



MCC Annual Program Statement

Technical Area 9:

Women's Economic Empowerment

September 10, 2018



Ground Rules

Conference Line

- Please **mute your line** (if calling, do not place on hold)
- Please speak slowly and clearly

After the overview presentation, we will attempt to answer as many questions as possible about the content of the presentation. Please submit a question in the chat box.

You will be able to submit questions about terms and conditions and any other follow up questions after the conference via email to hollna@mcc.gov until September 14, 2018 for the Phase I application.

We will post answers to questions asked during and after these calls on www.grants.gov in the form of an amendment.



MCC Participants

Jennifer Windsor, Senior Director, Gender & Social Inclusion

Nataliya Holl, Senior Contract Specialist, Contracts & Grants Management

Terri Tutt, Lead Contract Specialist, Contracts & Grants Management

Ariane Gauchat, Director, Office of Strategic Partnerships

JC McCahill, Senior Program Officer, Office of Strategic Partnerships



APS Conference Agenda

1. Introduction from Office of Strategic Partnerships
2. MCC Approach to Gender and Social Inclusion
3. Overview of Women's Economic Empowerment Partnership Opportunity
4. APS Overview with MCC Contracts & Grants Management Team
5. Q&A



About MCC

Our Mission: MCC transforms lives and creates opportunity by partnering with the best governed poor countries to **reduce poverty through economic growth**

Created by the U.S. Congress in 2004, with bipartisan support, as a **different approach** to U.S. foreign assistance.



Current MCC Portfolio

Compacts are large, five-year grants for selected countries that meet MCC's eligibility criteria. MCC currently has 12 Compacts in operation*:

Country	Investment Area	Country	Investment Area
Benin II	Power	Malawi	Power
Cote d'Ivoire	Skills, Transport	Mongolia	Water
El Salvador II	Biz Climate, HumCap, Infra	Morocco II	Employment, Land
Georgia II	Education	Niger	Irrigation, Ag., Roads
Ghana II	Power	Nepal	Power, Roads
Liberia	Power, Roads	Zambia	Water & Sanitation

*As of August 2018



Current MCC Portfolio

Threshold Programs are smaller grants focused on policy and institutional reform in selected countries that come close to passing MCC's eligibility criteria and show a firm commitment to improving their policy performance. MCC currently has 4 Threshold Programs in operation* :

Country	Investment Area
Guatemala	Education, Tax Administration
Honduras	Public Financial Mgmt, PPPs
Sierra Leone	Water & Sanitation, Corruption
Kosovo	Energy, Rule of Law

*As of August 2018



Compacts & Thresholds in Development

MCC is currently developing six additional Compacts, and two additional Threshold Programs*:

Compact Country	Investment Area
Burkina Faso II	Power, HumCap
Lesotho II	TBD
Senegal II	Power
Sri Lanka	Transport, Land
Timor-Leste	HumCap, Institutional Reform
Tunisia	Biz Climate, Water/Irrigation

Threshold Country	Investment Area
The Gambia	TBD
Togo	TBD

*As of August 2018



MCC & Partnerships

MCC established the **Office of Strategic Partnerships** to provide a vision and strategy for MCC partnerships that align with agency goals. Building on MCC's strong track record of leveraging partnerships to maximize and sustain its investments, OSP works to more fully incorporate partnerships in the agency's work to increase the scope, impact, and sustainability of our poverty-fighting programs.

Learn more at: <https://www.mcc.gov/work-with-us/partnerships>



Partnership Goal

MCC seeking partners who can bring:

- Evidence-based strategies, operational tools, and methodologies to apply or adapt them to the MCC model and context.
- Bring complementary resources and/or align investments

For partners, opportunity to apply approaches and ideas to address critical issues in MCC's broad portfolio of countries.



MCC's Approach to Gender & Social Inclusion

Country selection and scorecard

- Gender in the Economy, Access to Land, Investment in girls education, governments willingness to invest in health, education,

MCC's Gender Policy (2006, revised 2011)

- Integrated into the development and design of compact programs, the assessment and implementation of projects, the monitoring of results, and the evaluation of impacts.

MCC's Gender and Social Integration Guidelines (2011, revised 2016)

- Bridge between the policy and operational practice.
- Milestones and operational procedures for each stage of compact development and implementation.
- Benchmarks for achieving accountability for gender equality and social inclusion (e.g. SGIP linked to second disbursement).

MCC's Gender and Social Inclusion Practice Group – provide oversight and support

- GSI on every country team both at MCC and MCA
- GSI role at every stage of compact and threshold



Gender and Social Inclusion: An institutional priority

- MCC recognizes that addressing gender and social inequality is key to **producing strong investments that have a lasting impact on poverty reduction.**
- Economic growth is not **sustainable** without tackling social inequalities.
- Severe inequality and lack of opportunities can result in **social unrest, political instability and conflict.**
- Gender equality is linked to **productivity gains for the entire economy**: Women represent about 45% of the global labor force; economic productivity will be raised if their skills and talents are supported to reach their full potential



Gender and Social Inclusion in Program Design

In designing programs, MCC seeks to fund activities that will generate significant and measurable increases in incomes of large numbers of people in partner countries, including significant gains for the poor.

As part of that process, MCC analyzes potential beneficiaries, including how women and men may benefit differently from proposed interventions. Based on that analysis MCC designs specific activities to increase women's ability to benefit from our investment.



WEE APS Amendment – Potential Partners

Women's Workforce Participation

Organizations, platforms, or networks to help us develop analytical frameworks and expertise in the areas of (1) boosting the employability and hiring of women; (2) bringing more women into “non-traditional” career fields such as in infrastructure-intensive sectors like construction, and in Science, Technology, Engineering, and Mathematics (STEM) career fields; (3) supporting career development of women through mentoring and other networks; and/or (4) improving labor market participation through policies and both public and private practices.

Productive Use of Energy

Organizations active in micro, small, and medium-sized enterprise development, entrepreneurship, and/or access to finance to support MCC in assessing the barriers to businesses using energy productively and developing a framework and tools to consider cost-effective viable solutions and approaches to address those barriers and facilitate the productive use of energy.

Women's Financial Inclusion

Partners to collaborate with us on identifying where financial inclusion efforts represent a necessary complement to our programming and how we could incorporate related partnerships into program design.



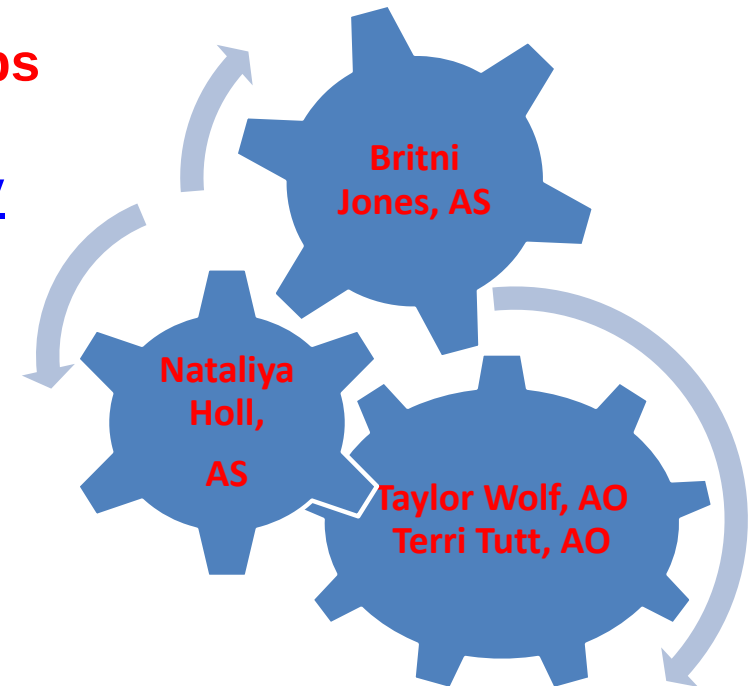
ANNUAL PROGRAM STATEMENT (APS) No: 95332418N0002, Amendment 0012

Women's Economic Empowerment Partnerships

Amendment 12 was posted on www.grants.gov
on 08/27/2018

Applications for Phase I are due
on **September 27, 2018 at 2.00 EST**

Contracts and Grants Management Team





ANNUAL PROGRAM STATEMENT (APS) No: 95332418N0002

Complete NOFO announcement can be located at:

<https://www.grants.gov/web/grants/view-opportunity.html?oppld=298597>

Posted on November 09, 2017 for one year with originally six technical areas and three more were added

Allows for **two-phase competition** – Phase I Concept Paper and Phase II Complete Application, including co-creation

Eligibility Requirements for Prime Applicants - Non-USG Federal Entity per 2 CFR 200.69 (Non-Federal entity means a state, local government, Indian tribe, institution of higher education (IHE), or nonprofit organization that carries out a Federal award as a recipient or sub-recipient. All Subpartners are eligible (no restrictions).

Merit Review Criteria – different for Phase I and Phase II

Highlights

Technical area #9: Women's Economic Empowerment Partnerships

Awards period of performance Funding	The majority of awards' period of performances will be one to three years, though some may be up to five years (maximum) Funding per award - \$100,000 - \$300,000
Anticipated Number of Awards & Eligibility	There may be multiple awards under this technical area. The APS is open to U.S. and non-U.S. private businesses, business and trade associations, foundations, U.S. and non-U.S. Non-Governmental Organizations (NGOs), international organizations, U.S. and non-U.S. colleges and universities, civic groups, regional organizations, etc.
Type of Awards Substantial involvement	Grants, Cooperative Agreements, and Fixed Amount Awards
Two-phase Competition	The competition will be conducted in two phases: Phase I - Concept Paper submission, open to everyone and, Phase II - Complete Application by MCC invitation only. <i>Collaboration, co-creation and feedback brainstorming sessions will be conducted before Phase II complete application submission</i>



Timeline and Key Dates

Milestone	Date
WEE APS amendment posted	Aug 27, 2018
Webinar	Sept 10, 2018
Phase 1 concept papers due MCC will post an amendment with the list of companies	September 27, 2pm EDT first week of October 2018
Selection Committee review of all applications submitted	October 2018
Announcement of companies invited to Phase II, amendment will be posted with the list	November 2018
Co-creation sessions for selected concepts to advance and collaborate on the programs. Phase II complete applications submission.	TBD, anticipated Nov/Dec 2018



Cost Sharing/Matching and Leveraging Program Income

Cost Sharing/ Matching	Minimum 25%	2 CFR 200.306 Cost Share refers to the resources a recipient contributes to the total cost of an agreement and includes cash and in-kind contributions. Must be allowable costs, auditable
Leveraging	1:1 or higher	Leverage describes the quantifiable contributions presented in a variety of forms provided by resource partners to the program. Leverage is not intended to be binding or auditable

MERIT REVIEW CRITERIA, Phase I – Pass or Fail

1	Technical Approach and Strategic Fit	• Demonstrated Strategic Fit and Consistency • Clearly defined likelihood that the partnership will make a significant contribution towards achieving goals outlined in this NOFO APS and will meet the objectives of MCC's requirements • Demonstrated relevance to compact themes and/or projects, and/or selected priority sectors • Technical Approach
2	Organizational Capacity	• Key Personnel



Open Contracting Principles Implementation

In the interest of transparency, and to encourage collaboration among organizations, MCC will post the list of organizations that applied to this NOFO on www.grants.gov. Contact information to be posted will include organization name, primary point of contact name, and email address. MCC will also post the list of organizations being invited to participate in Phase II as an amendment to the original NOFO.



Question & Answer Session Instructions

- Please ask a question by typing in the chat window at any time.
- Any questions not answered during the call will be answered in writing and included in the amendment.

All questions and responses will be captured and distributed via an amendment to the NOFO on www.grants.gov.



**Thank you for joining us today, we
look forward to partnering with you!**