



USAID | NIGERIA

FROM THE AMERICAN PEOPLE

TO: U.S. Agency for International Development (USAID)/Nigeria Chiefs of Party

FROM: USAID/Nigeria Office of Acquisition and Assistance (OAA)

DATE: April 29, 2013

SUBJECT: Branding and Marking Requirements Waiver for USAID-funded Awards in Northern Nigeria

Following our February 20, 2013 meeting where we discussed the recent security environment in Nigeria, I am writing to inform you that USAID/Nigeria has waived branding and marking requirements for USAID-funded awards implemented in the following Nigerian states: Adamawa, Bauchi, Borno, Gombe, Jigawa, Kaduna, Kano, Katsina, Kebbi, Niger, Plateau, Sokoto, Yobe and Zamfara.

Specifically, this waiver covers branding and marking requirements applicable to programs, projects, activities, public communications (e.g., radio spots, flyers, press articles, press conferences, media interviews, site visits, success stories, beneficiary testimonials, videos, webcasts, e-invitations, or other e-mails sent to group lists, such as participants for a training session blast e-mails or other Internet activities) intended for external consumption, and commodities with the USAID "Standard Graphic Identity" (or "USAID Identity."). USAID's identity shall continue to be used on materials intended for internal use, and USAID's support for the projects will continue to be conveyed to direct beneficiaries verbally. Where circumstances warrant, this waiver will include removal of USAID markings already affixed. Additionally, this waiver will "flow down" to recipients of sub-awards unless specified otherwise.

Please note that USAID/Nigeria reserves the right—on a case by case basis—to re-instate the branding and marking requirements on some activities, in whole or in part, as it deems appropriate at any time. In such cases, I will communicate USAID/Nigeria's position with you.

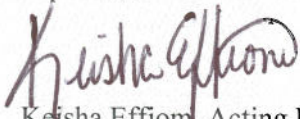
Further note that USAID/Nigeria will frequently review this waiver. If the security environment in these states improves, USAID/Nigeria may rescind this waiver and the branding and marking requirements approved in the Branding and Marking Plan will apply from the day that the waiver is rescinded. However, if insecurity intensifies and spreads to other regions in Nigeria, USAID/Nigeria may amend and apply this waiver to the affected areas.

The authority for this waiver can be found in AIDAR 752.7009(c), 22 CFR 226.91(j) and ADS 320.3.2.6 (a).

As usual, I encourage all USAID/Nigeria Implementing Partners to remain vigilant and in constant communication with their head offices and colleagues (other surrounding IPs and donors). In addition, I recommend that IPs join and use networks, such as the Overseas Security Advisory Council (OSAC), a voluntary group of American organizations operating in Nigeria that discuss and share security-related information.

If you have any questions or concerns, please do not hesitate to contact me at keffiom@usaid.gov.

Sincerely,

A handwritten signature in dark ink, appearing to read "Keisha Effiom". The signature is fluid and cursive, with the first name "Keisha" and last name "Effiom" clearly distinguishable.

Keisha Effiom, Acting Director
Office of Acquisition and Assistance (OAA)



USAID | NIGERIA

FROM THE AMERICAN PEOPLE

TO: U.S. Agency for International Development (USAID)/Nigeria Chiefs of Party

FROM: USAID/Nigeria Office of Acquisition and Assistance (OAA)

DATE: December 17, 2015

SUBJECT: Branding and Marking Requirements Waiver for USAID-funded Awards in Northern Nigeria

With reference to our earlier memo on the subject waiver dated April 29, 2013, I write to convey a change in the number of northern Nigeria states that are affected by this waiver. Due to a recent downgrade of the threat level issued by the U.S. Embassy's Regional Security Office, the waiver is rescinded for Kebbi and Niger states. Therefore, the remaining states covered by the waiver are: Adamawa, Bauchi, Borno, Gombe, Jigawa, Kaduna, Kano, Katsina, Plateau, Sokoto, Yobe and Zamfara.

In addition, while this waiver remains in effect for these states, USAID/Nigeria wishes to remind all implementing partners that you are still responsible for conveying USAID's support for the projects to direct beneficiaries verbally. Please also note that you should ensure USAID receives appropriate recognition for our support in your interactions with stakeholders such as other donor agencies, governments and foundations, who present no security risk.

As before, I encourage all USAID/Nigeria Implementing Partners (IPs) to remain vigilant and in constant communication with their head offices, colleagues, other IPs and donors, and USAID/Nigeria regarding security issues. In addition, I recommend that IPs join and use networks, such as the Overseas Security Advisory Council (OSAC), a voluntary group of American organizations operating in Nigeria that discuss and share security-related information.

If you have any questions or concerns, please do not hesitate to contact me at glohsl@usaid.gov.

Sincerely,

Geoffrey Lohsl
Director,
Office of Acquisition and Assistance (OAA)

Travel Policy Threat Levels

