based on strong science and thorough analysis.

Priority 8: Modernizing our infrastructure

- [ ] Support the White House Public/Private Partnership Initiative to modernize U.S. infrastructure.
- [ ] Remove impediments to infrastructure development and facilitate private sector efforts to construct infrastructure projects serving American needs.
- [ ] Prioritize DOI infrastructure needs to highlight:
    1. Construction of infrastructure;
    2. Cyclical maintenance;
    3. Deferred maintenance.

Priority 9: Reorganizing for the next 100 years

☐ Improve alignment and integration of the DOI organizational structure. Redistribute organizational resources (people and funding) to enhance mission achievement and improved public service.

☐ Improve organizational alignment with Executive Branch counterparts with major land management assets or influence.

Priority 10: Achieving our goals and leading our team forward

☐ Senior executives are expected to provide leadership in achieving goals of the President and the Secretary.

☐ The Management Team is expected to:

1. Ensure cost-effective operations and quality service to the public;
2. Facilitate organizational cooperation and conflict resolution;
3. Ensure the workplace environment is conducive to employee productivity and safety;
4. Hold individuals accountable for actions that violate DOI policies and requirements.

The proposed project does not support any of the DOI Secretary priorities, but the project is being funded for the following reasons: